

# An Optimal Stochastic Control Framework for Determining the Cost of Hedging of Variable Annuities

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## Abstract

An implicit partial differential equation (PDE) method is used to determine the cost of hedging for a Guaranteed Lifelong Withdrawal Benefit (GLWB) variable annuity contract. In the basic setting, the underlying risky asset is assumed to evolve according to geometric Brownian motion, but this is generalized to the case of a Markov regime switching process. A similarity transformation is used to reduce a pricing problem with  $K$  regimes to the solution of  $K$  coupled one dimensional PDEs, resulting in a considerable gain in computational efficiency. The methodology developed is flexible in the sense that it can calculate the cost of hedging for a variety of different withdrawal strategies by investors. Cases considered here include both optimal withdrawal strategies (i.e. strategies which generate the highest possible cost of hedging for the insurer) and sub-optimal withdrawal strategies in which the policy holder's decisions depend on the moneyness of the embedded options. Numerical results are presented which demonstrate the sensitivity of the cost of hedging (given the withdrawal specification) to various economic and contractual assumptions.

**Keywords:** Optimal control, GLWB pricing, PDE approach, regime switching, no-arbitrage, withdrawal strategies

**JEL Classification** G22

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## 1 Introduction

Over the past few decades there has been a general trend away from defined benefit pension plans. One result of this development has been an increased focus on financial contracts which are designed to assist investors with managing their pre-retirement savings and post-retirement spending plans. Variable annuities (VAs) are a prominent example. In contrast to traditional fixed annuities which provide a minimum specified rate of interest, VAs provide investors with additional flexibility in terms of how their contributions are invested (e.g. a choice among mutual funds). The term

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33 “variable” refers to the fact that the returns can vary according to the investment choices made. In  
34 the U.S., VAs offer a tax-deferral advantage because taxes are not paid until income is withdrawn.<sup>1</sup>  
35 Although VAs have been offered for many years, the market for them exhibited dramatic growth  
36 beginning in the 1990s: according to Chopra et al. (2009), the annual rate of growth in the U.S.  
37 VA market during that decade was 21%, and the level of total assets reached almost USD 1 trillion  
38 by 2001. While the decline of traditional defined benefit pension plans was a contributing factor,  
39 another reason was that VA contracts began to incorporate several additional features which made  
40 them more attractive to investors. As noted by Bauer et al. (2008), these features can be divided  
41 into two broad types: guaranteed minimum death benefits (GMDBs) and guaranteed minimum  
42 living benefits (GMLBs). GMDBs provide a payout at least equal to the original amount invested  
43 (or this amount grossed up by a guaranteed minimum rate of return) if a policy holder dies. These  
44 provisions first became widely adopted in VA contracts in the 1990s. There are several types of  
45 GMLBs: guaranteed minimum accumulation benefits and guaranteed minimum income benefits  
46 both give investors a guaranteed asset level at some specified future time, the former in a lump  
47 sum amount and the latter in the form of an annuity. Guaranteed minimum withdrawal benefits  
48 (GMWBs) allow investors to withdraw funds each period (e.g. year) from their VA accounts up to  
49 specified limits, regardless of the investment performance of the accounts.<sup>2</sup> A variation of GMWBs  
50 known as guaranteed lifelong withdrawal benefits (GLWBs) permits such withdrawals as long as the  
51 investor remains alive. These various GMLB features were widely introduced to the U.S. market  
52 in the early 2000s. The size of assets in U.S. VA accounts grew to about USD 1.5 trillion by the  
53 end of 2007 (Chopra et al., 2009). In addition to the U.S., similar VA-type contracts have been  
54 marketed to investors in many other countries, including Japan, the U.K., Germany, Italy, France,  
55 and Canada. Further information about the historical development of the VA market and the types  
56 of contracts available can be found in Bauer et al. (2008) and Chopra et al. (2009).

57 The onset of the financial crisis in the latter half of 2007 resulted in dismal equity returns,  
58 sustained low interest rates, and high market volatility. Many of the options embedded into VA  
59 contracts became quite valuable, and insurers were faced with the prospect of having to make  
60 large payments in order to meet the terms of these written options. Some insurers were not  
61 effectively hedged, and large losses resulted (Kling et al., 2011). Subsequently, VA sales have  
62 generally declined, in part because insurers have reduced offerings, raised fees, and attempted to  
63 buy existing investors out of their contracts (Tracer and Pak, 2012). MetLife took a USD 1.6 billion  
64 impairment charge related to its annuity business in the third quarter of 2012 (Tracer and Pak,  
65 2012), and some firms have tried to sell off their annuity business units (Nelson, 2013).<sup>3</sup>

66 An unfortunate aspect of this is that in principle it makes sense for relatively sophisticated  
67 financial institutions to offer risk management services for retail clients. However, this is subject to  
68 the caveat that the institutions themselves need to adopt effective hedging strategies to offset the  
69 risk exposures resulting from selling these types of contracts. Many insurers did attempt to hedge  
70 the risks. According to a report cited by Chopra et al. (2009), hedging programs saved the industry  
71 about \$40 billion in September-October 2008, offsetting almost 90% of the industry’s increase in  
72 liability valuations during that period. However, the hedging programs which were adopted were  
73 clearly not entirely successful and so there is definite scope for research as to how they might be  
74 improved.

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<sup>1</sup>The deferral advantage is offset somewhat by having withdrawals taxed at ordinary income rates rather than capital gains rates.

<sup>2</sup>Investors can withdraw funds in excess of the specified limits, but are typically charged penalties to do so.

<sup>3</sup>Even so, as a reflection of earlier sales and recent stronger equity market performance, total assets in U.S. VA contracts reached an all-time high of around USD 1.7 trillion at the end of the first quarter of 2013 (Insured Retirement Institute, 2013).

75 This article contributes to the literature by developing a simple and computationally efficient  
76 framework to evaluate the cost of hedging these types of contracts. Of course, the cost of hedging  
77 depends on the issuer’s hedging strategy, so it is worth discussing this in more detail here. As a  
78 point of comparison, consider the standard approach for valuing an American put option on some  
79 underlying asset. The fundamental idea is to determine the initial cost of a dynamic self-financing  
80 replicating portfolio which is designed to provide an amount at least equal to the payoff of the  
81 contract, on the assumption that the purchaser of the contract adopts an exercise strategy that  
82 maximizes the monetary value of the contract. If the purchaser follows any other exercise strategy,  
83 the contract writer will be left with a surplus. The initial cost of establishing this hedging strategy  
84 is the no-arbitrage price of the contract—if the contract were to trade for a different price than this  
85 portfolio, then arbitrage profits could be made in principle by exploiting this price difference. This  
86 is not a pure arbitrage argument, in the sense that it is subject to modelling assumptions about the  
87 value of the underlying asset and parameters such as volatility. The VA setting differs in two key  
88 respects. First, the option premium is not paid up as an up-front instalment, but rather is deducted  
89 over time as a proportional fee applied to the value of the assets in the investor’s account. Second,  
90 it is important to allow for alternative possible assumptions regarding the investor’s option exercise  
91 strategy. This is because an investor may follow what appears to be a sub-optimal strategy that does  
92 not maximize the monetary value of the embedded option. This could be for idiosyncratic reasons  
93 such as liquidity needs or tax circumstances.<sup>4</sup> We use the term “cost of hedging” to refer to the fair  
94 hedging fee to be deducted that finances a dynamic replicating portfolio for the options embedded  
95 in the contract under the assumption of a particular exercise strategy. The replicating portfolio is  
96 managed so as to provide sufficient funds to meet any future payouts that arise from writing the  
97 contracts, at least under the model considered. This is distinguished from the “no-arbitrage fee” by  
98 the possibility of alternative exercise behaviour. Our terminology is intended to remind the reader  
99 of this generalization: the no-arbitrage fee would be a special case under the assumption that the  
100 investor’s strategy is to maximize the monetary value of the options embedded in the contract.  
101 Of course, as with the no-arbitrage value of standard option contracts, the cost of hedging for VA  
102 contracts is still subject to modelling assumptions about the value of the underlying asset over  
103 time. We also emphasize that the cost of hedging calculated under the assumption that investors  
104 act to maximize the value of the options that they hold does offer an important benchmark in that  
105 it is a worse case scenario for the contract writer—again, under the particular model assumed for  
106 the value of the underlying asset.

