

Robust Asset Allocation for Long-Term Target-Based Investing

Peter A. Forsyth^a Kenneth R. Vetzal^b

November 8, 2016

Abstract

This paper explores dynamic mean-variance asset allocation over long horizons. This is equivalent to target-based investing with a quadratic loss penalty for deviations from the target level of terminal wealth. We provide a number of illustrative examples in a setting with a risky stock index and a risk-free asset. Our underlying model is very simple: the value of the risky index is assumed to follow a geometric Brownian motion diffusion process and the risk-free interest rate is specified to be constant. We impose realistic constraints on the leverage ratio and trading frequency. In many of our examples, the mean-variance optimal strategy has a standard deviation of terminal wealth less than half that of a constant proportion strategy which has the same expected value of terminal wealth, while the probability of shortfall is reduced by a factor of two to three. We investigate the robustness of the model through resampling experiments using historical data dating back to 1926. These experiments also show much lower standard deviation and shortfall probability for the mean-variance optimal strategy relative to a constant proportion strategy with approximately the same expected terminal wealth.

JEL Classification: C63, G11

Keywords: long-term investment, mean-variance optimal asset allocation, dynamic asset allocation, target-based investing, quadratic loss

Acknowledgements: This work was supported by the Natural Sciences and Engineering Research Council of Canada and the Social Sciences and Humanities Research Council of Canada. Results presented in this paper were calculated (or derived) based in part on data from Historical Indexes © 2015 Center for Research in Security Prices (CRSP), The University of Chicago Booth School of Business. In addition, Wharton Research Data Services (WRDS) was used in preparing this article. This service and the data available thereon constitute valuable intellectual property and trade secrets of WRDS and/or its third-party suppliers.

^aDavid R. Cheriton School of Computer Science, University of Waterloo, 200 University Avenue West, Waterloo ON, Canada N2L 3G1, paforsyt@uwaterloo.ca, +1 519 888 4567 ext. 34415

^bCorresponding author: School of Accounting and Finance, University of Waterloo, 200 University Avenue West, Waterloo ON, Canada N2L 3G1, kvetzal@uwaterloo.ca, +1 519 888 4567 ext. 36518

1 Introduction

Savings for long-term objectives such as retirement or higher education are of paramount importance to investors. The value of total assets held in U.S. retirement accounts at the end of 2014 was almost \$25 trillion.¹ The size of this sum implies that even modest improvements in the management of these assets can offer significant economic benefits.

Target date funds implement an asset allocation strategy intended to help investors who want to have money available at a specified future date. As the target date is approached, “glide path” formulas are applied to automatically reduce allocations to riskier investments such as equities. Assets under management in target date funds (in the U.S.) have grown from \$44 billion in 2004 to over \$700 billion by the end of 2014.² However, the efficacy of target date funds is questionable: from a mean-variance (MV) perspective, deterministic glide path strategies are dominated by a constant proportion strategy which continuously maintains fixed asset weights over time, at least in our modelling framework (Graf, 2016).

We explore optimal long-term asset allocation for an investor who seeks to achieve a targeted level of terminal wealth where a quadratic loss function penalizes deviations from the target. This is equivalent to using a multi-period MV framework (Vigna, 2014); hence, in the following, we will refer to optimal long-term target-based strategies as MV optimal strategies. We consider the case where the investor makes a single lump sum initial investment, leaving accumulations and withdrawals for future work.

We will demonstrate that our strategy outperforms the constant proportion benchmark. We emphasize that this benchmark dominates any deterministic approach such as a glide path strategy, for a lump sum investment (Graf, 2016). Tests conducted under the assumed modelling conditions indicate that MV optimal strategies that produce the same expected terminal wealth as a constant proportion benchmark have a standard deviation of terminal wealth that is less than half that of the corresponding constant proportion benchmark, and shortfall probability is reduced by a factor of between two and three. In addition, resampling experiments based on long-run historical data lead to very similar relative comparisons, so our results are not an artifact of the assumed modelling conditions.

An alternative to the MV or target-based approach is to assume a particular utility function over terminal wealth, as in the classic approach pioneered by Merton (1969, 1971). Of course, since the MV approach can be justified on the basis of a quadratic utility function, we are implicitly assuming here that the alternative being considered is non-quadratic. Using such an alternative offers some advantages, but also has various disadvantages:

- Alternative utility functions avoid perceived undesirable characteristics of quadratic utility. For example, quadratic utility implies that as wealth rises beyond a satiation point, investors prefer less of it. Under the target-based approach the target level of terminal wealth corresponds to the satiation point for quadratic utility. However, in a model with continuous trading where the value of the risky asset follows geometric Brownian motion (GBM), Vigna (2014) shows that under an optimal policy the target will never be reached. More generally, Cui et al. (2012) argue that the target cannot be reached if markets are complete. In the incomplete market case, the investor can simply withdraw cash if the target level is exceeded, leaving enough in the risk-free asset to reach the target.
- Utility-based models suffer in practice from difficulty in determining the form and parameters of the utility function. Of course, specific investment decisions in the MV framework require

¹Investment Company Institute (2015), Figure 7.5.

²Investment Company Institute (2015), Figure 7.26.

72 some estimate of risk-aversion to balance risk and anticipated rewards. However, the target-
73 based interpretation of the MV framework may offer some scope for estimating risk-aversion,
74 as discussed in Vigna (2014).

- 75 • In the context of asset allocation targeted towards a long-term objective, some popular utility
76 specifications may imply unrealistic behavior. For example, with constant relative risk aver-
77 sion (CRRA), the marginal utility of wealth at zero is infinite. Investors become extremely
78 cautious if there is a chance that wealth could be near zero. In contrast, the quadratic loss
79 function implicit in the MV criterion gives strong incentives to avoid insolvency, but not to
80 the extreme extent that CRRA utility does.
- 81 • Standard dynamic programming techniques are not applicable in the multi-period MV con-
82 text. However, Li and Ng (2000) and Zhou and Li (2000) have shown that this problem
83 can be circumvented using an embedding result. As noted by Basak and Chabakauri (2010),
84 the dynamic MV approach is not *time-consistent*. In other words, dynamic MV analysis
85 relies on *pre-commitment*, under which investors pick an initial policy and stick with it no
86 matter what happens subsequently. Numerous experimental studies have found evidence of
87 time-inconsistent preferences (see Frederick et al., 2002, for a review). If preferences are
88 time-inconsistent there may be an expanded role for government intervention to help individ-
89 uals to attain pre-commitment policies (Kocherlakota, 2001). In addition, a time-consistent
90 strategy can be constructed from a pre-commitment policy by imposing a constraint (Wang
91 and Forsyth, 2011). This implies that time-consistent strategies are *sub-optimal* relative to
92 pre-commitment policies.

93 Thus, the problem of long-term savings oriented towards specific objectives makes the dynamic
94 MV approach a sensible choice.

95 Recent research on multi-period MV strategies includes studies by Bielecki et al. (2005), Basak
96 and Chabakauri (2010), Cui et al. (2012), Vigna (2014), and Shen et al. (2014). All of these
97 papers are analytical in nature. However, analytic solutions generally do not exist when realistic
98 restrictions are imposed. Such constraints can be significant. Bielecki et al. (2005) discuss the
99 impact of a no-bankruptcy condition, noting that the risk-return tradeoff is clearly less favorable
100 when this condition is imposed. However, the Bielecki et al. solution does not have any limits on
101 leverage and assumes continuous trading.

102 More realistic constraints can be imposed if numerical solution methods are used. Reliable
103 and efficient numerical partial differential equation (PDE) techniques which can be applied in the
104 continuous time dynamic MV context have been recently developed (Wang and Forsyth, 2011;
105 Dang and Forsyth, 2014). Alternatively, Monte Carlo methods have also appeared recently (Cong
106 and Oosterlee, 2016). Such procedures can be expected to be less efficient than numerical PDE
107 techniques in the low-dimensional case, but they do offer the ability to handle cases involving many
108 risky assets. In this paper, we use numerical PDE methods to investigate a number of properties
109 regarding MV optimal portfolios over long horizons in a setting with a single risky asset. In
110 particular, we make the following contributions:

- 111 • We provide an extensive set of comparisons between MV optimal investment strategies and a
112 constant proportion benchmark. The MV optimal strategies we consider incorporate realistic
113 constraints on leverage and trading frequency. We show that these MV optimal strategies
114 can offer dramatically reduced risk compared to constant proportion strategies with the same
115 expected terminal wealth.

- 116 • We run additional tests which suggest that our MV optimal strategies are quite robust to
117 parameter uncertainty and model mis-specification. This implies that extensions to cases
118 such as stochastic volatility models are unlikely to matter very much over long horizons, at
119 least if volatility is mean-reverting and the speed of reversion is not slow.
- 120 • We provide backtesting results based on historical data which confirm that the MV optimal
121 strategy significantly outperforms the constant proportion strategy in terms of risk reduc-
122 tion, while maintaining approximately the same expected terminal wealth. Our backtesting
123 results are actually quite similar to what would be expected under idealized GBM modelling
124 conditions with a constant risk-free rate. In addition to demonstrating the robustness of our
125 simple modelling strategy, this reinforces the implication that more complicated modelling
126 approaches involving stochastic volatility or stochastic interest rates may not offer significant
127 advantages over long-term investment horizons.

128 In an Appendix, we also present a simple and intuitive geometric description of the embed-
129 ding result (Li and Ng, 2000; Zhou and Li, 2000) which facilitates the use of standard dynamic
130 programming methods to solve multi-period MV portfolio optimization problems.

131 2 The Model

132 We consider a model in which the investor chooses a strategy to allocate funds between a risky
133 asset and a risk-free asset, with a terminal horizon date T . Denote by S_t the amount invested in
134 the risky asset at time t . S_t is assumed to follow the GBM process

$$dS_t = \mu S_t dt + \sigma S_t dZ, \quad (1)$$

135 where μ is the appreciation rate, σ is the volatility, and dZ is the increment of a Wiener process.
136 Let B_t be the amount invested at time t in the risk-free asset. Assume that B_t follows the process

$$dB_t = r B_t dt, \quad (2)$$

137 where r is the risk-free interest rate. We make the standard assumption that $\mu > r$, so that it is
138 never optimal to short the risky asset, i.e. $S_t \geq 0$, $t \in [0, T]$. On the other hand, we do allow short
139 positions in the risk-free asset ($B_t < 0$ is admissible).

140 The wealth that the investor has invested in this portfolio is $W_t = S_t + B_t$. As elucidated by
141 Benjamin Graham (Graham, 2003, p. 89), a classic investment strategy for the *defensive investor* is
142 to choose a fraction of wealth to invest in the risky asset and to dynamically rebalance the portfolio
143 to preserve this ratio.

144 It is well-known that it is optimal for an investor with CRRA utility in this modelling framework
145 to maintain constant fractions of the portfolio in the two assets. Note that if constant fractions p
146 and $1 - p$ are respectively allocated to the risky and risk-free assets and the portfolio is continuously
147 rebalanced, then the process followed by wealth W_t is

$$dW_t = [(1 - p)r + p\mu] W_t dt + p\sigma W_t dZ \quad (3)$$

148 and a closed form expression for the probability density of W_t follows easily.

149 The dynamic MV criterion can be viewed as having a target-based objective with a quadratic
150 loss function where any penalties for exceeding the target can be avoided by withdrawing cash and
151 leaving enough money in the risk-free asset to reach the target over the remaining horizon (Cui
152 et al., 2012). To allow for this possibility, we have to be more specific about how wealth is defined.

153 *Allocated wealth* is the wealth available for allocation into the portfolio, and is denoted at time t
 154 by $W_t = S_t + B_t$. *Non-allocated wealth*, denoted by W_t^n , contains any cash withdrawals from the
 155 portfolio and accumulated interest.

156 We only consider the case where the investor rebalances the portfolio at discrete points in time.
 157 Denote the set of rebalancing times by $\mathcal{T} = \{t_0 = 0 < t_1 < \dots < t_M = T\}$. Let t^- and t^+ respec-
 158 tively represent instants in time just before and just after time t , and let $X(t) = (S(t), B(t))$ be the
 159 underlying process. The rebalancing decision is captured by a control containing two components.
 160 We use $c(\cdot) \equiv (d(\cdot), e(\cdot))$ to denote this control as a function of the current state at t^- for rebal-
 161 ancing time t , i.e. $c(X(t^-), t^-) \equiv (d(X(t^-), t^-), e(X(t^-), t^-)) \equiv (d(t), e(t))$ for $t \in \mathcal{T}$. The control
 162 component $d(\cdot)$ denotes the non-negative amount of cash withdrawn from the portfolio. Note that
 163 this cash withdrawal is considered to occur immediately before rebalancing occurs at time t . The
 164 control component $e(\cdot)$ is the amount of allocated wealth that is invested in the risk-free asset after
 165 rebalancing at time $t \in \mathcal{T}$. If desired, restrictions such as leverage constraints can be imposed by
 166 specifying the set of admissible controls \mathcal{Z} , and so we have $c \in \mathcal{Z}$.

167 Let $x = (s, b)$ denote the state of the system at time t for $t \in [0, T]$. Given the prevailing state
 168 $x \equiv (s, b) = (S(t^-), B(t^-))$ at time t^- , $t \in \mathcal{T}$, we denote by $(S^+, B^+) \equiv (S^+(s, b, c), B^+(s, b, c))$ the
 169 state of the system at time t immediately after the application of the control $c \equiv (d, e)$. We then
 170 have

$$\begin{aligned} S^+(s, b, c \equiv (d, e)) &= (s + b) - d - e, \\ B^+(s, b, c \equiv (d, e)) &= e. \end{aligned} \quad (4)$$

171 Following Dang and Forsyth (2016), the investment strategies under consideration can be charac-
 172 terized by $d(t)$. In particular, a *self-financing* strategy requires $d(t) = 0$ for all $t \in \mathcal{T}$. A *semi-self-*
 173 *financing* strategy allows cash withdrawals, i.e. a control with $d(t) > 0$, $t \in \mathcal{T}$, is admissible. In the
 174 case of a semi-self-financing strategy, let t_α be the times where $d(t_\alpha) > 0$.

175 We can now provide a precise definition of non-allocated wealth W_t^n . At time $t \in [0, T]$,

$$W_t^n = \sum_{t_\alpha \leq t} d(t_\alpha) e^{r(t-t_\alpha)}. \quad (5)$$

176 In the following, we will refer to W_T^n as the *free cash* from the investment strategy. We can now also
 177 precisely specify solvency and leverage constraints. In particular, we enforce the solvency condition
 178 that the investor can continue trading only if

$$W(s, b) = s + b > 0. \quad (6)$$

179 If insolvency occurs, the investor must immediately liquidate all investments in the risky asset and
 180 cease trading, i.e. if $W(s, b) \leq 0$ then

$$S^+ = 0; \quad B^+ = W(s, b). \quad (7)$$

181 The leverage constraint is enforced as a ratio, i.e. the investor has to choose an allocation such that

$$\frac{S^+}{S^+ + B^+} \leq q_{\max}, \quad (8)$$

182 where q_{\max} is a specified parameter.

183 We respectively denote by $E_{c(\cdot)}^{x,t}[W_T]$ and $Var_{c(\cdot)}^{x,t}[W_T]$ the expectation and the variance of the
 184 terminal allocated wealth conditional on the state (x, t) and the control $c(\cdot)$, $t \in \mathcal{T}$. Let $(x_0, 0) \equiv$
 185 $(X(t=0), t=0)$ denote the initial state. Then the achievable MV objective set is

$$\mathcal{Y} = \{(Var_{c(\cdot)}^{x_0,0}[W_T], E_{c(\cdot)}^{x_0,0}[W_T]) : c \in \mathcal{Z}\}. \quad (9)$$

186 For simplicity, assume that \mathcal{Y} is a closed set and let $Var_{c(\cdot)}^{x_0,0}[W_T] = \mathcal{V}$ and $E_{c(\cdot)}^{x_0,0}[W_T] = \mathcal{E}$. For each
 187 point $(\mathcal{V}, \mathcal{E}) \in \mathcal{Y}$ and for an arbitrary scalar $\rho > 0$, we define the set of points $\mathcal{Y}_{P(\rho)}$ to be

$$\mathcal{Y}_{P(\rho)} = \left\{ (\mathcal{V}_*, \mathcal{E}_*) \in \mathcal{Y} : \rho\mathcal{V}_* - \mathcal{E}_* = \min_{(\mathcal{V}, \mathcal{E}) \in \mathcal{Y}} (\rho\mathcal{V} - \mathcal{E}) \right\}. \quad (10)$$

188 ρ can be viewed as a risk-aversion parameter governing how the investor trades off expected value
 189 and variance. For a given ρ , $\mathcal{Y}_{P(\rho)}$ represents an efficient point in that it offers the highest expected
 190 value given variance. The set of points on the efficient frontier \mathcal{Y}_P is the collection of these efficient
 191 points for all values of ρ , i.e.

$$\mathcal{Y}_P = \bigcup_{\rho > 0} \mathcal{Y}_{P(\rho)}. \quad (11)$$

192 As discussed in the Appendix, the presence of the variance term in (10) precludes determining
 193 $\mathcal{Y}_{P(\rho)}$ by solving for the associated value function using dynamic programming, but this can be
 194 circumvented with the embedding result (Li and Ng, 2000; Zhou and Li, 2000). We define the value
 195 function $V(x, t)$ as

$$V(x, t) = \min_{c \in \mathcal{Z}} \left\{ E_c^{x,t} [(W_T - \gamma/2)^2] \right\}, \quad (12)$$

196 where the parameter $\gamma \in (-\infty, +\infty)$. The embedding result implies that there exists a $\gamma \equiv \gamma(x, t, \rho)$
 197 such that for a given positive ρ , a control $c^* \equiv (d^*, e^*)$ which minimizes (10) also minimizes (12).
 198 The value function $V(s, b, t)$ can be found by solving the associated Hamilton-Jacobi-Bellman (HJB)
 199 equation (described shortly below) backward in time with the terminal condition

$$V(s, b, T) = (W(s, b) - \gamma/2)^2. \quad (13)$$

200 During this solution process, the optimal control c^* can be determined. We then use this control
 201 to find the quantity $U(s, b, t) = E_{c^*}^{x,t}[W_T]$ since this information is needed to determine the corre-
 202 sponding variance and expected value point $\left(Var_{c^*}^{x_0,t=0}[W_T], E_{c^*}^{x_0,0}[W_T] \right)$ on the efficient frontier.
 203 This step involves solving an associated linear PDE (Dang and Forsyth, 2014). Given the optimal
 204 control c^* , it is straightforward to determine other quantities of interest by using Monte Carlo
 205 simulation.

206 We now describe the HJB PDE which is used to determine c^* . Define the *solvency* region as
 207 $\mathcal{S} = \{(s, b) \in [0, \infty) \times (-\infty, +\infty) : W(s, b) > 0\}$, and the *bankruptcy* region as $\mathcal{B} = \{(s, b) \in$
 208 $[0, \infty) \times (-\infty, +\infty) : W(s, b) \leq 0\}$. Also define the diffusion operator $\mathcal{L}V$ as

$$\mathcal{L}V \equiv \frac{\sigma^2 s^2}{2} \frac{\partial^2 V}{\partial s^2} + \mu s \frac{\partial V}{\partial s} + rb \frac{\partial V}{\partial b}, \quad (14)$$

209 and the intervention operator $\mathcal{M}(c)V(s, b, t)$ as

$$\mathcal{M}(c)V(s, b, t) = V(S^+(s, b, c), B^+(s, b, c), t). \quad (15)$$

210 At each portfolio rebalancing time $t = t_i \in \mathcal{T}$, we apply the following conditions:

- 211 • If $(s, b) \in \mathcal{B}$, we enforce the insolvency condition (i.e. the investor must liquidate all investment
 212 in the risky asset and cease trading)

$$V(s, b, t_i^-) = V(0, W(s, b), t_i^+). \quad (16)$$

- If $(s, b) \in \mathcal{S}$, we impose the rebalancing optimality condition

$$V(s, b, t_i^-) = \min_{c \in \mathcal{Z}} \mathcal{M}(c) V(s, b, t_i^+). \quad (17)$$

For the special case where $t = t_M = T$, the terminal condition (13) holds. Within each time period $[t_{i-1}, t_i^-)$, $i = M, \dots, 1$, the following considerations apply:

- If $(s, b) \in \mathcal{B}$, we enforce the insolvency condition

$$V(s, b, t) = V(0, W(s, b), t). \quad (18)$$

- If $(s, b) \in \mathcal{S}$, then $V(s, b, t)$ satisfies the PDE

$$V_t + \mathcal{L}V = 0, \quad (19)$$

subject to the initial condition (17).

For computational purposes, we localize the above problem and apply suitable asymptotic boundary conditions (Dang and Forsyth, 2014)

Pre-commitment MV portfolio optimization is equivalent to maximizing the expectation of a quadratic utility function provided that $W_T \leq \gamma/2$. Hence, $\gamma/2$ can be viewed essentially as the terminal allocated wealth target for the portfolio. Define the *discounted terminal allocated wealth target* of the portfolio at time $t \in [0, T]$ as

$$F_t = \frac{\gamma}{2} e^{-r(T-t)}. \quad (20)$$

Dang and Forsyth (2016) note that for all $t \in [0, T]$, the state $(s, b) = (0, F_t)$ is a time t globally optimal solution to the value function $V(s, b, t)$, i.e. $V(0, F_t, t) = 0$ for all $t \in [0, T]$. The value function is nonnegative, so the point where it is zero is clearly a global minimum. Therefore any admissible policy which allows moving to this point is an optimal one. Once this point is attained, it is optimal to remain at it.

As previously mentioned, Vigna (2014) shows that under some conditions allocated wealth will never exceed this target, i.e. $W_t \leq F_t$ for all $t \in [0, T]$. More specifically, Vigna considers the case of continuously rebalanced self-financing strategies (i.e. $d(t) = 0$ for all $t \in [0, T]$) with no leverage constraints and trading continuing even under bankruptcy. With discrete rebalancing, we cannot be sure that $W_t \leq F_t$. However, Dang and Forsyth (2016) show that if W_t ever exceeds F_t at a discrete rebalancing time $t \in \mathcal{T}$, the MV optimal strategy is to withdraw a cash amount of $W_t - F_t$ from the portfolio and to invest the remainder F_t in the risk-free asset. We refer to this as the *optimal semi-self-financing strategy*. With this in mind, if we follow this strategy, then the terminal condition (13) is replaced by

$$V(s, b, T) = (\min(s + b, \gamma/2) - \gamma/2)^2. \quad (21)$$

3 Parameter Estimation

Our subsequent analysis is based on parameters estimated from U.S. market history. For the risky asset we use the NYSE/AMEX/NASDAQ/ARCA value-weighted index with distributions from the

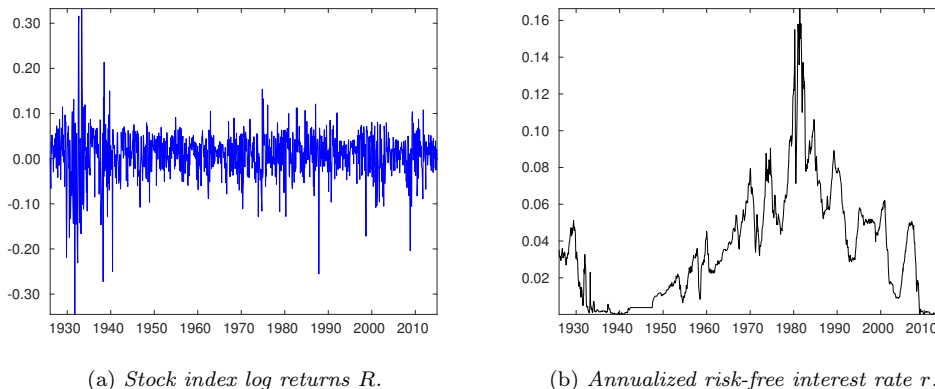


FIGURE 1: *Stock index returns and risk-free interest rate. Monthly data, 1926-2014.*

243 Center for Research in Security Prices (CRSP). The full sample period runs from January 1926
 244 through December 2014.³⁴ Letting the level of this index as of month i be S_i , the log return R
 245 for month i is $R_i = \ln(S_i/S_{i-1})$, which is shown in Figure 1(a). We derive the risk-free interest
 246 rate from secondary market 3-month U.S. Treasury bill rates obtained from the Federal Reserve⁵
 247 (1934:1-2014:12) and the National Bureau of Economic Research (NBER) Macroeconomy Database⁶
 248 (1926:1-1933:12). The parts of our analysis which cover the period prior to 1934 are then subject
 249 to the caveat that the risk-free rate measured over this period is somewhat different compared to
 250 other time periods. We convert the Treasury bill yields to continuously compounded annual rates
 251 and denote them by r . These are plotted in Figure 1(b).