107 In this article, we will focus exclusively on GLWBs. Our approach can easily be adapted to  
108 the simpler case of GMWBs with a fixed maturity date, but recent concerns over longevity risk  
109 (i.e. retirees outliving their savings) imply that GLWBs may be of greater significance.<sup>5</sup> These  
110 contracts are typically initiated by making a single lump sum payment to an insurance company.  
111 This payment is then invested in risky assets, usually a mutual fund. The benefit base, or guarantee  
112 account balance, is initially set to the amount of the lump sum payment. The holder of the contract  
113 is entitled to withdraw a fixed fraction of the benefit base each period (e.g. year) for life, even if  
114 the actual investment in the risky asset declines to zero. Upon the death of the contract holder, his  
115 or her estate receives the remaining amount in the risky asset account. Typically, these contracts  
116 have ratchet provisions (a.k.a. “step-ups”), which periodically increase the benefit base if the risky  
117 asset investment has increased to a value larger than the guarantee account value. In addition,

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<sup>4</sup>Prepayment options in mortgages offer a useful analogy. While these options may be exercised for the monetary advantage of being able to re-finance a home at a lower prevailing interest rate, they could also be exercised for a variety of other reasons such as a transfer of employment, a divorce, or a simple desire to move to a larger house.

<sup>5</sup>In addition, since GLWBs can last for much longer than GMWBs, it is more important to develop efficient valuation methods for GLWBs.

118 the benefit base may also be increased if the contract holder does not withdraw in a given year.  
119 This is known as a bonus or roll-up. Finally, the contract holder may withdraw more than the  
120 contractually specified amount, including complete surrender of the contract, upon payment of a  
121 penalty. Complete surrender here means that the contract holder withdraws the entire amount  
122 remaining in the investment account, and the contract terminates. In most cases, the penalty for  
123 full or partial surrender declines to zero after five to seven years. As noted above, investors are  
124 charged a proportional fee from their risky asset accounts to pay for these features.

125 The valuation and hedging of the various provisions embedded into VA contracts is a challenging  
126 exercise as the options involved are long term, path-dependent, and complex. Investors can be  
127 modelled as facing a non-trivial optimal stochastic impulse control problem when determining  
128 their withdrawal strategies in GMWB/GLWB contracts. In general, the prior literature on these  
129 contracts has taken one of two alternative approaches: (i) focusing primarily on the investor's  
130 optimization problem in the context of a relatively simple specification such as geometric Brownian  
131 motion (GBM) for the stochastic evolution of the underlying investment; or (ii) concentrating on  
132 a richer stochastic specification incorporating features such as random volatility and/or random  
133 interest rates, while assuming that the investor follows a simple pre-specified strategy, typically  
134 involving always withdrawing the contractually specified amount each period (i.e. the maximum  
135 withdrawal that can be made without paying a penalty), no matter what happens to the value  
136 of the investment account. As an early example of the former approach, Milevsky and Salisbury  
137 (2006) value GMWB contracts under GBM and two extreme cases of policy holder behaviour:  
138 withdrawal of the contractually specified amount at all times in all circumstances or maximizing  
139 the economic value of the embedded options. Numerical PDE techniques are used to solve the  
140 valuation problems. The fair hedging fee for the contract is shown to increase substantially if  
141 investors are assumed to act to maximize the value of their embedded options rather than to  
142 passively withdraw the contract amount. Dai et al. (2008) model the GMWB pricing problem  
143 as a singular stochastic control problem in the GBM setting and provide an efficient numerical  
144 PDE approach for solving the problem. Illustrative calculations show dramatic differences in the  
145 fair hedging fee as parameters such as the allowed withdrawal amount, the penalty for excess  
146 withdrawals, and volatility are changed. Chen et al. (2008) provide a detailed study of the effects  
147 of various parameters on the fair fees for hedging GMWBs, showing that in addition to assumed  
148 levels for volatility and the risk-free rate, the fact (often ignored in the literature) that the total  
149 fees charged to investors is split between fees made available for hedging purposes and fees paid for  
150 managing the underlying mutual funds can have large effects. Most of the results reported are for  
151 the case of GBM, but an extension to a jump-diffusion setting is also considered and shown to have  
152 a potentially significant impact on the fair hedging fee. In addition, Chen et al. (2008) also explore  
153 an alternative assumption about policy holder behaviour based on an idea put forth by Ho et al.  
154 (2005). Under this scenario, the contract holder is assumed to withdraw the contract amount unless  
155 the embedded options are sufficiently deep-into-the-money, in which case the assumption is that  
156 the holder will act "optimally" to capture the option value. Again, the implied fair hedging fees are  
157 quite sensitive to this behavioural specification. In Bauer et al. (2008), a very general framework  
158 is developed for pricing a wide variety of VA contracts. The numerical cases considered are all in  
159 the GBM context. In contrast to the papers cited above which rely on various types of numerical  
160 PDE approaches, Bauer et al. (2008) use Monte Carlo methods for some policy holder behaviour  
161 assumptions and a combination of Monte Carlo methods and a numerical integration technique to  
162 determine the optimal strategy. However, the approaches considered are quite inefficient compared  
163 to the PDE-based alternatives, at least in the simple GBM setting. The general framework of  
164 Bauer et al. is applied to the specific case of GLWBs by Holz et al. (2012). A variety of contractual  
165 features are considered, as well as some alternative assumptions about policy holder behaviour. The

166 stochastic setting is GBM, and Monte Carlo methods are used. Again, the same general conclusion  
167 emerges as with several other studies: the fair hedging fee for the contract is extremely sensitive  
168 to assumptions about behaviour, the risk-free rate, volatility, and contractual provisions. Piscopo  
169 (2010) assumes GBM and uses a Monte Carlo method to estimate fair hedging fees for GLWBs for  
170 two cases of policy holder behaviour: always withdraw the contract amount each period, or do so  
171 except if the value of the account less any penalty is less than the present value of the future benefits,  
172 in which case completely withdraw all funds. Illustrative calculations show that the estimated fair  
173 hedging fee under the latter strategy is close to double that for the former. Piscopo and Haberman  
174 (2011) assume GBM and a base case strategy of always withdrawing the contract amount every  
175 period. Monte Carlo methods are used to show the effects of a variety of contractual provisions  
176 such as step-ups and roll-ups, assuming that the policy holder follows a strategy such as making  
177 no withdrawals for a specified number of years. In addition, an extension to stochastic mortality  
178 risk is considered. Yang and Dai (2013) develop a tree-based method for analyzing GMWB type  
179 contracts in the GBM context. Yang and Dai emphasize and demonstrate the importance of various  
180 contractual provisions, but they do not provide results for cases where investors are assumed to  
181 optimize discretionary withdrawals. Huang and Kwok (2013) carry out a theoretical analysis in the  
182 GBM setting of withdrawal strategies assuming the worst case for the contract provider (i.e. the  
183 policy which maximizes the value of the guarantee).

184 As noted above, the second general type of approach involves using more complex models for the  
185 value of the underlying fund, but specifying simpler strategic behaviour on the part of policy holders.  
186 For example, Shah and Bertsimas (2008) use Monte Carlo and numerical integration methods to  
187 estimate the fair hedging fees for GLWB contracts assuming that investors always withdraw the  
188 contractually specified amount from their accounts. Three specifications are considered: GBM,  
189 GBM with stochastic interest rates, and a generalization with both stochastic interest rates and  
190 stochastic volatility. Incorporating random interest rates and volatility results in somewhat higher  
191 fees compared to GBM.<sup>6</sup> Similarly, Kling et al. (2011) consider a stochastic volatility model, using  
192 Monte Carlo methods but assuming non-optimal behaviour by policy holders. Kling et al. conclude  
193 that while stochastic volatility does not matter too much for pricing GLWBs, it can have a significant  
194 effect on hedging strategies and risk exposures. Bacinello et al. (2011) consider a variety of VA  
195 embedded options in a setting with stochastic interest rates and stochastic volatility. Most of the  
196 results presented are for GMDBs or other specifications which do not provide for early withdrawals  
197 at the discretion of the policy holder. When considering contracts which do allow for these features,  
198 the assumptions regarding investor behaviour are basically the same as those of Piscopo (2010):  
199 always withdraw the contract amount, or completely surrender the policy. Monte Carlo methods  
200 are used to estimate hedging costs for contracts without discretionary withdrawal features and to  
201 estimate contract values given assumed fee levels otherwise. Standard conclusions apply regarding  
202 the sensitivity of fee levels (or contract values) to contractual specifications and financial market  
203 parameters. Peng et al. (2012) augment the standard GBM specification with stochastic interest  
204 rates. Under the assumption of deterministic withdrawals, they derive analytic upper and lower  
205 bounds for the fair values of GMWB contracts. Donnelly et al. (2014) explore the valuation of  
206 guaranteed withdrawal benefits under stochastic interest rates and stochastic volatility. A PDE-  
207 based numerical scheme is used, and allowing for randomness of both interest rates and volatility is  
208 shown to have potentially large effects. However, the investor is simply assumed to always withdraw  
209 the contract amount.