252 Table 1 provides descriptive statistics for monthly stock index log returns R and the annualized
 253 risk-free rate r over the full 1926-2014 sample and three sub-periods. The first sub-period runs
 254 from 1926 to 1954. The second sub-period contains the first, but is extended through 1984.⁷ The
 255 final sub-period (1955-2014) covers the most recent six decades and may perhaps be viewed as
 256 more representative of what to expect going forward. Average monthly stock index log returns
 257 are relatively stable at 0.7%-0.8% across the four periods considered in Table 1. In each case,
 258 median values are notably higher, reflecting negative skewness. Consistent with numerous prior
 259 studies, observed kurtosis levels far exceed that of the normal distribution. The risk-free interest
 260 rate averaged about 3.5% over the full sample. However, it varied significantly across time, ranging
 261 from just over 1% in the first sub-period to 4.7% in the last one. Median values of r lie somewhat
 262 below these means, consistent with observed positive skewness, and kurtosis is relatively high. Over
 263 all periods considered, R and r consistently display slightly negative correlations. Collectively,

³See Chapter 4 of CRSP (2012) for a detailed description.

⁴The number of securities included in this index changes significantly over time. Only NYSE-listed securities are included prior to July 1962, when AMEX-listed securities first become available. NASDAQ-listed securities are added as of December 1972, followed by stocks listed on the ARCA exchange in March 2006. However, our parameter estimates do not change appreciably if we restrict attention over the entire sample period to just NYSE listings, only NYSE and AMEX listings, or NYSE/AMEX/NASDAQ listings.

⁵See www.federalreserve.gov/releases/h15/data.htm.

⁶See www.nber.org/databases/macroeconomy/contents/chapter13.html In particular, we use the `m13029a` series from January 1926 to December 1930 and the `m13029b` series from January 1931 to December 1933. Neither series is strictly comparable to the Federal Reserve Treasury bill yield data which starts in 1934. The `m13029a` series is based on U.S. Treasury 3-month and 6-month notes and certificates, except for the April-June 1928 period which uses 6-month and 9-month certificates. We switch to the `m13029b` series when it starts in January 1931 since it is based on 3-month maturities over the 1931-1933 period.

⁷The rationale for choosing these two sub-periods will become clear below in Section 5.

	1926:1 - 2014:12 ($N = 1068$)		1926:1 - 1954:12 ($N = 348$)		1926:1 - 1984:12 ($N = 708$)		1955:1 - 2014:12 ($N = 720$)	
	R	\bar{r}	R	\bar{r}	R	\bar{r}	R	\bar{r}
Mean	0.0078	0.0354	0.0070	0.0113	0.0073	0.0346	0.0082	0.0470
Median	0.0130	0.0311	0.0130	0.0043	0.0114	0.0274	0.0130	0.0464
Std. dev.	0.0539	0.0312	0.0707	0.0124	0.0577	0.0337	0.0436	0.0309
Skewness	-0.5651	1.0830	-0.3570	1.3806	-0.3718	1.3396	-0.8071	0.8388
Kurtosis	9.8982	4.3961	8.5445	3.9841	9.9557	4.6839	5.9129	4.2703
Correlation	-0.0164		-0.0090		-0.0351		-0.0381	
Drift $\hat{\mu}$	0.1108	(0.0206)	0.1134	(0.0476)	0.1077	(0.0271)	0.1095	(0.0200)
Volatility $\hat{\sigma}$	0.1867	(0.0085)	0.2445	(0.0180)	0.1998	(0.0112)	0.1511	(0.0062)

TABLE 1: *Descriptive statistics for stock index monthly log returns R and annualized risk-free interest rate \bar{r} . N is the number of monthly observations. $\hat{\mu}$ and $\hat{\sigma}$ are the annualized maximum likelihood estimates of the risky asset drift and volatility respectively, with robust standard errors in parentheses. \bar{r} is the average continuously compounded risk-free interest rate over the indicated period.*

264 these statistics indicate that our model which assumes simple GBM for risky asset returns and a
265 constant risk-free rate is seriously mis-specified from an econometric standpoint. However, we will
266 argue below that this is not a major concern in our context of MV optimality with a long-term
267 horizon.

268 Our model has three parameters: the risky asset drift μ , its volatility σ , and the risk-free
269 interest rate r . Given the GBM specification, it is straightforward to calculate maximum likelihood
270 estimates of μ and σ using the log returns R . For the risk-free rate, we simply use the average value
271 of the continuously compounded annualized rate r . The estimated drift and volatility parameters
272 given in Table 1 are expressed in annualized terms.

273 4 Illustrative Examples

274 We now present an extensive set of illustrative examples.⁸ The main benchmark to which we com-
275 pare the MV optimal strategy is a constant proportion strategy in which the investor continuously
276 maintains a fixed fraction of wealth in the risky asset, which can be regarded as a common default
277 strategy. We remind the reader that for a lump sum investment, the fixed fraction strategy MV-
278 dominates any continuously rebalanced strategy where the fraction invested in the risky asset is a
279 deterministic function of time (Graf, 2016).

280 We begin with a general comparison between a constant proportion strategy with an even split
281 between the risky and risk-free assets and the MV optimal strategy derived by Bielecki et al. (2005).
282 This latter strategy enforces the restriction that the investor’s wealth cannot ever be negative, but
283 assumes continuous rebalancing and allows for infinite leverage.

284 Given the parameters, we calculate the mean and standard deviation of terminal wealth for the
285 constant proportion strategy. We next determine the standard deviation of terminal wealth for the
286 MV optimal strategy subject to the restriction that the mean for this strategy be the same as that
287 of the constant proportion strategy. We then calculate the ratio of the standard deviation of the

⁸From this point on, we will use “expected value” and $E[W_T]$ in place of the more cumbersome $E_{c(\cdot)}^{x_0,0}[W_T]$. Similarly, “standard deviation” will refer to the standard deviation of terminal wealth as of time 0 conditional on the initial state and the investment strategy.

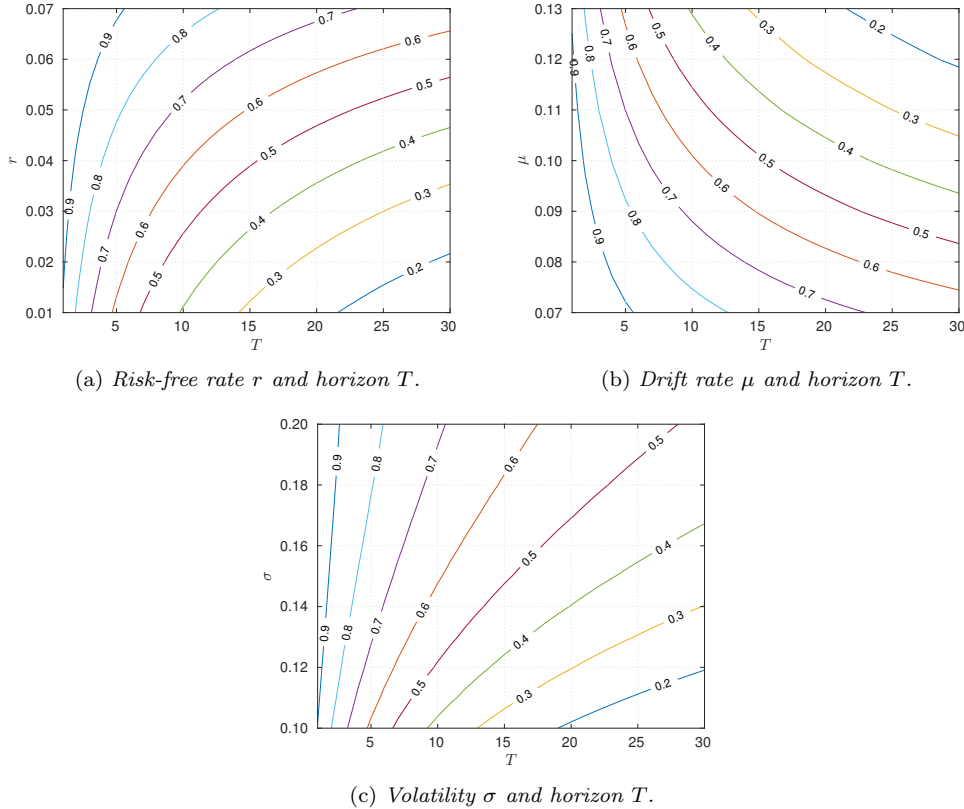


FIGURE 2: Contour plots of the ratio of the standard deviation of terminal wealth for the MV optimal strategy from Bielecki et al. (2005) to the corresponding standard deviation for the constant proportion strategy ($p = .5$). Both strategies assume continuous rebalancing and have the same expected terminal wealth. The MV optimal strategy allows for infinite leverage.

288 MV optimal strategy to that of the constant proportion strategy. Obviously, this ratio is at most
 289 unity.

290 Figure 2(a) plots contours of the ratio defined above for values of the risk-free rate r ranging
 291 from .01 to .07 and for horizons of $T = 1, 2, \dots, 30$ years. The remaining parameters used are
 292 $\mu = .10$ and $\sigma = .15$, broadly consistent with our empirical estimates over the past 60 years from
 293 Table 1. As a guide to interpretation, along the curve marked “0.5” the standard deviation of
 294 terminal wealth for the MV optimal strategy is 50% of the corresponding standard deviation for
 295 the constant proportion strategy, even though both strategies have the same expected value of
 296 terminal wealth. If the horizon T is close to 30 years the ratio is around 20% when $r \simeq .02$. This
 297 means that the MV optimal strategy offers the same expected level of terminal wealth but has only
 298 about one-fifth of the risk, as measured by the standard deviation of terminal wealth. As another
 299 example, with $T = 10$ years the MV optimal strategy has less than half of the risk of the constant
 300 proportion strategy with equivalent expected terminal wealth if $r \simeq 2.5\%$ or lower.

301 Figure 2(b) provides a similar comparison for different levels of the risky asset drift rate μ ,
 302 with $\sigma = .15$ and $r = .04$. This plot also shows some significant potential improvements over the
 303 constant proportion strategy, especially for long horizons and high values of μ . If $\mu \simeq .10$, the MV
 304 optimal strategy has at most 50% of the risk of the constant proportion strategy for $T \geq 15$ years.
 305 Figure 2(c) in turn shows contours for the ratio of standard deviations across a range of values for
 306 the volatility σ , given $\mu = .10$ and $r = .04$. These results again show marked improvement over

	Constant Proportion	MV Optimal (Analytic)	MV Optimal (Numerical)
Investment horizon T (years)	30	30	30
Initial investment W_0	100	100	100
Risky asset drift rate μ	0.10	0.10	0.10
Risky asset volatility σ	0.15	0.15	0.15
Risk-free rate r	0.04	0.04	0.04
Rebalancing frequency	Continuous	Continuous	Annual
Insolvency condition	n.a.	Yes	Yes
Maximum leverage ratio q_{\max}	n.a.	∞	1.5

TABLE 2: *Base case data.* “MV Optimal (Analytic)” refers to the model of Bielecki et al. (2005) which has a closed form solution. In this model the insolvency condition ensures that wealth can never be negative. “MV Optimal (Numerical)” refers to the model in this paper which must be solved numerically. In this model the insolvency condition is that if wealth becomes negative, the investor must immediately liquidate the investment in the risky asset and stop trading. The maximum leverage ratio q_{\max} is defined in equation (8).

307 the constant proportion strategy, particularly for relatively low values of σ and over long horizons.
308 With $\sigma \simeq .15$, the standard deviation ratio is at most .5 for $T \geq 15$ years. A clear pattern displayed
309 in all three of these contour plots is that the ratio of the standard deviations drops markedly as
310 maturity rises, indicating that the superiority of the MV optimal strategy increases significantly
311 with the investment horizon.