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<sup>6</sup>Shah and Bertsimas (2008) actually underestimate the fair hedging fees for all specifications because they assume that the fees are paid separately by investors rather than being deducted from the GLWB account itself. The reduction in the account value makes the embedded guarantee features on the original investment more valuable, implying higher hedging costs.

210 The departures from the simple GBM context cited thus far all involve having volatility and/or  
211 the risk-free rate follow a distinct diffusion process. A simpler alternative is to combine GBM  
212 with Markov regime switching. This results in a parsimonious representation that in principle can  
213 account for random changes in volatility and interest rates (Hardy, 2001). In the context of pricing  
214 standard options, such models are discussed in sources such as Naik (1993), Bollen (1998), Duan  
215 et al. (2002), Yuen and Yang (2009), and Shen et al. (2013). In the specific case of VAs and other  
216 equity-linked insurance contracts, regime switching models have been suggested by Siu (2005), Lin  
217 et al. (2009), Bélanger et al. (2009), Yuen and Yang (2010), Ngai and Sherris (2011), Jin et al.  
218 (2011), and Uzelac and Szimayer (2014). However, most of these papers do not consider any form  
219 of withdrawal benefits.<sup>7</sup>

220 The papers cited above illustrate the general tradeoff between the underlying stochastic model  
221 and the assumed strategies followed by investors. Making models more realistic by allowing departures  
222 from GBM such as stochastic volatility and/or interest rates is clearly desirable for these long  
223 term contracts. At the same time, it is also important to be able to consider a variety of possible  
224 assumptions about investor behaviour. The intrinsic difficulty of determining optimal behaviour  
225 in a model with stochastic volatility and interest rates has led the authors of previous papers to  
226 emphasize one or the other of these model features. In this paper, we use an implicit PDE approach  
227 to value GLWB guarantees. We initially consider the GBM setting, but then generalize to a  
228 Markov regime switching framework. This allows us to analyze a variety of assumptions regarding  
229 the withdrawal strategies of investors in a setting which permits a simple specification of stochastic  
230 volatility and interest rates. Our implicit method contrasts with lattice or tree-based methods  
231 (e.g. Yuen and Yang, 2010; Yang and Dai, 2013), which are essentially explicit difference schemes.  
232 Such explicit approaches are characterized by well-known time step size limitations due to stability  
233 considerations. These restrictions are particularly costly in the case of long term contracts such as  
234 GLWBs.

235 If we consider a modelling scenario with  $K$  regimes, then the use of a similarity transformation  
236 reduces the computational problem to solving a system of  $K$  coupled one-dimensional PDEs. This  
237 makes the computational cost of pricing GLWB contracts very modest, and far more efficient than  
238 Monte Carlo based alternatives. In order to determine the fair hedging fee, we use Newton iteration  
239 combined with a sequence of refined grids. In most cases, just a single Newton iteration is required  
240 on the finest grid.

241 From a financial perspective, option valuation in regime switching models is complicated by  
242 the fact that standard Black-Scholes arguments which rely on hedging written options using a  
243 replicating portfolio consisting of the underlying asset and a risk-free asset are inapplicable due to  
244 the extra risk associated with a potential change in regime—the market is incomplete. This implies  
245 that the martingale measure is not unique, and additional criteria are needed to pin down the  
246 measure to be used from pricing. This can be done in a variety of ways. One possibility is to use  
247 the Esscher transform, which can be justified on economic grounds in the context of a representative  
248 agent model with power utility. This was first suggested in the regime switching setting by Elliott  
249 et al. (2005), and applied to the context of VAs and other equity-linked insurance contracts in  
250 papers such as Siu (2005) and Lin et al. (2009). As an alternative, we consider an expanded set  
251 of hedging instruments. Examples could include other derivative contracts on the underlying or  
252 bonds of various maturities. As pointed out by Naik (1993) in a model with two regimes, one  
253 additional hedging instrument is needed beyond the underlying asset and the risk-free asset. More

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<sup>7</sup>Bélanger et al. (2009) analyze GMDB contracts which permit partial early withdrawals assuming investors act so as to maximize the value of this option. Ngai and Sherris (2011) primarily focus on longevity risk, but do consider GLWBs in cases where policy holders are assumed to withdraw at the contract rate or to completely surrender their contracts.

254 generally, if there are  $K$  regimes, a total of  $K + 1$  hedging instruments can be used to construct  
255 the replicating portfolio. If two of the instruments are the risk-free asset and the underlying asset,  
256 then  $K - 1$  additional contracts such as traded options are required.

257 Based on this set of hedging instruments, we develop a general method for determining the  
258 cost of hedging GLWB contracts without making any specific assumptions about the withdrawal  
259 strategy of the contract holder. We use a dynamic programming approach (i.e. we solve the PDE  
260 backwards in time), which allows us to explore various withdrawal strategies. As illustrations, we  
261 consider two examples:

- 262 1. Taking the point of view of the worst case for the hedger, we assume that the contract holder  
263 follows an optimal withdrawal strategy. We use the term “optimal” here in the sense of  
264 the discussion above: the optimal withdrawal strategy maximizes the monetary value of the  
265 guarantee. We also allow the contract holder to surrender the contract when it is optimal to  
266 do so, again in the sense of maximizing the monetary gain from the contract.
- 267 2. We use the model discussed in Ho et al. (2005) which assumes that investors will withdraw  
268 at the contractually specified rate unless it is significantly advantageous for them to deviate  
269 from this strategy.<sup>8</sup>

270 We emphasize, however, that these two cases are merely illustrative: our method can value GLWB  
271 contracts under a wide variety of withdrawal strategies. Of course, given assumptions about pa-  
272 rameter values (e.g. volatility), no alternative strategy can lead to a higher cost of hedging for the  
273 insurer than the “optimal” one. In this sense, the costs calculated here under the first scenario  
274 above are a worst-case upper bound for the insurer.

275 We use the terms “fair hedging fee” and “cost of hedging” interchangeably to refer to the fee  
276 which is required to maintain a replicating portfolio. A description of this replicating portfolio is  
277 given in the derivations of our valuation equations which are provided in Appendices A and B (see  
278 also Chen et al. 2008 and Bélanger et al. 2009).

279 The main contributions of this paper are as follows:

- 280 • We formulate the task of determining the worst case hedging cost as an optimal stochastic  
281 impulse control problem. In the context of a regime switching model, we derive a coupled  
282 system of PDEs and optimal control decisions across withdrawal dates that can be used in one  
283 of two ways. First, given an assumed fee, the solution of the system provides the value of the  
284 GLWB contract. Second, by numerically searching across alternative fees, the fair hedging  
285 fee can be determined as that which makes the initial value of the contract equal to the lump  
286 sum invested. Since the PDEs in the coupled system are one-dimensional, the model can be  
287 implemented in a way that is far more efficient than Monte Carlo based approaches that are  
288 common in the literature.
- 289 • We present numerical examples demonstrating the convergence of this method, and the sen-  
290 sitivity of the fair hedging fee to various modelling parameters.
- 291 • We consider two specific withdrawal assumptions: the worst case for the hedger (optimal  
292 withdrawal) and withdrawals depending on the moneyness of the guarantee (Ho et al., 2005;  
293 Knoller et al., 2013). However, we emphasize that our procedure can be adapted to other  
294 withdrawal specifications.

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<sup>8</sup>Knoller et al. (2013) conduct an empirical investigation of the behaviour of Japanese VA policy holders. They find that the moneyness of the embedded options is the single most important factor in explaining exercise decisions by policy holders, lending support to the model of Ho et al. (2005).

295 • We consider the effect of misspecification risk for the case where the hedger incorrectly assumes  
 296 that there is only a single regime. We assume that market prices for traded options and risk-  
 297 free bonds are generated by a regime-switching model, and calibrate the parameters of the  
 298 single regime model to match these prices. For some parameters, the implied hedging costs  
 299 for the single regime model are reasonably close to those for the regime switching model, but  
 300 this is not always true. Overall, we find that a single regime model cannot be assumed to  
 301 consistently give an effective approximation.