312 Collectively, the plots in Figure 2 show that an MV optimal strategy can offer significant
313 benefits over a constant proportion strategy, especially for longer horizons and for low values of
314 r and σ . However, recall that this MV optimal strategy assumes continuous rebalancing (as does
315 the constant proportion strategy) and it also allows for infinite leverage. This raises the possibility
316 that imposing realistic constraints may significantly erode the advantages of the MV optimality
317 criterion. Enforcing such restrictions requires the use of a numerical approach, as described above.

318 The examples to follow are thus based on three different types of strategies: (i) constant pro-
319 portion with continuous rebalancing (analytic solution available); (ii) the MV optimal strategy of
320 Bielecki et al. (2005) which assumes continuous rebalancing and allows for infinite leverage while
321 enforcing an insolvency condition which ensures that the investor’s wealth cannot become negative
322 (analytic solution available); and (iii) our MV optimal strategy which imposes a different insolvency
323 condition (i.e. if wealth becomes negative, the investor has to immediately liquidate the investment
324 in the risky asset and stop trading) and in addition restricts the leverage ratio and the rebalancing
325 frequency (numerical solution required). Base case input data for all three types are provided in
326 Table 2. The market parameters μ , σ , and r are specified as .10, .15, and .04 respectively, reflect-
327 ing the parameter estimates from Table 1 with particular focus on the most recent 60 years. We
328 also designate an initial investment of 100 and an investment horizon of 30 years. The strategy
329 based on the numerical solution has a base case maximum leverage ratio of $q_{\max} = 1.5$ and annual
330 rebalancing.

331 As a benchmark base case, we show the results for the constant proportion strategy with contin-
332 uous rebalancing in Table 3. Next, we consider MV optimal strategies under various assumptions:
333 maximum leverage ratio of $q_{\max} = 1.5$ with annual rebalancing, unrestricted leverage with annual
334 rebalancing, and unconstrained leverage with continuous rebalancing. When required, the numer-

Constant Proportion	Expected Value	Standard Deviation	Shortfall Probability
$p = 0.0$	332.01	n.a.	n.a.
$p = 0.5$	816.62	350.12	$Prob(W_T < 800) = 0.56$
$p = 1.0$	2008.55	1972.10	$Prob(W_T < 2000) = 0.66$

TABLE 3: Results for the constant proportion strategy using base case data from Table 2.

ical procedures used are described in Dang and Forsyth (2014). The semi-self-financing optimal withdrawal policy described in Section 2 is applied.

We specify the target expected value to be 816.62, as reported in Table 3 for the $p = 0.5$ case. Convergence test results are given in Table 4. For a given grid refinement level, we calculate the γ which generates this target expected value by Newton iteration. The fourth column shows the total expected value, including the free cash from the withdrawal that occurs if the allocated wealth exceeds the discounted target. Even with annual rebalancing, the magnitude of the expected free cash is not large, and so we exclude it from subsequent reported expected values in this section. In the case with unrestricted leverage and annual rebalancing, extrapolating the results given in Table 4 gives an ultimate standard deviation of about 124.51. Comparing this figure to the exact closed form solution (also with unlimited leverage), we see that the effect of annual rebalancing over the 30-year horizon compared to continuous rebalancing is quite small.⁹ This is encouraging, as it suggests that transaction costs are unlikely to have a significant impact on our results since we do not need to trade frequently. All results provided subsequently use level 3 grid refinement.

As a point of comparison, consider the case with annual rebalancing and $q_{\max} = 1.5$. Table 4 reports an expected value of 816.62 and a standard deviation of 142.85 (refinement level 3). Although not shown in the table, the probability of having terminal wealth below 800 for this case is 19%. From Table 3, a continuously rebalanced strategy with fixed weight $p = 0.5$ has the same expected value, a standard deviation of 350.12, and a 56% chance of terminal wealth below 800. The MV optimal strategy considered here that produces the same expected wealth as the constant proportion strategy reduces the standard deviation by a factor of about 2.5 and the shortfall probability by a factor of almost 3. This is quite a dramatic improvement in terms of classical measures of portfolio efficiency.

As an additional comparison, Table 3 shows that a constant proportion strategy with $p = 1.0$ produces an expected value of 2008.55, a standard deviation of 1972.10, and a 66% probability of having final wealth lower than 2000. The MV optimal strategy for the same expected value of 2008.55 with annual rebalancing and $q_{\max} = 1.5$ turns out to have a standard deviation of 969.33 and a 40% probability of having terminal wealth below 2000. In other words, relative to the constant proportion case the standard deviation is halved and the shortfall probability reduced by a factor of about 1.65.

Figure 3 compares the cumulative distribution functions of W_T for the two cases considered above. Focusing on panel (a) where the constant proportion strategy has $p = 0.5$, we observe that the outcomes from the MV optimal strategy are much more clustered near the expected value of 816.62, with a very narrow range of possible outcomes above this amount. The MV optimal strategy produces a smaller probability that $W_T < W^*$ for $360 < W^* < 800$. For $W^* < 360$, the

⁹Dang and Forsyth (2014) have verified that the numerical method used here converges to the solution from Bielecki et al. (2005) under the same assumptions.

Refinement	Expected Value	Standard Deviation	Expected Value (Including Free Cash)	γ
<i>Maximum leverage $q_{\max} = 1.5$, annual rebalancing</i>				
0	816.62	161.00	840.95	1804.03
1	816.62	151.09	832.32	1769.79
2	816.62	145.72	827.64	1756.83
3	816.62	142.85	824.92	1751.94
<i>Infinite leverage, annual rebalancing</i>				
0	816.62	146.69	843.75	1746.73
1	816.62	136.47	833.38	1731.53
2	816.62	130.71	828.42	1723.94
3	816.62	127.61	825.37	1720.76
<i>Exact solution: infinite leverage, continuous rebalancing</i>				
n.a.	816.62	118.84	n.a.	n.a.

TABLE 4: Level 0 refinement used: s nodes: 65, b nodes: 129, timesteps: 60. Numbers of nodes, timesteps doubled on each refinement. The localized domain uses $s_{\max} = 20,000$, with $b_{\max} = |b_{\min}| = s_{\max}$. A nonuniform grid was used, with a fine mesh spacing near $s = W_0$ and $b = W_0$, and increasing exponentially as $s, |b| \rightarrow s_{\max}$. The base case input data used is provided in Table 2. The exact solution is from Bielecki et al. (2005). The equivalent wealth target is $\gamma/2$.

370 fixed proportion strategy is better than the MV optimal one, but these are very low probability
371 cases, i.e. $Prob(W_T < 360) \simeq .04$.

372 The results for the case with an expected value of 2008.55 (where the fixed weight strategy
373 uses $p = 1.0$) shown in Figure 3(b) are qualitatively similar. At extremely low wealth levels, the
374 constant proportion strategy outperforms the MV optimal allocation. Pre-committing to the MV
375 optimal allocation reduces the chance of being significantly below the target over a wide range, but
376 also sacrifices the upside with very high levels of wealth.

377 To gain insight into the properties of the controls for the MV optimal strategy, we return to the
378 base case example (Table 2) with expected terminal wealth of 816.62. We numerically solve for the
379 optimal controls and store them in a table. Figure 4(a) presents this table in the form of a heat
380 map representing the fraction of wealth that is optimally invested in the risky asset. The darkest
381 region near the top corresponds to wealth levels that are high enough to make investing fully in
382 the risk-free asset optimal. In the brightest area near the bottom it is optimal to invest as much as
383 possible in the risky asset by using the maximum permissible degree of leverage.¹⁰ The dark strip
384 along the bottom edge for non-positive wealth levels reflects the insolvency condition (7), which
385 dictates that the investor must liquidate all investments in the risky asset if $W_t \leq 0$.

386 Figure 4(a) shows the optimal strategy across the range of wealth levels over time, but it is
387 uninformative about probabilities. To address this, we run a Monte Carlo experiment. We begin
388 with an initial investment of $W_0 = 100$, as in the lower left corner of Figure 4(a). We then simulate
389 the performance of the risky stock index over the 30-year horizon across 1 million paths. Along
390 each path, we calculate the value of wealth given our portfolio weights and the performance of the
391 index. At the end of each year the portfolio is rebalanced in accordance with our optimal control
392 strategy. We then calculate the mean and standard deviation of the fraction of wealth p in the

¹⁰The staircase pattern most visible near the edges of this area is due to the annual rebalancing frequency.

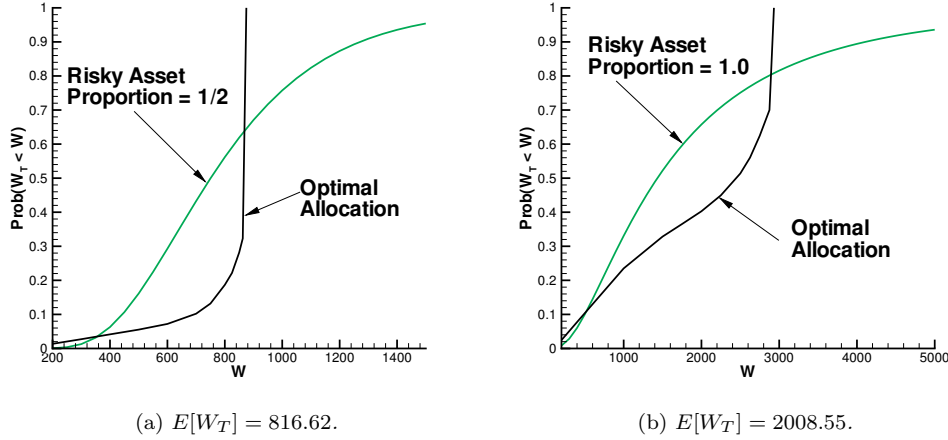


FIGURE 3: Comparison of cumulative distribution functions for the constant proportion policy and the MV optimal strategy. The base case data used are given in Table 2.

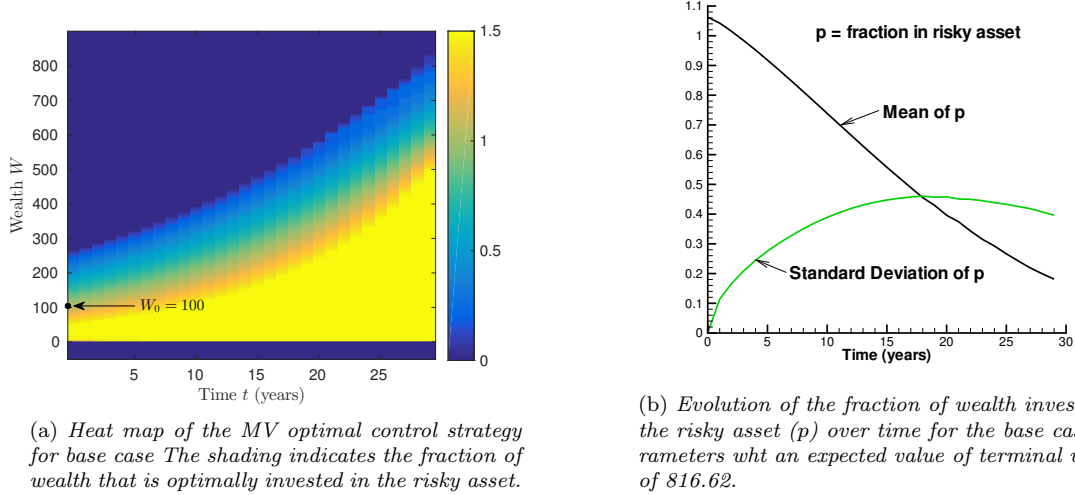


FIGURE 4: Heat map and mean value of optimal MV strategy. Base case parameters (see Table 2).

393 risky asset over time along each path. Figure 4(b) shows that the MV optimal strategy starts out
 394 with a mean of p slightly over one, indicating a modestly levered strategy. The standard deviation
 395 of p is quite low initially. As time passes, the mean of p drops considerably.

396 A deterministic linear glide path strategy can be defined as

$$p(t) = p_{\max} + (p_{\min} - p_{\max}) \frac{t}{T}, \quad (22)$$

397 which would behave in a roughly similar way to the mean of p in Figure 4(b), with suitable choices
 398 for p_{\max} and p_{\min} . However, the MV optimal strategy improves on this by factoring in the target
 399 and prevailing levels of wealth, as well as time. A constant proportion strategy exploits long-run
 400 mean-reversion by selling assets following price increases and buying assets after their values decline.
 401 The MV optimal strategy also purchases assets following declines in their prices and selling assets
 402 after price increases, but in a more sophisticated way.