302 Overall, the implicit PDE method developed here can be used to rapidly explore the effect  
 303 of economic, contractual, and longevity assumptions on the fair hedging fee, under a variety of  
 304 alternative withdrawal strategies for investors. The balance of the paper proceeds as follows.  
 305 Section 2 develops the GLWB model in the GBM setting with just one regime. This model is  
 306 extended to the regime switching context in Section 3. Various alternative policy holder withdrawal  
 307 assumptions are discussed in Section 4. The numerical approach is described in Section 5. This  
 308 is followed by Sections 6 and 7, which contain an extensive set of illustrative results and a brief  
 309 concluding summary.

## 310 2 Formulation: Single Regime Case

311 We begin by considering the simplified case without regime switching. We assume that mortality  
 312 risk is diversifiable across a large number of contract holders.<sup>9</sup> Let the mortality function  $\mathcal{M}(t)$  be  
 313 defined such that the fraction of the original owners of the GLWB contract who die in the interval  
 314  $[t, t + dt]$  is  $\mathcal{M}(t)dt$ . The fraction of the original owners still alive at time  $t$  is denoted by  $\mathcal{R}(t)$ , with

$$\mathcal{R}(t) = 1 - \int_0^t \mathcal{M}(u)du. \quad (2.1)$$

315 Time  $t$  is measured in years from the contract inception date. Typically, mortality tables are given  
 316 in terms of integer ages  $\{0, 1, \dots\}$ . Specifically, let  $x_0, y$ , and  $\omega$  be integers with

$$\begin{aligned} x_0 &= \text{insured's age at contract inception} \\ {}_y p_{x_0} &= \text{probability that an } x_0 \text{ year old will survive the next } y \text{ years} \\ q_{x_0+y} &= \text{probability for an } x_0 + y \text{ year old to die in the next year} \\ \omega &= \text{age beyond which survival is impossible.} \end{aligned} \quad (2.2)$$

317 This gives

$$\mathcal{M}(t) = {}_y p_{x_0} q_{x_0+y} \quad \text{where } t \in [y, y + 1) \quad (2.3)$$

318 with  $\mathcal{R}(t)$  given from equation (2.1). Note that  $\mathcal{M}(t)$  is assumed constant for  $t \in [y, y + 1)$ .

319 Let  $S$  be the amount in the investment account (i.e. mutual fund) of any holder of the GLWB  
 320 contract still alive at time  $t$ . Let  $A$  be the guarantee account balance. We suppose that percentage  
 321 fees based on the value of the investment account  $S$  are charged to the policy holder at the annual  
 322 rate  $\alpha_{tot}$  and withdrawn continuously from that account. These fees include mutual fund manage-  
 323 ment fees  $\alpha_m$  and a fee charged to fund the guarantee  $\alpha_g$ , so that  $\alpha_{tot} = \alpha_g + \alpha_m$ . It is worth  
 324 noting that while most existing contracts deduct fees as a fraction of the investment account, some  
 325 insurance companies are now charging fees as a fraction of the guarantee account balance  $A$  or even

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<sup>9</sup>In the case that this assumption is not justified, then the risk-neutral value of the contract can be adjusted using an actuarial premium principle (Gaillardetz and Lakhmiri, 2011).



326  $\max(S, A)$ . Although these types of alternative fee structures can be easily incorporated into our  
 327 general approach, we will consider only fees that are proportional to the value of the investment  
 328 account  $S$  in the remainder of this article.

329 To determine the fair hedging fee for the GLWB contract, we use hedging arguments similar to  
 330 Windcliff et al. (2001), Chen et al. (2008), and Bélanger et al. (2009). Note that we assume that  
 331  $\alpha_m$  is given exogenously, so that “fair hedging fee” refers only to  $\alpha_g$ . In Windcliff et al. (2001) and  
 332 Bélanger et al. (2009), the value of the guarantee portion of the contract was determined. In this  
 333 work, it is convenient to pose the problem in terms of the entire contract value, i.e. the total of  
 334 the guarantee and the investor’s investment account balance. However, we build on the work in  
 335 Windcliff et al. (2001) and Bélanger et al. (2009) by first considering the guarantee portion, and  
 336 then using an algebraic transformation to determine the value of the entire contract.

## 337 2.1 Impulse Controls

338 We suppose that there is a set of deterministic discrete impulse control times  $t_i$ , with  $i = 0, \dots, M$ ,  
 339 which we label *event times*. Normally, event times are on either an annual or quarterly basis.

340 At these event times withdrawals, ratchets, and bonuses may occur. At any of these times  $\{t_i\}$ ,  
 341 the holder of the GLWB contract can give the system an impulse  $\mathcal{C}_i$ , moving the state variables  
 342  $(S_t, A_t)$  to the state  $(S(\mathcal{C}_i), A(\mathcal{C}_i))$  and producing cash flows  $f(\mathcal{C}_i, S_t, A_t, t_i)$ .

343 The set of impulse controls for this problem is then the set

$$\mathcal{C} = \{\{t_0, \mathcal{C}_0\}, \{t_1, \mathcal{C}_1\}, \dots, \{t_M, \mathcal{C}_M\}\} . \quad (2.4)$$

## 344 2.2 Evolution of Value Excluding Event Times

345 We first consider the evolution of the uncontrolled state variables between event times, that is for  
 346  $t \in (t_i, t_{i+1})$ , where  $t_i$  are the event times. Let the value of the guarantee portion of the contract  
 347 be  $\mathcal{U}(S, A, t)$ . This guarantee portion is also known as the GLWB rider. Its value will incorporate  
 348 the effects of mortality. Since for now there is just a single regime, assume that the value of the  
 349 investment account follows the GBM process

$$dS = (\mu - \alpha_{tot})Sdt + \sigma SdZ, \quad (2.5)$$

350 where  $\mu$  is the drift rate,  $\sigma$  is the volatility, and  $dZ$  is the increment of a Wiener process. We  
 351 assume that the mutual fund in the investment account tracks an index  $\hat{S}$  without any basis risk.  
 352 The index follows

$$d\hat{S} = \mu\hat{S}dt + \sigma\hat{S}dZ. \quad (2.6)$$

353 We further assume that it is not possible for the insurance company to short the mutual fund  $S$   
 354 for fiduciary reasons (Windcliff et al., 2001).

355 As shown in Appendix A,  $\mathcal{U}(S, A, t)$  satisfies a PDE of the form

$$\mathcal{U}_t + \frac{\sigma^2 S^2}{2} \mathcal{U}_{SS} + (r - \alpha_{tot})S\mathcal{U}_S - r\mathcal{U} - \mathcal{R}(t)\alpha_g S = 0, \quad (2.7)$$

356 where  $r$  is the risk-free interest rate and where the term  $\mathcal{R}(t)\alpha_g S$  represents the stream of fees  
 357 from the investors remaining in the guarantee at time  $t$  to the hedger. Equation (2.7) is identical  
 358 to equation (5) in Bélanger et al. (2009), with the exception that we assume here that there is  
 359 no GMDB. Although many contracts allow the holder to purchase both a *money back* GMDB  
 360 provision and a GLWB feature, we focus exclusively on the GLWB rider in this article.

361 Consider time  $T = \omega$ , when there are no longer any policy holders left alive. From the point of  
 362 view of the hedger of the GLWB rider, the value of the guarantee is zero at this time

$$\mathcal{U}(S, A, T) = 0. \quad (2.8)$$

363 We emphasize that equation (2.7) is valid only at times excluding event times. The complete  
 364 problem also requires the addition of the control decisions across the event times, which will be  
 365 discussed in Section 2.3. It is these control decisions that add  $A$  dependence to the contract.

366 The event times correspond to withdrawals made by the contract holder. If the contract holder  
 367 never makes any withdrawals (except for death benefits), then solving equation (2.7) would lead  
 368 to a negative contract value. This is easily understood: the contract holder is paying a fee and  
 369 obtaining no financial benefit. Clearly, this would not be the optimal strategy for the contract  
 370 holder.

371 Now, consider the value of the entire GLWB contract  $\mathcal{V}(S, A, t)$

$$\mathcal{V}(S, A, t) = \mathcal{U}(S, A, t) + \mathcal{R}(t)S, \quad (2.9)$$

372 which includes the rider  $\mathcal{U}$  and the amount in the investment accounts of those remaining alive.  
 373 Note that only the investment account is affected by the survival probability, since mortality is  
 374 already included in the PDE for  $\mathcal{U}$ . It is easily shown (see Appendix A) that

$$\mathcal{V}_t + \frac{\sigma^2 S^2}{2} \mathcal{V}_{SS} + (r - \alpha_{tot})S \mathcal{V}_S - r \mathcal{V} + \alpha_m \mathcal{R}(t)S + \mathcal{M}(t)S = 0. \quad (2.10)$$

375 It is convenient for computational purposes to express time in terms of “backward time”  $\tau = T - t$ ,  
 376 i.e. the time remaining until none of the original contract holders is left alive. Letting  $V(S, A, \tau =$   
 377  $T - t) = \mathcal{V}(S, A, t)$ , equation (2.10) becomes

$$V_\tau = \frac{\sigma^2 S^2}{2} V_{SS} + (r - \alpha_{tot})S V_S - rV + \alpha_m \mathcal{R}(t)S + \mathcal{M}(t)S. \quad (2.11)$$

378 From equations (2.8) and (2.9) we have

$$V(S, A, \tau = 0) = \mathcal{R}(T)S = 0, \quad (2.12)$$

379 since  $\mathcal{R}(T = \omega) = 0$ . We note that equation (2.11) is identical to equation (5) in Chen et al. (2008)  
 380 if we set  $\mathcal{R}(t) = 1$  and  $\mathcal{M}(t) = 0$ .

### 381 2.3 Impulse Controls at Event Times

382 Recall that we denote the contractually specified times where withdrawals, bonuses and ratchets  
 383 occur as event times  $t_i$ . Since we will solve the PDE backwards in time, it is convenient to denote  
 384  $\tau_i = T - t_i$ , and let  $\tau_i + \epsilon = \tau_i^+$ ,  $\tau_i - \epsilon = \tau_i^-$ , where  $\epsilon > 0$ ,  $\epsilon \ll 1$ . However, many of the contractual  
 385 features and the mortality tables are specified in terms of forward event times  $t_i$ , so we will use  
 386  $t_i$  as the argument for the contractual and actuarial parameters, while we use  $\tau_i$  as the argument  
 387 for the contract value  $V(S, A, \tau)$ . We now proceed to describe the control decisions for the various  
 388 types of events.

389 We parameterize the contract holder’s actions at event time  $t_i$  by a policy parameter  $\gamma_i \in [0, 2]$ .  
 390 In the case of a ratchet, we denote the ratchet policy parameter by  $\mathbb{R}_i \in \{0, 1\}$  where  $\mathbb{R}_i = 0$

391 denotes no ratchet and  $\mathbb{R}_i = 1$  denotes a ratchet event. The possible impulse controls  $\mathcal{C}_i = (\mathbb{R}_i, \gamma_i)$   
 392 at  $t_i$  are then

$$\begin{aligned}\mathcal{C}_i &= (0, \gamma_i) ; \text{ No ratchet} \\ \mathcal{C}_i &= (1, 0) ; \text{ Ratchet ,}\end{aligned}\tag{2.13}$$

393 where we do not permit a ratchet and withdrawal at the same time.

394 We can write the impulse control at event time  $t_i$  in the general form

$$V(\mathcal{C}_i, S, A, \tau_i^+) = V(S(\mathcal{C}_i), A(\mathcal{C}_i), \tau^-) + f(\mathcal{C}_i, S, A, t_i),\tag{2.14}$$

395 where  $f(\mathcal{C}_i, S, A, t_i)$  is the cash flow from the event.

396 **Ratchet Event** ( $\mathbb{R}_i = 1, \gamma_i = 0$ ). If the contract specifies a ratchet (step-up) feature, then  
 397 the value of the guarantee account  $A$  is increased if the investment account has increased. The  
 398 guarantee account  $A$  can never decrease, unless the contract is partially or fully surrendered. Using  
 399 our general form (2.14), at a ratchet event time  $\tau_i$ , we then have

$$\begin{aligned}\mathcal{C}_i &= (1, 0) \\ S(\mathcal{C}_i) &= S \\ A(\mathcal{C}_i) &= \max(S, A) \\ f(\mathcal{C}_i, S, A, t_i) &= 0.\end{aligned}\tag{2.15}$$

400 **General Withdrawal Event** ( $\mathbb{R}_i = 0$ ). The contract will typically specify a withdrawal rate  $G_r$ .  
 401 Given a time interval of  $t_i - t_{i-1}$  between withdrawals, the contract withdrawal amount at  $t = t_i$   
 402 is  $G_r(t_i - t_{i-1})A$ . In the case of a withdrawal event  $\mathcal{C}_i = (0, \gamma_i)$ , where  $\gamma_i$  is the withdrawal policy  
 403 of the contract holder.

404 At this point we do not make any particular assumptions about the withdrawal strategy of  
 405 the policy holder. In general terms, the policy holder's actions at  $t_i$  can be represented by the  
 406 policy parameter  $\gamma_i$ , where  $0 \leq \gamma_i \leq 2$ . Withdrawals of amounts less than or equal to the contract  
 407 withdrawal amount  $G_r(t_i - t_{i-1})A$  are represented by  $\gamma_i \in [0, 1]$ . Withdrawals in excess of the  
 408 contract amount are indicated by  $\gamma_i \in (1, 2]$ , with  $\gamma_i = 2$  corresponding to full surrender. We next  
 409 consider different withdrawal events, represented by different values of  $\gamma_i$ .

410 **Bonus Event** ( $\mathbb{R}_i = 0, \gamma_i = 0$ ). If the contract holder chooses not to withdraw at  $t = t_i$ , this is  
 411 indicated by  $\gamma_i = 0$ . Let the bonus fraction be denoted by  $B(t_i)$ . If no bonus is possible at  $t = t_i$ ,  
 412 then  $B(t_i) = 0$ . To allow for a bonus, we have

$$\begin{aligned}\mathcal{C}_i &= (0, 0) \\ S(\mathcal{C}_i) &= S \\ A(\mathcal{C}_i) &= A(1 + B(t_i)) \\ f(\mathcal{C}_i, S, A, t_i) &= 0.\end{aligned}\tag{2.16}$$

413 **Withdrawal not Exceeding the Contract Amount** ( $\mathbb{R}_i = 0, \gamma_i \in (0, 1]$ ). The case where  
 414  $\gamma_i < 1$  corresponds to a partial withdrawal of the contract amount, while  $\gamma_i = 1$  implies a full

415 withdrawal, i.e.

$$\begin{aligned}
\mathcal{C}_i &= (0, \gamma_i) \ ; \ \gamma_i \in (0, 1] \\
S(\mathcal{C}_i) &= \max(S - \gamma_i G_r(t_i - t_{i-1})A, 0) \\
A(\mathcal{C}_i) &= A \\
f(\mathcal{C}_i, S, A, t_i) &= \mathcal{R}(t_i) \gamma_i G_r(t_i - t_{i-1})A .
\end{aligned} \tag{2.17}$$

416 Note that withdrawals of funds up to and including the contract amount are allowed each period  
417 even if the amount in the investment account  $S = 0$ . In addition, the usual contract specification  
418 states that  $A(\gamma_i) = A$  if withdrawal is not greater than the contract amount (i.e. the guarantee  
419 account value remains constant).

420 **Partial or Full Surrender** ( $\mathbb{R}_i = 0, \gamma_i \in (1, 2]$ ). Next, consider the case of a withdrawal of an  
421 amount greater than the contract amount  $G_r(t_i - t_{i-1})A$ , i.e.

$$\text{Withdrawal amount} = G_r(t_i - t_{i-1})A + (\gamma_i - 1)S' (1 - \kappa(t_i)) \tag{2.18}$$

422 where  $S' = \max(S - G_r(t_i - t_{i-1})A, 0)$  and  $\kappa(t_i) \in [0, 1]$  is a penalty for withdrawal above the  
423 contract amount. In equation (2.18),  $\gamma_i = 2$  represents complete surrender of the contract, while  
424  $1 < \gamma_i < 2$  represents partial surrender. Writing this in the general form (2.14), we have

$$\begin{aligned}
\mathcal{C}_i &= (0, \gamma_i) \ ; \ \gamma_i \in (1, 2] \\
S(\mathcal{C}_i) &= S'(2 - \gamma_i) \\
A(\mathcal{C}_i) &= A(2 - \gamma_i) \\
f(\mathcal{C}_i, S, A, t_i) &= \mathcal{R}(t_i) (G_r(t_i - t_{i-1})A + (\gamma_i - 1)S' (1 - \kappa(t_i))) .
\end{aligned} \tag{2.19}$$

425 Contrast equation (2.19) with equation (2.17). In the case of withdrawal above the contract amount  
426 (i.e. partial or full surrender), the guarantee account value  $A$  is reduced proportionately for any  
427 withdrawal above the contract amount.