403 We next explore the effect of altering some of the constraints on the admissible controls. Table 5
 404 shows the results obtained by perturbing some of the parameters for the base case MV optimal

MV Optimal Strategy	Expected Value	Standard Deviation	Shortfall Probability
Base case ($q_{\max} = 1.5$)	816.62	142.85	$Prob(W_T < 800) = 0.19$
No leverage ($q_{\max} = 1.0$)	816.62	162.54	$Prob(W_T < 800) = 0.21$
No withdrawal	816.62	144.49	$Prob(W_T < 800) = 0.20$

TABLE 5: *Perturbations of the MV optimal strategy. The base case data are given in Table 2. The base case results are the same as in Table 4, and are reproduced here for convenience. The no withdrawal case precludes using the optimal semi-self-financing strategy.*

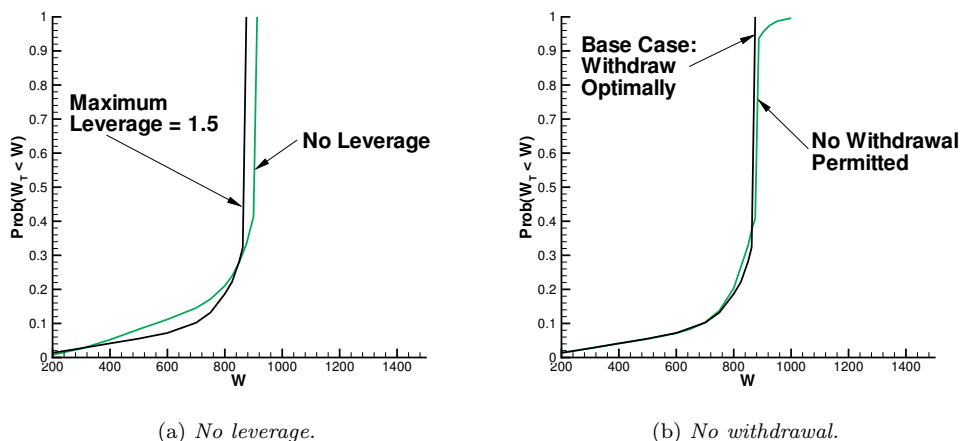


FIGURE 5: *Comparison of cumulative distribution functions for the base case optimal strategy and the perturbations from Table 5. The base case data are given in Table 2.*

405 strategy. The corresponding cumulative distribution functions are compared with the base case
406 in Figure 5. The general effect of reducing the maximum leverage permitted from $q_{\max} = 1.5$ to
407 $q_{\max} = 1.0$ (i.e. no borrowing) is fairly small in terms of standard deviation. The effect of not
408 using the globally optimal strategy of withdrawing cash when $W_t > F_t$ is negligible. An additional
409 observation that is not apparent from Table 5 is that rebalancing more than once per year has
410 little impact. In several numerical experiments we found that the difference between continuous
411 and discrete rebalancing was very small if the number of rebalances exceeded 25, regardless of the
412 time horizon.

413 Table 6 investigates the impact of shortening the investment horizon T . We use the data in
414 Table 2, except that we reduce T to 15 years and we rebalance semi-annually rather than annually.
415 As with the longer horizon cases considered earlier, the MV optimal policy which has the same
416 expected value of terminal allocated wealth as the fixed proportion policy has significantly smaller
417 standard deviation compared to that strategy. The probability of shortfall at the points given in
418 Table 6 is also reduced substantially. The improvements are not as dramatic as those seen above
419 for the longer time horizon, reaffirming the implication from Figure 2 that the superiority of MV
420 optimal strategies increases significantly with the investment horizon.

421 We next consider the influence of the leverage ratio constraint. For long-term investments,
422 Table 5 above indicates that the effect of allowing use of a maximum leverage ratio of $q_{\max} = 1.5$ as
423 compared to no leverage ($q_{\max} = 1.0$) is not large. However, the impact of using leverage may be

Strategy	Expected Value	Standard Deviation	Shortfall Probability
Constant proportion $p = 0.5$	285.77	84.79	$Prob(W_T < 250) = 0.38$
MV optimal	285.77	48.96	$Prob(W_T < 250) = 0.13$
Constant proportion $p = 1.0$	448.17	283.95	$Prob(W_T < 400) = 0.54$
MV optimal	448.17	180.44	$Prob(W_T < 400) = 0.35$

TABLE 6: Results for a time horizon of 15 years with other input data from Table 2. The MV optimal strategies use semi-annual rebalancing, while the constant proportion strategies are rebalanced continuously.

Strategy	q_{\max}	Rebalancing	Expected Value	Standard Deviation
Constant proportion ($p = 1.0$)	n.a.	Continuous	271.83	88.15
MV optimal	1.0	Quarterly	271.83	88.09
MV optimal	1.5	Quarterly	271.83	34.90
MV optimal	10.0	Quarterly	271.83	12.67
MV optimal (exact)	∞	Continuous	271.83	11.59

TABLE 7: Effect of leverage with extreme parameter values of $\sigma = .10$ and $r = 0$. The initial investment $W_0 = 100$, the investment horizon $T = 10$ years, and the risky asset drift rate $\mu = .10$. The MV optimal (exact) case is the analytic solution from Bielecki et al. (2005) which assumes continuous rebalancing and unrestricted leverage.

424 bigger for shorter-term horizons. To illustrate, we consider a case with a 10-year horizon, quarterly
425 rebalancing, and an initial investment of $W_0 = 100$. In addition, we keep μ at its base case value
426 of .10 but we use extremely low values of $\sigma = .10$ and $r = 0$. The results shown in Table 7 indicate
427 that allowing more leverage in this setting reduces risk dramatically.

428 Finally, we explore some effects of parameter uncertainty. We consider ranges for the market
429 parameters of $r \in [.02, .06]$, $\mu \in [.06, .14]$, and $\sigma \in [.10, .20]$. We compute and store the optimal
430 controls using the base case values for these parameters from Table 2, corresponding to the mean
431 values of the ranges listed above if the parameters are uniformly distributed over the ranges. The
432 remaining input data are as in Table 2, so these are actually the same controls used to produce
433 the base case results reported earlier in Table 5. We then run 1 million Monte Carlo simulation
434 paths. At every rebalancing time along each path, we randomly draw each of r , μ , and σ from its
435 associated range, assuming uniform distributions, but we implement the control strategy based on
436 the stored mean values. We find an average terminal wealth of 807, with a standard deviation of 145.
437 There is a 19% probability that $W_T \leq 800$. These values are quite similar to the corresponding
438 ones from Table 5, which were calculated assuming that the parameters were actually equal to
439 the mean values. This indicates that parameter uncertainty does not have a large impact on the
440 properties of the MV optimal strategy, at least under the conditions of this test. This suggests that
441 modelling extensions such as mean-reverting stochastic interest rates and volatility may not be very
442 important in this long-term setting, unless there is a significant chance of a large and persistent
443 deviation from the long-run reversion level. Numerical tests which confirm that mean-reverting
444 stochastic volatility effects are unimportant for a long term investor are given in Ma and Forsyth

Strategy	Expected Value	Standard Deviation	Shortfall Probability
<i>Estimation Period: 1926:1 to 1954:12</i>			
Constant proportion ($p = .5$)	649	488	$Prob(W_T < 525) = .51$
MV optimal	649	166	$Prob(W_T < 525) = .15$
<i>Estimation Period: 1926:1 to 1984:12</i>			
Constant proportion ($p = .5$)	845	499	$Prob(W_T < 725) = .50$
MV optimal	845	223	$Prob(W_T < 725) = .16$
<i>Estimation Period: 1926:1 to 2014:12</i>			
Constant proportion ($p = .5$)	896	490	$Prob(W_T < 800) = .51$
MV optimal	896	197	$Prob(W_T < 800) = .14$

TABLE 8: *Estimated results for a continuously rebalanced constant proportion strategy with $p = .5$ and the MV optimal strategy with yearly rebalancing and maximum leverage ratio $q_{\max} = 1.5$. The investment horizon is $T = 30$ years and the initial investment is $W_0 = 100$. These results assume that the risk-free rate is constant and the value of the risky asset follows a GBM process. See Table 1 for each set of parameter estimates.*

445 (2016).

446 5 Historical Backtests

447 This section provides backtests of the MV optimal strategy using the same historical U.S. market
448 data that was used above for parameter estimation. These tests will investigate the robustness of
449 the strategy in the presence of an imperfectly known stochastic process for the risky asset and the
450 risk-free rate.

451 While our earlier examples were based on parameter estimates that roughly reflected the last
452 six decades (i.e. the sample period from 1955 through 2014) from Table 1, the tests reported in
453 this section are based on the parameter estimates from the sub-periods 1926 to 1954 and 1926
454 to 1984, as well as the full 1926 to 2014 sample. Table 8 provides the results based on these
455 estimation periods for a continuously rebalanced constant proportion ($p = .5$) strategy in terms of
456 expected value, standard deviation, and shortfall probability. Also shown are the corresponding
457 results for the MV optimal strategy that has the same expected value with annual rebalancing and
458 a maximum leverage ratio $q_{\max} = 1.5$. In each case, Table 8 shows that the MV optimal strategy
459 can be expected to significantly outperform the constant proportion benchmark. Of course, this
460 assumes GBM and a constant risk-free rate. The tests to follow are based on observed historical
461 values for risky returns and the risk-free rate.

462 5.1 Out of sample tests

463 Our ability to conduct out-of-sample tests is severely restricted by our focus on a long-term horizon,
464 a relatively short period of available historical data, and the need for a reasonably long period
465 for parameter estimation. Nevertheless, we can gain some useful insights about the MV optimal
466 strategy by conducting two out-of-sample experiments.

467 First, consider an investor who uses the available data from 1926:1 to 1954:12 to estimate market

468 parameters assuming that the market index follows GBM and estimating r as the average 3-month
469 risk-free rate during that time. Table 1 shows that the resulting estimates are $\hat{\mu} = .1134$, $\hat{\sigma} = .2445$,
470 and $\bar{r} = .0113$. From these values, the investor estimates the returns for a continuously rebalanced
471 constant weight strategy ($p = .5$) over the next 30 years. Based on the estimated expected value
472 of wealth for this strategy at the end of the horizon, the investor then determines the MV optimal
473 strategy which generates this same expected wealth as well as the standard deviation and shortfall
474 probability for this strategy. The results are shown in Table 8 under “Estimation Period: 1926:1
475 to 1954:12”.

476 We store the MV optimal controls used to generate the results in Table 8 and then apply
477 them using the actual historical returns and risk-free rate observed over the 30-year period from
478 1955:1 to 1984:12. This simulates the performance of an investor who (i) computes the MV optimal
479 strategy assuming GBM for the risky asset and a constant risk-free interest rate estimated using
480 known historical data as of 1954:12; and (ii) pre-commits to following this strategy for the period
481 beginning in 1955:1 and ending in 1984:12. An initial investment of 100 at the start of 1955 is
482 used for both the MV optimal strategy and the constant proportion strategy ($p = .5$). Since the
483 risk-free rate is derived from 90-day Treasury bill yields, we assume that the rate prevailing at the
484 start of each quarter holds throughout the quarter.¹¹ Each strategy is rebalanced annually. We
485 do not apply the semi-self financing version of the MV optimal strategy (i.e. we do not withdraw
486 funds in excess of the minimum amount that the model indicates is required to meet the target
487 wealth level, instead we invest this free cash in the risk-free asset).¹² The results are plotted in
488 Figure 6(a). Both strategies performed very well, exceeding the expected terminal wealth of 649
489 from Table 8 by large margins. However, the MV optimal strategy was clearly superior, following a
490 path that was not only higher but also much smoother, particularly towards the end of the period.
491 The primary reason for this was that the general level of the risk-free rate was much higher than
492 its estimated value of 1.13%. In fact, the average level of the risk-free rate over the investment
493 horizon was about 5.7%. We can also compare the observed properties of the stock index return
494 series over the investment horizon with the implied values from Table 1 under the GBM model.
495 The annualized standard deviation of monthly log stock index returns was 14.4%, considerably
496 lower than the value of $\hat{\sigma} = .2445$. The annualized mean of this series was 9.17%, a little higher
497 than the implied value of $\hat{\mu} - \hat{\sigma}^2/2 = .1134 - .2445^2/2 = .0835$.

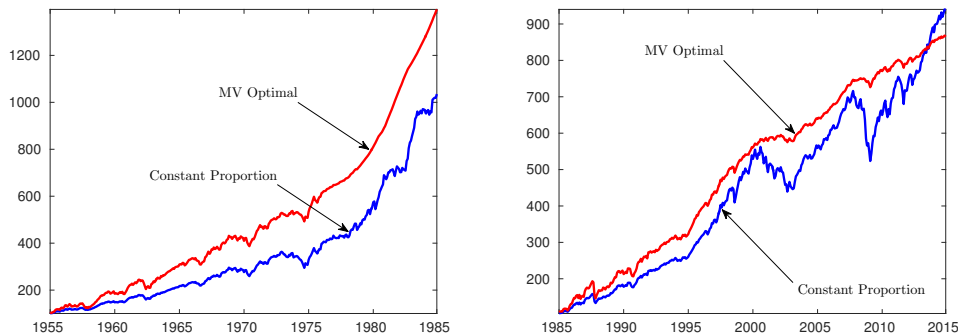
498 We repeat this experiment with the parameters estimated over the period from 1926:1 to
499 1984:12. As indicated in Table 1, the resulting estimates are $\hat{\mu} = .1077$, $\hat{\sigma} = .1998$, and $\bar{r} = .0346$.
500 We use these values to project the results for both the constant proportion strategy and the MV
501 optimal strategy for the 30-year period from 1985:1 through 2014:12. These results are provided
502 under “Estimation Period: 1926:1 to 1984:12” in Table 8. The MV optimal controls are then ap-
503 plied to historical market data over the period from 1985:1 through 2014:12, with results depicted
504 in Figure 6(b). The constant proportion strategy ended up slightly outperforming the MV optimal
505 one. The terminal wealth levels were 938 for the former strategy vs. 865 for the latter. Both
506 exceeded the expected value of 845 (Table 8). Over most of the period, the MV optimal strategy
507 had higher wealth, falling below that of the constant weight strategy in the last half of 2013.¹³

508 The MV optimal strategy was more heavily invested in the risky asset early on, reflected in the

¹¹In other words, a long position in the bond component effectively amounts to buying a 3-month Treasury bill at the beginning of a quarter and holding it until maturity.

¹²This can be seen as being conservative. The investor could choose to invest some or all of the free cash in the risky asset instead. As long as the free cash investment is not levered, the investor would still be assured of reaching the target wealth level at the horizon date under the assumed modelling conditions.

¹³This is not a surprise as under the MV optimal strategy the investor is content with reaching the target. Upside potential above the target is sacrificed in exchange for downside protection below it.



(a) Out-of-sample experiment, 1955-1984. The MV optimal strategy relies on parameter estimates using data from 1926:1 to 1954:12, as given in Table 1.

(b) Out-of-sample experiment, 1985-2014. The MV optimal strategy relies on parameter estimates using data from 1926:1 to 1984:12, as given in Table 1.

FIGURE 6: Comparison of MV optimal and constant proportion ($p = .5$) strategies using observed data.

509 larger drop (compared to that for the constant proportion strategy) seen in Figure 6(b) following
 510 the 1987 market crash. However, the de-risking approach of the MV optimal strategy pays off later
 511 on. The MV strategy moved smoothly through the the “tech bubble” in 2002, and the financial
 512 crisis in 2008, in marked contrast to the constant proportion strategy.

513 5.2 Bootstrap resampling

514 To provide more meaningful tests of the MV optimal strategy using historical data, we turn to
 515 a bootstrap resampling approach. This type of procedure has been applied in numerous prior
 516 studies to assess the performance of investment strategies; some relatively recent examples include
 517 Sanfilippo (2003), Ledoit and Wolf (2008), Annaert et al. (2009), Bertrand and Prigent (2011), and
 518 Cogneau and Zakamouline (2013).

519 It is well-known that an important issue when applying bootstrap resampling to time series data
 520 is that the standard bootstrap assumes independent observations, so using it does not preserve tem-
 521 poral dependence. Our stock index return data exhibits some dependence. The autocorrelations
 522 are small in magnitude (largest absolute value of about 0.1), but enough of them are statistically
 523 significant that the Ljung-Box test clearly rejects the null hypothesis of no autocorrelation for 20
 524 monthly lags. More importantly, the level of the risk-free rate is quite persistent. The autocorre-
 525 lation function decays slowly, remaining above 0.6 even after five years (60 lags).

526 To address this issue, we use a moving block approach. A single path is constructed as follows.
 527 The investment horizon of T years is divided into k blocks of size M years, so that $T = kM$. We
 528 then select k blocks at random (with replacement) from the historical data. Each block starts at
 529 a random quarter. We form a single path by concatenating these blocks. Since we sample with
 530 replacement, the blocks may overlap. To avoid end effects, the historical data is wrapped around.
 531 We then repeat this procedure for many paths.

532 In this case, parameter estimates are based on the full sample period from 1926 to 2014. From
 533 Table 1, $\hat{\mu} = .1108$, $\hat{\sigma} = .1867$, and $\bar{r} = .0354$. With an initial wealth of $W_0 = 100$ and an
 534 investment horizon of $T = 30$ years, we calculate the expected level of terminal wealth and its
 535 standard deviation for a continuously rebalanced constant proportion strategy with a 50/50 split
 536 between the risky stock index and the risk-free asset. We then determine the MV optimal strategy

537 which produces the same expected terminal wealth, subject to our usual base case constraints of
538 annual rebalancing and $q_{\max} = 1.5$, with results shown in Table 8 under “Estimation Period: 1926:1
539 to 2014:12”.

540 We store the MV optimal controls used to calculate the results in Table 8 but then apply them
541 to historical data, using the resampling approach with 10,000 bootstrap samples. As discussed in
542 Cogneau and Zakamouline (2013), the choice of block size is important. If the block size used is
543 too small, then the serial dependence in the data is not captured adequately. As an example in our
544 context, a small block size can result in many unrealistically large changes in the risk-free rate across
545 concatenated blocks. On the other hand, if the block size is too large then the variance estimates
546 will be unreliable. Excessive homogeneity across the bootstrap samples will lead to a standard
547 deviation that is too low.¹⁴ Various techniques have been suggested to alleviate these effects,
548 such as randomly selecting the block sizes within each sample (Politis and Romano, 1994) and the
549 matched block size method (Sanfilippo, 2003). Cogneau and Zakamouline (2013) conclude that any
550 improvements obtained using these methods could be achieved by selecting the *correct* block size.
551 Unfortunately, this depends on the unknown stochastic process properties of the historical data.

552 Recognizing that the choice of block size can strongly affect results, we report results for a
553 range of block sizes in Table 9. For all block sizes, the MV optimal strategy outperforms the
554 constant proportion strategy in terms of shortfall probability and standard deviation. Note that
555 the sum of expected terminal wealth and expected free cash is comparable for the MV optimal
556 and constant proportion strategies in all cases. The overall results are highly favorable for the MV
557 optimal strategy. Interestingly, the results for block sizes of 5 and 10 years are fairly close to the
558 theoretical results from Table 8 for both strategies. This again demonstrates the robustness of the
559 MV optimal strategy. Although it is clearly mis-specified in econometric terms since it assumes a
560 constant risk-free rate and GBM, the overall long-term results under these assumptions are quite
561 comparable to those observed in this resampling test for these two block sizes.

562 A noteworthy feature of Table 9 is the magnitude of the expected free cash for the MV optimal
563 strategy. The values reported here are significantly higher than those reported above in Table 4.
564 Table 9 is based on resampling with replacement, so there can be paths where the risk-free rate
565 is significantly underestimated for a sizeable part of the 30-year horizon. This leads to some large
566 outliers, and a high average value of free cash.¹⁵

567 We present detailed plots for the case with a block size of 10 years. Figure 7 depicts the
568 cumulative probabilities from the 10,000 simulations for the constant proportion, MV optimal (no
569 free cash) and MV optimal (plus free cash) cases. The results are quite similar to those seen in
570 Figure 3. The constant proportion strategy outperforms the MV optimal strategy (no free cash) in
571 the extreme left tail of the distribution where terminal wealth is very low, and also in the right tail
572 once the target wealth level for the MV strategy is reached. As usual, the MV optimal strategy
573 (no free cash) essentially gives up the possibility of extremely high wealth in return for achieving
574 outperformance across a wide range of moderate wealth levels. However, if we add in the free cash,
575 then the MV optimal strategy offers considerably more potential upside for high wealth levels. In
576 fact, the cumulative distribution function is fairly close to that of the constant proportion strategy
577 for high values of terminal wealth, while of course being equivalent to the optimal allocation at
578 lower levels (where there is no free cash).¹⁶

¹⁴In the limit as block size and path size tend to the length of the time series, all samples are simply permutations of the entire time series.

¹⁵Table 9 reports an average free cash of 126 for a block size of 10 years. In this case, the maximum observed free cash across the 10,000 resamples was 1,761, but the median value was 21.

¹⁶Moreover, recall that we have simply invested any free cash in the risk-free asset. We could track the constant proportion strategy even more closely by allocating some of the free cash to the risky asset.

Strategy	Expected Value	Standard Deviation	$Prob(W_T < 800)$	Expected Free Cash
<i>Block size: 1 year</i>				
Constant proportion ($p = .5$)	966	600	.48	0
MV optimal	870	213	.15	72
<i>Block size: 5 years</i>				
Constant proportion ($p = .5$)	936	481	.46	0
MV optimal	888	191	.11	111
<i>Block size: 10 years</i>				
Constant proportion ($p = .5$)	923	470	.49	0
MV optimal	911	148	.08	126
<i>Block size: 20 years</i>				
Constant proportion ($p = .5$)	933	494	.48	0
MV optimal	929	104	.05	109
<i>Block size: 30 years</i>				
Constant proportion ($p = .5$)	923	420	.41	0
MV optimal	942	74	.03	122

TABLE 9: *Moving block bootstrap resampling results based on historical data for 1926:1 to 2014:12. The investment horizon is $T = 30$ years, and the initial investment is $W_0 = 100$. The MV optimal strategy has maximum leverage ratio $q_{\max} = 1.5$. Both strategies are rebalanced annually.*

579 Figure 8 provides several scatter plots of the terminal wealth across the 10,000 resamples for
580 the constant proportion strategy (horizontal axis) vs. the MV optimal strategy, with and without
581 the free cash component (vertical axis). In each case, the solid line marks where the two strategies
582 being compared have the same terminal wealth. The region above and left of this line contains
583 points where the MV optimal strategy has higher terminal wealth than the constant proportion
584 strategy. The opposite holds for points below and right of the solid line. In each plot the vertical
585 dashed line is the median value for the constant proportion strategy, while the horizontal dashed
586 line is the median for the MV optimal strategy. Panel (a) plots all observations for the MV optimal
587 strategy (no free cash) vs. those for the constant proportion strategy. Obviously, the spread of
588 outcomes is far wider for the constant proportion strategy. Since we discard any free cash in excess
589 of the target here, terminal wealth for the MV optimal strategy is capped at the target. Note how
590 close the median line is to this upper bound: the maximum terminal wealth here is 986 but the
591 median is 954. This is to be expected for a target-based approach, as there will be a large number
592 of paths with final wealth just below the target. The median value for the constant proportion
593 strategy is considerably lower at 814. In panel (a), there are 5,950 observations above and left of
594 the solid line, indicating that the MV optimal strategy resulted in higher terminal wealth for almost
595 60% of the resamples. It is also worth observing that the MV optimal strategy resulted in very low
596 terminal wealth for a number of resampled paths. The smallest values visible in Figure 8(a) for this
597 strategy are noticeably lower than the smallest values for the constant proportion strategy. Since
598 we resample with replacement, it is possible to have paths which repeat periods of very poor index
599 returns. If the strategy happens to also be using leverage during such times, we can end up with
600 very low terminal wealth. However, these are extreme outliers, as indicated by the lower bound

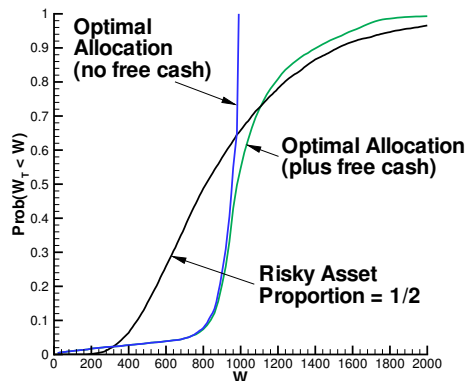


FIGURE 7: Cumulative probability distributions from 10,000 resamples for constant proportion ($p = .5$), MV optimal (no free cash), and MV optimal (plus free cash) strategies with block size of 10 years.