428 **Death Benefit Payments.** Our PDE (2.11) assumes that the amount remaining in the investment  
429 account is paid out immediately upon the death of the contract holder. However, in order to  
430 compare with some previous work, we also consider the possibility that death benefits are paid out  
431 only at event times  $t_i$ . In this case, if  $t_{i-1} \leq t \leq t_i$  (i.e.  $\tau_i \leq \tau \leq \tau_{i-1}$ ), then we solve the PDE

$$V_\tau = \frac{\sigma^2 S^2}{2} V_{SS} + (r - \alpha_{tot}) S V_S - rV + \alpha_m \mathcal{R}(t_{i-1}) S, \tag{2.20}$$

432 between event times. Death benefits are paid at  $t_i$  according to

$$V^{\text{death}}(S, A, \tau_i^+) = V(S, A, \tau_i^-) + (\mathcal{R}(t_{i-1}) - \mathcal{R}(t_i)) S. \tag{2.21}$$

433 The terminal condition at  $T = \omega$  is modified in this case (recall that  $\mathcal{R}(T = \omega) = 0$ ) to

$$V(S, A, 0) = \mathcal{R}(t_{N-1}) S \tag{2.22}$$

434 where  $t_{N-1}$  is the penultimate event before the terminal event at  $T$ . Note that we will use equa-  
435 tions (2.20-2.22) in the following only for a single numerical comparison with previous work. Gen-  
436 erally, we will assume that death benefits are paid out continuously as in equations (2.11-2.12).

437 In practice, contracts typically specify that several events occur at the same contract times  $t_i$ .  
438 Mathematically, we can consider these events as occurring at times infinitesimally apart. A careful  
439 examination of the contract specification is usually required to determine the precise order of these  
440 events. We assume that the order of events occurring at an event time  $t_i$  is (in forward time):

- 441 1. Death benefit payments: equation (2.21).  
 442 2. Withdrawal, bonus, surrender: equation (2.14).  
 443 3. Ratchet: equation (2.15).

444 This order is typically seen in actual contracts. These events then occur in reverse order in back-  
 445 wards time.

## 446 2.4 Complete Pricing Problem

447 To summarize, in the case of a single regime the complete pricing problem consists of PDE (2.11)  
 448 with initial condition (2.12), or PDE (2.20) and initial condition (2.22), which are valid for times  
 449 excluding event times  $\tau_i$ . As discussed above, we have the additional event conditions (2.15-2.19).  
 450 If equation (2.20) is used, we have the additional event (2.21). Note that PDE (2.11) has no  $A$   
 451 dependence. However,  $V = V(S, A, \tau)$  in general since the event conditions (2.15-2.19) generate  $A$   
 452 dependence at event times. Note that the solution to the complete pricing problem determines the  
 453 value of the contract, given a specified hedging fee  $\alpha_g$ . The fair hedging fee is the value of  $\alpha_g$  such  
 454 that the initial value of the contract equals the investor's initial contribution.

455 Given a withdrawal policy specified by the policy parameter  $\gamma_i$ , then the solution of the pricing  
 456 problem is completely specified. We emphasize here that once the  $\gamma_i$  are given, then the cost of  
 457 hedging can be determined. The choice of the model for  $\gamma_i$  is controversial, with various alternatives  
 458 suggested in the literature. However, our pricing methodology isolates the choice for  $\gamma_i$ . In principle,  
 459 any reasonable method can be used to determine  $\gamma_i$  and the remainder of the pricing method would  
 460 remain the same. We will discuss some possibilities for selecting  $\gamma_i$  below in Section 4.

## 461 3 Extension to Regime Switching

462 We now extend the arguments above to the case where there are  $K$  possible regimes of the economy.  
 463 As noted above in Section 1, this is a relatively simple way of incorporating uncertainty about  
 464 interest rates and volatility into option valuation. It has been particularly popular in studying  
 465 embedded options in insurance contracts since these contracts are typically quite long-term, and  
 466 so it is harder to justify the assumption that such parameters will remain constant throughout the  
 467 life of the contract.

468 The framework we adopt is basically the same as that originally proposed in the equity option  
 469 valuation context by Naik (1993), and used more recently in sources such as Yuen and Yang (2009)  
 470 and Shen et al. (2013). The set of possible regimes is  $\mathcal{K} = \{1, 2, \dots, K\}$ . Let  $\mathcal{K}_i$  be the set of  
 471 states excluding state  $i$ , i.e.  $\mathcal{K}_i = \mathcal{K} \setminus \{i\}$ . The state of the economy is assumed to evolve according  
 472 to a finite state continuous time observable Markov chain  $X$  on the complete probability space  
 473  $(\Omega, \mathcal{F}, \mathbb{P})$ , where  $\mathbb{P}$  is the real world probability measure. Following Elliott et al. (1995), the state  
 474 space of  $X$  is identified with a finite set of unit basis vectors  $\{e_1, \dots, e_K\}$  where  $e_i$  is a  $K \times 1$  vector  
 475 with  $i$ -th component equal to unity and all other components zero. Let the rate matrix of the chain  
 476 under  $\mathbb{P}$  be  $A$ . Element  $(j, k)$  of this matrix is a constant transition intensity from state  $j$  to state  
 477  $k$ , denoted by  $\lambda^{j \rightarrow k}$  for  $j, k \in \mathcal{K}$ . Note that

$$\begin{aligned} \lambda^{j \rightarrow k} &\geq 0 \text{ if } j \neq k \\ \lambda^{j \rightarrow j} &= - \sum_{k \in \mathcal{K}_j} \lambda^{j \rightarrow k}. \end{aligned}$$

478 The time index set of the model is  $\mathcal{T} = [0, T < \infty]$ . From the martingale representation theorem  
 479 (Elliott et al., 1995),

$$X(t) = X(0) + \int_0^t A'X(s)ds + M(t), \quad t \in \mathcal{T},$$

480 where  $A'$  is the tranpose of  $A$  and  $\{M(t)|t \in \mathcal{T}\}$  is an  $(\mathbb{F}^X, \mathbb{P})$ -martingale, with  $\mathbb{F}^X = \{\mathcal{F}^X(t)|t \in \mathcal{T}\}$   
 481 being the filtration generated by  $X$  satisfying the usual conditions of being  $\mathbb{P}$ -complete and right-  
 482 continuous. Denote  $t^-$  as  $t - \epsilon$ ,  $0 < \epsilon \ll 1$ , and similarly  $s^- = s - \epsilon$ .

483 Following Elliott et al. (1995), let  $\langle x, y \rangle$  denote the inner product  $x'y$  of two column vectors  $x$   
 484 and  $y$  in  $\mathbb{R}^K$  and define the martingale

$$\begin{aligned} m^{j \rightarrow k}(t) &\equiv \int_0^t \langle X(s^-), e_j \rangle e'_k dM(s) \\ &= \int_0^t \langle X(s^-), e_j \rangle e'_k dX(s) - \int_0^t \langle X(s^-), e_j \rangle e'_k A'X(s^-) ds \\ &= N^{j \rightarrow k}(t) - \lambda^{k \rightarrow j} \int_0^t \langle X(s^-), e_j \rangle ds \end{aligned}$$

485 where  $N^{j \rightarrow k}(t)$  is the number of transitions from state  $j$  to state  $k$  up until time  $t$ . For each  $k \in \mathcal{K}$ ,  
 486 let  $N^k(t)$  be the total number of transitions from other states into state  $k$  up to time  $t$ . Then

$$\begin{aligned} N^k(t) &= \sum_{j \in \mathcal{K}_k} N^{j \rightarrow k}(t) \\ &= \sum_{j \in \mathcal{K}_k} m^{j \rightarrow k}(t) + \sum_{j \in \mathcal{K}_k} \lambda^{k \rightarrow j} \int_0^t \langle X(s^-), e_j \rangle ds \end{aligned}$$

487 Denote the  $(\mathbb{F}^X, \mathbb{P})$ -martingale

$$\tilde{N}^k(t) = \sum_{j \in \mathcal{K}_k} m^{j \rightarrow k}(t) = N^k(t) - \sum_{j \in \mathcal{K}_k} \int_0^t \langle X(s^-), e_j \rangle ds.$$

488 Letting

$$\lambda^k(t) = \sum_{j \in \mathcal{K}_k} \lambda^{k \rightarrow j} \langle X(t), e_j \rangle,$$