601 of the vertical range plotted in Figure 8(a), which excludes the worst 2.5% of observations for the
 602 MV optimal (no free cash) strategy.

603 Comparing panels (b) and (a), we can observe the significance of the free cash component. In
 604 Figure 8(b), many observations lie above and left of the solid line, indicating that the MV optimal
 605 strategy ended up with higher terminal wealth for a large number of the resampled paths. These
 606 plots clearly show a positive correlation between the performance of the constant proportion and
 607 MV optimal (plus free cash) strategies. Recall that we attribute a high free cash component to
 608 having a path with a high risk-free rate. As the constant proportion strategy also benefits from
 609 such an environment, this correlation is not surprising.

610 6 Summary and Conclusions

611 Compared to the constant proportion strategy, the MV optimal semi-self-financing strategy pro-
 612 duces a smaller standard deviation for the same expected terminal value. A common criticism of
 613 the use of standard deviation as a risk measure is that it penalizes gains as well as losses, relative
 614 to the expected value. With continuous rebalancing and assuming that the value of the risky asset
 615 follows a diffusion process without jumps, the total wealth of the portfolio can never exceed the
 616 discounted target. As wealth approaches the discounted target, the optimal strategy is to move
 617 more wealth into the risk-free asset. This minimizes both the expected quadratic loss relative to
 618 the target and the variance. Under discrete rebalancing, cash is withdrawn from the portfolio if
 619 the total wealth exceeds the discounted target. This is MV optimal, as well as possibly providing
 620 the investor with a free cash bonus during the investment period.

621 Overall, the MV optimal strategy achieves excellent performance in our numerical simulations.
 622 The general intuition for this is as follows. Recall that we are dealing with pre-commitment strate-
 623 gies. Since MV optimality is equivalent to minimizing quadratic loss relative to a target, the
 624 investor effectively picks a target terminal wealth at the initial time. The investor pre-commits to
 625 being satisfied with this terminal wealth, in the sense that if the market has good returns and the
 626 target can be hit by switching to the risk-free asset, then that is the optimal policy. Again, this is
 627 optimal in terms of minimizing the probability of being below the target.

628 The key qualitative aspects of the MV optimal strategy are illustrated by Figures 4(a) and
 629 4(b). The MV optimal strategy captures the advantages of both constant proportion and linear

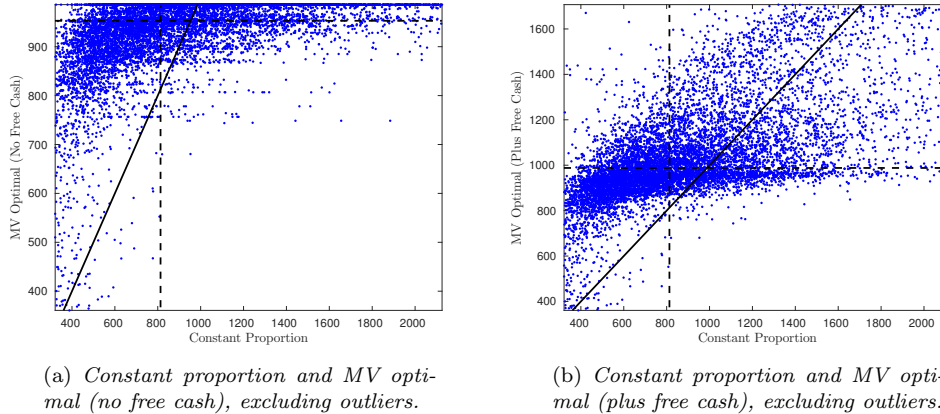


FIGURE 8: Scatter plots of terminal wealth for MV optimal and constant proportion strategies across 10,000 resamples with a block size of 10 years. The solid line in each plot indicates where the two cases considered have equal terminal wealth. The dashed vertical and horizontal lines in each plot are the median values of terminal wealth for the constant proportion and MV optimal strategies respectively. The plot range is restricted to the central 95% of observations for each strategy.

630 glide path strategies. A constant proportion strategy shifts wealth from assets which have risen
 631 in value to assets which have declined in value. The MV optimal strategy also *buys low and sells*
 632 *high*, but this strategy also takes into account the accumulated wealth and time-to-go.

633 From the Appendix, we observe that the target $\gamma/2$ and the mean are related by $\gamma/2 = 1/(2\rho) +$
 634 $E[W_T]$. We can then immediately see that the target will be slightly larger than the expected
 635 value if the risk-aversion parameter ρ is large. In this case, we have a strategy which is MV
 636 efficient, quadratic loss efficient with respect to the target $\gamma/2$, and approximately mean-semi-
 637 variance efficient. This suggests that pre-commitment MV strategies are especially interesting in
 638 cases where the expected value is near the target.

639 To summarize, the MV optimal strategy will be useful under the following conditions:

- 640 • The investor commits to a long-term strategy. With typical market parameters, the MV
 641 optimal strategy can be expected to outperform a constant proportion strategy by a large
 642 margin for investment horizons of at least 10-15 years, though the degree of outperformance
 643 will depend on factors such as the maximum allowable leverage ratio.
- 644 • The investor pre-commits to a target wealth at the end of the investment horizon. The
 645 reduced risk associated with the MV optimal strategy comes at the cost of eliminating some
 646 investment paths with gains which would substantially exceed the target.
- 647 • The investor should be somewhat risk-averse, so that the target is relatively close to expected
 648 terminal wealth.
- 649 • The investor must accept that for some low probability cases where the risky investment
 650 returns are very poor, the constant proportion strategy will turn out to be superior to the
 651 MV optimal strategy.

652 These conditions could be applicable in scenarios such as individuals saving for retirement, pooled
 653 pension plans, or education savings plans.

654 A possible extension for future work is to incorporate randomness over time in parameters such
 655 as volatility or the risk-free rate, but it would probably be better to do this through a regime-
 656 switching model which allows for long-term persistence, rather than a mean-reverting diffusion

657 model. However, the relatively simple specification used here which assumes GBM and a constant
658 risk-free rate appears to be quite robust.

659 Another potential avenue for future research would be to augment the GBM process for the
660 risky asset with jumps. We can expect the MV optimal strategy to display more cautious behavior
661 if jumps are added to the model.

662 Observe that MV optimality can involve shifting wealth from assets which have risen in value
663 to assets which have declined in value, and it can also entail sitting out bull markets entirely if
664 the target wealth level can be achieved by investing fully in the risk-free asset. As such, it has
665 distinctly contrarian characteristics. Of course, constant proportion strategies also require a high
666 degree of commitment to “lean against the wind”, since they involve buying more of risky assets
667 following declines in their prices. Slifka (2013) points out the pitfalls of institutional investors
668 chasing performance and herding, but also notes the practical difficulties in being contrarian.

669 In a quite different vein, Ko and Huang (2012) report results from an experiment in which
670 subjects exhibited time-inconsistent risk preferences. In particular, participants took on more risk
671 after losses than would be the case under time-consistency. Ko and Huang (2012) contend that
672 their results “highlight the importance of pre-commitment to long-term financial planning” (p. 471).
673 From our perspective the reasoning underlying this statement is suspect. Ko and Huang interpret
674 risk-taking in response to poor initial returns as impulsive gambling behavior and advocate pre-
675 commitment as a way to prevent it. The model described here leads to the same general conclusion
676 regarding the importance of pre-commitment, but for entirely different reasons. MV optimality
677 requires pre-committing to taking on risk in response to poor returns, as well as reducing risk
678 and sacrificing upside potential after sufficiently high returns. As a final comment about pre-
679 commitment, we note that it has been criticized in the literature since it is not time-consistent (e.g.
680 Basak and Chabakauri, 2010). However, time-consistency can be viewed as just another constraint
681 on the set of admissible investment strategies. As such, from the standpoint of long-term investment
682 with a desired target, time-consistent policies cannot outperform pre-commitment strategies.

683 Appendix: General Intuition for the Embedding Result

684 Standard dynamic programming arguments cannot be applied to multi-period MV problems, but
685 the work of Li and Ng (2000) and Zhou and Li (2000) shows that an embedding result can be applied
686 to overcome this obstacle. This appendix provides a simple and intuitive geometric description of
687 the embedding result. The notation used mimics that of Section 2, but we emphasize that we are
688 considering a more general environment here. Readers interested in formal proofs are referred to
689 Li and Ng (2000) and Zhou and Li (2000). In addition, a simple yet formal argument can be found
690 in Appendix A of Dang and Forsyth (2016).

691 Let the wealth of an investor at time t be W_t and consider a general MV context in which this
692 investor desires a high expected level of terminal wealth at some horizon date T . The investor also
693 wants to avoid risk, measured by the variance of terminal wealth. Both the expected level of wealth
694 and its variance will depend on the investment strategy of the investor, denoted by c . At time t ,
695 the conditional expected value of terminal wealth given c is $E_c^t[W_T]$ and the conditional variance of
696 terminal wealth is $Var_c^t[W_T]$. For notational simplicity, let $E_c^{t=0}[W_T] = \mathcal{E}$ and $Var_c^{t=0}[W_T] = \mathcal{V}$. The
697 MV achievable set is $\mathcal{Y} = \{(\mathcal{V}, \mathcal{E}) : c \in \mathcal{Z}\}$, where \mathcal{Z} is the set of admissible strategies. \mathcal{Y} represents
698 the possible combinations of expected terminal wealth and its variance given any restrictions on the
699 investment strategy that are captured by \mathcal{Z} . Since the investor seeks to both maximize expected
700 wealth and to minimize its variance, we have a multi-objective optimization problem. As usual, we

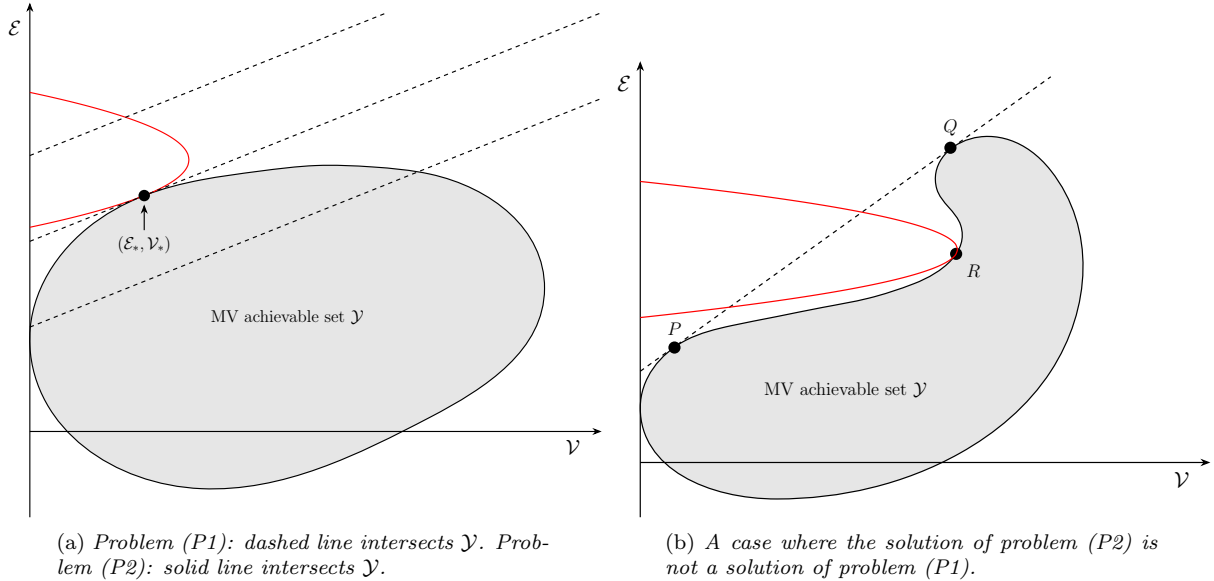


FIGURE 9: Solutions of problems (P1) and (P2). The dashed lines are the investor’s indifference curves. The shaded region is the MV achievable objective set \mathcal{Y} .