489 we then have

$$d\tilde{N}^k(t) = dN^k(t) - \lambda^k(t^-)dt, \quad k \in \mathcal{K}.$$

490 The level of the instantaneous risk-free interest rate  $r$  is assumed to vary with the state of the  
 491 economy. Let  $\vec{r} = (r^1, r^2, \dots, r^K)'$  be its possible values, so that  $r(t) = \langle \vec{r}, X(t) \rangle$ . Between event  
 492 times, the value of the investor's account  $S$  is assumed to evolve according to GBM with coefficients  
 493 that are similarly modulated by the Markov chain  $X$ . In particular, if  $\vec{\nu} = (\nu^1, \nu^2, \dots, \nu^K)'$  denotes  
 494 the possible values for the expected growth rate (before percentage fees represented as in the single  
 495 regime context by  $\alpha_{tot}$ ), the value of this parameter at time  $t$  is  $\nu(t) = \langle \vec{\nu}, X(t) \rangle$ . Similarly,  
 496  $\vec{\sigma} = (\sigma^1, \sigma^2, \dots, \sigma^K)'$  represents the regime-dependent values of the volatility term, which at time  
 497  $t$  is given by  $\sigma(t) = \langle \vec{\sigma}, X(t) \rangle$ . The Brownian motion term  $Z$  is assumed to be independent of  
 498  $X$  under  $\mathbb{P}$ . If there is a change in state, the level of the investor's account  $S$  is allowed to jump  
 499 discretely but deterministically. The size of a jump depends on the state transition. In particular,  
 500 let  $\Xi$  be a  $K \times K$  matrix of parameters. Element  $(j, k)$  of this matrix, denoted by  $\xi^{j \rightarrow k}$ , determines

501 the size of the jump associated with a transition from state  $j$  to state  $k$ , i.e.  $S(t) = \xi^{j \rightarrow k} S(t^-)$  upon  
502 such a transition at time  $t$ . We restrict  $\xi^{j \rightarrow j} = 1$  for each  $j \in \mathcal{K}$ , so that there are no jumps in  $S$   
503 in the absence of a regime switch. Let  $\xi(t)$  be the relevant row of  $\Xi$  given the state of the economy  
504 at time  $t$ , i.e.  $\xi(t) = \Xi' X(t)$ , and denote the elements of  $\xi(t)$  by  $(\xi^{X(t) \rightarrow 1}, \xi^{X(t) \rightarrow 2}, \dots, \xi^{X(t) \rightarrow K})$ .  
505 Then the value of the investor's account between event times is modelled as evolving according to

$$\begin{aligned}
dS(t) &= (\nu(t^-) - \alpha_{tot}) S(t^-) dt + \sigma(t^-) S(t^-) dZ(t) + \sum_{k \in \mathcal{K}} \left( \xi^{X(t^-) \rightarrow k} - 1 \right) S(t^-) d\tilde{N}^k(t) \\
&= \left( \nu(t^-) - \alpha_{tot} - \sum_{k \in \mathcal{K}} \left( \xi^{X(t^-) \rightarrow k} - 1 \right) \lambda^k(t^-) \right) S(t^-) dt + \sigma(t^-) S(t^-) dZ(t) \\
&+ \sum_{k \in \mathcal{K}} \left( \xi^{X(t^-) \rightarrow k} - 1 \right) S(t^-) dN^k(t) \\
&= (\mu(t^-) - \alpha_{tot}) S(t^-) dt + \sigma(t^-) S(t^-) dZ(t) + \sum_{k \in \mathcal{K}} \left( \xi^{X(t^-) \rightarrow k} - 1 \right) S(t^-) dN^k(t) \quad (3.1)
\end{aligned}$$

506 where  $\mu(t^-) = \nu(t^-) - \sum_{k \in \mathcal{K}} \left( \xi^{X(t^-) \rightarrow k} - 1 \right) \lambda^k(t^-)$ . Note that the part of the instantaneous  
507 expected return that is due to jumps associated with all transitions out of the current regime is  
508 given by  $\sum_{k \in \mathcal{K}} \left( \xi^{X(t^-) \rightarrow k} - 1 \right) \lambda^k(t^-) S(t^-) dt$ .

509 As noted above in Section 1, if we only use standard Black-Scholes arguments based on hedging  
510 with just the risk-free asset and the underlying asset, the market is incomplete. To address this,  
511 we extend the hedging argument using an expanded set of hedging instruments (details are given  
512 in Appendix B). To facilitate the related discussion, we rewrite equation (3.1) more compactly as

$$dS = (\mu^j - \alpha_{tot}) S dt + \sigma^j S dZ + \sum_{k=1}^K \left( \xi^{j \rightarrow k} - 1 \right) S dX^{j \rightarrow k}, \quad j \in \mathcal{K} \quad (3.2)$$

513 where  $\mu^j$  and  $\sigma^j$  are the values of  $\mu$  and  $\sigma$  in regime  $j$  and

$$dX^{j \rightarrow k} = \begin{cases} 1 & \text{if there is a transition during } dt \text{ from regime } j \text{ to regime } k \\ 0 & \text{otherwise} \end{cases}.$$

514 It is assumed that there can only be one transition during  $dt$ . Moreover,

$$dX^{j \rightarrow k} = \begin{cases} 1 & \text{with probability } \lambda^{j \rightarrow k} dt + \delta^{j \rightarrow k} \\ 0 & \text{with probability } 1 - \lambda^{j \rightarrow k} dt - \delta^{j \rightarrow k} \end{cases}$$

515 where  $\delta^{j \rightarrow k} = 1$  if  $j = k$  and is otherwise zero.

516 As in Section 2, the mutual fund in the investor's account tracks an index  $\hat{S}$  which follows

$$d\hat{S} = \mu^j \hat{S} dt + \sigma^j \hat{S} dZ + \sum_{k=1}^K \left( \xi^{j \rightarrow k} - 1 \right) \hat{S} dX^{j \rightarrow k}, \quad j = 1, \dots, K, \quad (3.3)$$

517 where terms are defined analogously to those in equation (3.2).

518 Both equation (3.2) and equation (3.3) are specified under  $\mathbb{P}$ , the real world probability measure.  
519 Denote risk-neutral transition intensities by  $\lambda_{\mathbb{Q}}^{j \rightarrow k}$ , and define the quantity

$$\rho^j = \sum_{k \in \mathcal{K}_j} \lambda_{\mathbb{Q}}^{j \rightarrow k} \left( \xi^{j \rightarrow k} - 1 \right). \quad (3.4)$$

520 Let  $\mathcal{V}^j(S, t)$  denote the value of the contract in regime  $j$ .<sup>10</sup> It is shown in Appendix B that  $\mathcal{V}^j$  can  
 521 be determined by solving the coupled system of PDEs

$$\mathcal{V}_t^j + \frac{(\sigma^j)^2 S^2}{2} \mathcal{V}_{SS}^j + (r^j - \alpha_{tot} - \rho^j) S \mathcal{V}_S^j - r^j \mathcal{V}^j + [\alpha_m \mathcal{R}(t) + \mathcal{M}(t)] S + \sum_{k \in \mathcal{K}_j} \lambda_{\mathbb{Q}}^{j \rightarrow k} (\mathcal{V}^k(\xi^{j \rightarrow k} S, t) - \mathcal{V}^j(S, t)) = 0 ,$$

522 for  $j = 1, \dots, K$ . Rewriting the expression above in terms of backward time  $\tau$  (i.e. using  $V^j(S, \tau =$   
 523  $T - t) = \mathcal{V}^j(S, t)$ ), we obtain

$$V_\tau^j = \frac{(\sigma^j)^2 S^2}{2} V_{SS}^j + (r^j - \alpha_{tot} - \rho^j) S V_S^j - r^j V^j + [\alpha_m \mathcal{R}(t) + \mathcal{M}(t)] S + \sum_{k \in \mathcal{K}_j} \lambda_{\mathbb{Q}}^{j \rightarrow k} (V^k(\xi^{j \rightarrow k} S, \tau) - V^j(S, \tau)), \quad j = 1, \dots, K. \quad (3.5)$$

524 Note that equation (3.5) assumes that death benefits are paid continuously. In the case that death  
 525 benefits are paid only at event times, then the generalization of equation (2.20) to the regime  
 526 switching case is

$$V_\tau^j = \frac{(\sigma^j)^2 S^2}{2} V_{SS}^j + (r^j - \alpha_{tot} - \rho^j) S V_S^j - r^j V^j + \alpha_m \mathcal{R}(t_{i-1}) S + \sum_{k \in \mathcal{K}_j} \lambda_{\mathbb{Q}}^{j \rightarrow k} (V^k(\xi^{j \rightarrow k} S, \tau) - V^j(S, \tau)), \quad j = 1, \dots, K. \quad (3.6)$$

527 Without reference to market prices, the risk-neutral transition intensities  $\lambda_{\mathbb{Q}}^{j \rightarrow k}$  are arbitrary  
 528 non-negative functions, implying that the equivalent martingale pricing measure is not unique.  
 529 However, the risk-neutral transition intensities are uniquely determined by the prices of the set  
 530 of hedging instruments. In practice, the parameters in equation (3.5) can be calibrated to the  
 531 observed prices of traded options. This means that the  $\lambda_{\mathbb{Q}}^{j \rightarrow k}$  in equation (3.5) will correspond to  
 532 those from the market's pricing measure.