701 convert this to the problem:

$$\min \rho\mathcal{V} - \mathcal{E}, \tag{P1}$$

702 where ρ is a risk-aversion parameter. In this setting, “indifference curves” are straight lines on
 703 a graph with \mathcal{V} on the horizontal axis and \mathcal{E} on the vertical axis. The slope of these indifference
 704 curves is determined by ρ . Given ρ , the optimal achievable combination $(\mathcal{V}_*, \mathcal{E}_*)$ is a tangency point
 705 between an indifference curve and the set of attainable combinations \mathcal{Y} .

706 Figure 9(a) illustrates this idea. The MV achievable set \mathcal{Y} is the shaded region. In general, the
 707 shape and location of \mathcal{Y} will be determined by parameters such as expected returns, variances of
 708 returns, and covariances of returns for investable assets, as well as constraints on strategies reflected
 709 in \mathcal{Z} . The investor wants a combination of risk and expected wealth that is as far to the upper left
 710 as possible, and so arrives at a point where an indifference curve is tangent to \mathcal{Y} . The entire set
 711 of MV (Pareto) optimal points can be traced out by solving (P1) repeatedly for different values of
 712 ρ .¹⁷

713 However, in a dynamic multi-period context, we cannot solve problem (P1) using standard
 714 dynamic programming techniques which rely on the Bellman principle of optimality (see, e.g. Basak
 715 and Chabakauri, 2010).

716 The basic idea of Li and Ng (2000) and Zhou and Li (2000) is to consider an alternative problem
 717 which *can* be solved via dynamic programming. Every solution of the original problem is also a
 718 solution of this alternative problem, so the original problem is embedded in the alternative one.
 719 This is the basis for referring to this idea as the “embedding result”. Reconsidering problem (P1),
 720 imagine constructing the straight line in the $(\mathcal{V}, \mathcal{E})$ plane

$$\rho\mathcal{V} - \mathcal{E} = C_1, \tag{23}$$

721 where C_1 is a constant chosen so that the intersection of (23) and \mathcal{Y} contains at least one point.
 722 Then reduce C_1 (i.e. move line (23) to the left) as much as possible, keeping at least one point in

¹⁷If \mathcal{Y} is not a convex set, then this approach may not produce all of the Pareto optimal points. However, any points generated are certain to be valid Pareto points.

723 the intersection of \mathcal{V} and line (23). Any remaining points on line (23) that are in \mathcal{V} will be Pareto
 724 optimal.¹⁸

725 The difficulty with trying to minimize $\rho\mathcal{V} - \mathcal{E}$ directly arises because $\mathcal{V} = E_c^{t=0} [W_T^2] -$
 726 $(E_c^{t=0} [W_T])^2$, and the $(E_c^{t=0} [W_T])^2$ term cannot be handled with standard dynamic programming.
 727 However, consider an objective function of the form

$$\mathcal{V} + \mathcal{E}^2 - \gamma\mathcal{E} + \text{constant} \tag{24}$$

728 where γ is a parameter to be specified. The advantage of this expression is that $\mathcal{V} + \mathcal{E}^2 = E_c^{t=0} [W_T^2]$,
 729 which can be dealt with using dynamic programming. The idea of using objective function (24) is
 730 similar to the strategy involved in using (23). Consider the parabola (viewed in the $(\mathcal{E}, \mathcal{V})$ plane)

$$\mathcal{V} = -(\mathcal{E}^2 - \gamma\mathcal{E}) + C_2 = -(\mathcal{E} - \gamma/2)^2 + \gamma^2/4 + C_2 = -(\mathcal{E} - \gamma/2)^2 + C_3, \tag{25}$$

731 where C_2 and C_3 are constants. Informally, this is a *leftward looking* parabola in the $(\mathcal{V}, \mathcal{E})$ plane,
 732 as shown in Figure 9(a). Choose C_3 so that the intersection of the parabola (25) and \mathcal{V} contains
 733 at least one point. Then reduce C_3 as much as possible (i.e. shift the parabola to the left) while
 734 keeping at least one point in the intersection of the parabola and \mathcal{V} . Suppose $\rho\mathcal{V}_* - \mathcal{E}_* = C_1$ where
 735 $(\mathcal{V}_*, \mathcal{E}_*)$ is a Pareto optimal point. We can pick γ so that the parabola (25) intersects \mathcal{V} at the
 736 single point $(\mathcal{V}_*, \mathcal{E}_*)$ by requiring that the parabola be tangent to the line (23) at $(\mathcal{V}_*, \mathcal{E}_*)$. The
 737 slope of the parabola (25) is $\partial\mathcal{E}/\partial\mathcal{V} = -1/(2\mathcal{E} - \gamma)$. Since the slope of line (23) is ρ , we have
 738 $-1/(2\mathcal{E}_* - \gamma) = \rho$ at $(\mathcal{V}_*, \mathcal{E}_*)$, implying that $\gamma = 1/\rho + 2\mathcal{E}_*$.

739 To recap, we would like to determine Pareto optimal points by solving problem (P1) directly,
 740 but this is not possible using standard dynamic programming. However, any strategy that solves
 741 (P1) leading to the point $(\mathcal{V}_*, \mathcal{E}_*)$ can be found by solving

$$\min \mathcal{V} + \mathcal{E}^2 - \gamma\mathcal{E} \tag{P2}$$

742 where $\gamma = 1/\rho + 2\mathcal{E}_*$. Unlike (P1), problem (P2) can be solved via traditional dynamic program-
 743 ming. Figure 9(a) shows the outcome of this procedure, where the parabola solving (P2) is tangent
 744 to the line from problem (P1) at the optimal point.

745 The entire efficient frontier can be traced out by solving (P2) repeatedly for different values of
 746 γ , but this raises another issue. Every strategy which solves (P1) also solves (P2), but the converse
 747 is not true: there can be solutions of (P2) which are not solutions of (P1). This can happen if the
 748 upper boundary of \mathcal{V} is not convex. Consider Figure 9(b). If we could solve (P1), we would have
 749 an efficient frontier with a gap in it, i.e. no solution to (P1) anywhere on the edge of \mathcal{V} between P
 750 and Q . But we could solve (P2) and reach a point such as R , which is clearly not Pareto optimal.
 751 However, a simple procedure can be used to eliminate any non-Pareto optimal points (i.e. points
 752 which cannot be found by solving (P1), if we could do so). We construct the upper left convex
 753 hull of the points produced by solving (P2) for all values of γ . The Pareto optimal points are the
 754 intersection of the points in the upper left convex hull and the points found by solving (P2).¹⁹

755 Note that there is no requirement that the original MV formulation reduce to a convex opti-
 756 mization problem.

757 References

758 Annaert, J., S. Van Osslaer, and B. Verstraete (2009). Performance evaluation of portfolio insurance
 759 strategies using stochastic dominance criteria. *Journal of Banking and Finance* 33, 272–280.

¹⁸As drawn in Figure 9(a), there is a unique tangency point. In general, there could be more than one tangency point, depending on the shape of \mathcal{V} .

¹⁹See Tse et al. (2014) for details.

- 760 Basak, S. and G. Chabakauri (2010). Dynamic mean-variance asset allocation. *Review of Financial*
761 *Studies* 23, 2970–3016.
- 762 Bertrand, P. and J. Prigent (2011). Omega performance measure and portfolio insurance. *Journal*
763 *of Banking and Finance* 35, 1811–1823.
- 764 Bielecki, T. R., H. Jin, S. R. Pliska, and X. Y. Zhou (2005). Continuous-time mean-variance
765 portfolio selection with bankruptcy prohibition. *Mathematical Finance* 15, 213–244.
- 766 Cogneau, P. and V. Zakamouline (2013). Block bootstrap methods and the choice of stocks for the
767 long run. *Quantitative Finance* 13, 1443–1457.
- 768 Cong, F. and C. Oosterlee (2016). Multi-period mean-variance portfolio optimization based on
769 Monte-Carlo simulation. *Journal of Economic Dynamics and Control* 64, 23–38.
- 770 CRSP (2012). *Data Descriptions Guide: CRSP US Stock & US Index Databases*. Available at
771 www.crsp.com/files/data_descriptions_guide_0.pdf.
- 772 Cui, X., D. Li, S. Wang, and S. Zhu (2012). Better than dynamic mean-variance: Time inconsistency
773 and free cash flow stream. *Mathematical Finance* 22, 346–378.
- 774 Dang, D. M. and P. A. Forsyth (2014). Continuous time mean-variance optimal portfolio allocation
775 under jump diffusion: A numerical impulse control approach. *Numerical Methods for Partial*
776 *Differential Equations* 30, 664–698.
- 777 Dang, D. M. and P. A. Forsyth (2016). Better than pre-commitment mean-variance portfolio al-
778 location strategies: A semi-self-financing Hamilton-Jacobi-Bellman approach. *European Journal*
779 *of Operational Research* 250, 827–841.
- 780 Frederick, S., G. Loewenstein, and T. O’Donoghue (2002). Time discounting and time preference:
781 A critical review. *Journal of Economic Literature* 40, 351–401.
- 782 Graf, S. (2016). Life-cycle funds: Much ado about nothing? *European Journal of Finance*.
783 forthcoming.
- 784 Graham, B. (2003). *The Intelligent Investor*. New York: HarperCollins. Revised edition, forward
785 by J. Zweig.
- 786 Investment Company Institute (2015). *2015 Investment Company Fact Book*. Available at
787 www.icifactbook.org.
- 788 Ko, K. J. and Z. Huang (2012). Time-inconsistent risk preferences in a laboratory experiment.
789 *Review of Quantitative Finance and Accounting* 39, 471–484.
- 790 Kocherlakota, N. R. (2001, Summer). Looking for evidence of time-inconsistent preferences in asset
791 market data. *Federal Reserve Bank of Minneapolis Quarterly Review* 25, 13–24.
- 792 Ledoit, O. and M. Wolf (2008). Robust performance hypothesis testing with the Sharpe ratio.
793 *Journal of Empirical Finance* 15, 850–859.
- 794 Li, D. and W.-L. Ng (2000). Optimal dynamic portfolio selection: Multiperiod mean-variance
795 formulation. *Mathematical Finance* 10, 387–406.

- 796 Ma, K. and P. A. Forsyth (2016). Numerical solution of the Hamilton-Jacobi-Bellman formula-
797 tion for continuous time mean variance asset allocation under stochastic volatility. *Journal of*
798 *Computational Finance* 20:1, 1–37.
- 799 Merton, R. C. (1969). Lifetime portfolio selection under uncertainty: The continuous time case.
800 *Review of Economics and Statistics* 51, 247–257.
- 801 Merton, R. C. (1971). Optimum consumption and portfolio rules in a continuous-time model.
802 *Journal of Economic Theory* 3, 373–413.
- 803 Politis, D. and J. Romano (1994). The stationary bootstrap. *Journal of the American Statistical*
804 *Association* 89, 1303–1313.
- 805 Sanfilippo, G. (2003). Stocks, bonds and the investment horizon: A test of time diversification on
806 the French market. *Quantitative Finance* 3, 345–351.
- 807 Shen, Y., X. Zhang, and T. K. Siu (2014). Mean-variance portfolio selection under a constant
808 elasticity of variance model. *Operations Research Letters* 42, 337–342.
- 809 Slifka, D. (2013). Improving investment behavior with pre-commitment. *Journal of Investing* 22(1),
810 83–87.
- 811 Tse, S. T., P. A. Forsyth, and Y. Li (2014). Preservation of scalarization optimal points in the
812 embedding technique for continuous time mean variance optimization. *SIAM Journal on Control*
813 *and Optimization* 52, 1527–1546.
- 814 Vigna, E. (2014). On efficiency of mean-variance based portfolio selection in defined contribution
815 pension schemes. *Quantitative Finance* 14, 237–258.
- 816 Wang, J. and P. A. Forsyth (2011). Continuous time mean variance asset allocation: A time-
817 consistent strategy. *European Journal of Operational Research* 209, 184–201.
- 818 Zhou, X. Y. and D. Li (2000). Continuous-time mean-variance portfolio selection: A stochastic LQ
819 framework. *Applied Mathematics and Optimization* 42, 19–33.