533 Equation (3.5) holds between event times. All of the event conditions that were described above  
 534 in Section 2.3 continue to hold in this regime switching context at the specified event times. In  
 535 particular, the event conditions are simply applied to each individual regime.

## 536 4 Policy Holder Withdrawal

537 The pricing formulations outlined above take the policy holder's withdrawal strategy as given. In  
 538 general terms, our intent above was to indicate how to calculate the fair value of the contract for a  
 539 variety of potential withdrawal strategies. Specifying a particular withdrawal strategy amounts to  
 540 specifying a model for  $\gamma_i$  as used above in Section 2.3. We now discuss some of the possibilities.

<sup>10</sup>In general,  $\mathcal{V}^j$  will also depend on the guarantee account value  $A$  as well as the regime-dependent parameters  $r^j$ ,  $\mu^j$ , and  $\sigma^j$ , but this dependence is suppressed here for convenience.



541 **4.1 Worst Case Hedging**

542 If we take the position that the insurer should charge a price which ensures that no losses can  
 543 occur, assuming that the claim is hedged, then the withdrawal strategy is assumed to be

$$\gamma_i = \arg \max_{\substack{\gamma \in [0,2] \\ \mathcal{C} = (0,\gamma)}} \left\{ V(S(\mathcal{C}), A(\gamma), \tau_i^-) + f(\mathcal{C}, S, A, t_i) \right\}$$

$$V(S, A, \tau_i^+) = V(S(\mathcal{C}_i), A(\mathcal{C}_i), \tau_i^-) + f(\mathcal{C}_i, S, A, t_i) \quad ; \quad \mathcal{C}_i = (0, \gamma_i) \quad , \quad (4.1)$$

544 with  $S(\mathcal{C}_i), A(\mathcal{C}_i)$  and  $f(\mathcal{C}_i, S, A, t_i)$  as given in Section 2.3. Assuming such a strategy by policy  
 545 holders and hedging against it is obviously very conservative from the standpoint of the insurer,  
 546 since it seeks to provide complete protection against policy holder withdrawal behaviour, given  
 547 assumptions about parameter values such as volatilities. In other words, if investors follow this  
 548 strategy, and if the insurer hedges continuously, the balance in the insurer's overall hedged portfolio  
 549 will be zero. On the other hand, if investors deviate from this strategy, then the insurer's portfolio  
 550 will have a positive balance.

551 **4.2 Suboptimal Withdrawal**

552 The withdrawal assumption underlying worst case hedging is often referred to as *optimal withdrawal*.  
 553 This terminology is unfortunate, in that any withdrawal strategy different from strategy (4.1) is  
 554 sub-optimal only in the sense that it does not maximize the cost of hedging. This may have little to  
 555 do with any given policy holder's economic circumstances. Completely rational actions for a given  
 556 policy holder may depart from the strategy (4.1). As noted by many authors, and particularly in  
 557 Cramer et al. (2007), this is a controversial issue.

558 One possible approach that is quite simple is to assume that the contract holder will follow the  
 559 default strategy of withdrawing at the contract rate at each event time  $t_i$  unless the extra value  
 560 obtained by withdrawing optimally is greater than  $\mathcal{F}G_r A(t_i - t_{i-1})$ . In this case,  $\mathcal{F} = 0$  corresponds  
 561 to withdrawing optimally, while  $\mathcal{F} = \infty$  corresponds to withdrawing at the contract rate. This  
 562 approach was suggested in Ho et al. (2005) and Chen et al. (2008). It is worth noting that this  
 563 approach is similar in spirit to a model proposed by Stanton (1995) in the context of mortgage-  
 564 backed securities. In that model, mortgage holders can choose to refinance their mortgages for  
 565 interest rate reasons or other exogenous factors. Mortgage holders face a transaction cost associated  
 566 with prepayment (which could include both monetary fees and also non-monetary factors such as  
 567 time and effort). Because of this transaction cost, mortgage holders do not prepay "optimally"  
 568 (in the sense of maximizing the value of their financial option), even in the absence of exogenous  
 569 factors.

570 **4.3 Utility Models**

571 A more complicated approach would be to specify a utility model to determine the withdrawal  
 572 strategy of the policy holder. This would entail solving a system of PDEs, even in the single regime  
 573 case. One PDE would be used to determine the withdrawal strategy ( $\gamma_i$ ), based on maximizing the  
 574 contract holder's utility. With this withdrawal strategy determined, the corresponding  $\gamma_i$  would  
 575 be substituted into equation (2.14), and the contract value could then be determined by solving  
 576 equation (2.7). Since the fee charged for hedging would influence the utility, these PDEs would  
 577 be coupled. Of course, there are many possibilities here, with variations including the type of  
 578 preferences, bequest motives, etc. As just one example, Moenig and Bauer (2011) consider a

579 utility-based model for withdrawal behaviour. In addition, Moenig and Bauer (2011) also propose  
 580 a model in which policy holders maximize (risk-neutral) after tax cash flows. To the extent that  
 581 investors have to pay some form of tax on withdrawals, this is similar to the transaction cost notion  
 582 noted above that was developed by Stanton (1995) in the context of mortgage-backed securities.

#### 583 4.4 Summary of Withdrawal Models

584 A primary motivation in Moenig and Bauer (2011) is to explain the fact the observed fees charged  
 585 by industry seem to be significantly lower than what would be suggested by “optimal” withdrawal  
 586 assumptions. In this context it is useful to note that any strategy different from that in equation  
 587 (2.14) cannot produce a larger fee, and will usually result in a smaller fee. Consequently, it is  
 588 difficult to distinguish between various models of *sub-optimal* behaviour, simply because any such  
 589 model will tend to produce a fee smaller than the worst case cost of hedging.

590 Hilpert et al. (2012) note that secondary markets for insurance products have been in place in  
 591 many countries for some time, and appear to be growing. Financial third parties can potentially  
 592 profit (through hedging strategies) from any financial instrument which is not priced using the  
 593 worst case assumption in Section 4.1. As pointed out in Hilpert et al. (2012), this would lead to a  
 594 general increase in fees charged by insurance companies for these products.

595 As noted above, Knoller et al. (2013) carry out an empirical study of policy holder behaviour in  
 596 the Japanese variable annuity market. Their study shows that the moneyness of the guarantee has  
 597 the greatest explanatory power for the rate at which policy holders surrender their policies. This  
 598 supports the simple sub-optimal withdrawal model suggested in Section 4.2. In addition, Knoller  
 599 et al. (2013) point out that several large Canadian insurers have recently suffered large losses related  
 600 to increased lapse (surrender) rates, indicating that the fees being charged were insufficient to hedge  
 601 worst case lapsation.

602 Consequently, in this paper we restrict attention to the worst case cost of hedging (Section  
 603 4.1) and the simple one parameter sub-optimal model (Section 4.2). We emphasize that once  
 604 the strategy is specified (based on any reasonable model) the cost of hedging is determined from  
 605 equations (2.11) and (2.14), in the single regime case. We defer investigation of other models such  
 606 as utility-based approaches to future work, since in general an additional PDE must be solved to  
 607 determine the policy holder strategy.

## 608 5 Numerical Method

609 We now describe several aspects of the numerical approach that we use to solve our valuation  
 610 equations.

### 611 5.1 Localization

612 The PDE (3.5) is originally posed on the domain  $(S, A, \tau) \in [0, \infty) \times [0, \infty) \times [0, T]$ . For com-  
 613 putational purposes, we need to truncate this domain to  $(S, A, \tau) \in [0, S_{\max}] \times [0, A_{\max}] \times [0, T]$ .  
 614 Substituting  $S = 0$  into equation (3.5), we obtain

$$V_{\tau}^j = -r^j V^j + \sum_{k \in \mathcal{K}_j} \lambda_{\mathbb{Q}}^{j \rightarrow k} \left( V^k(0, \tau) - V^j(0, \tau) \right). \quad (5.1)$$

615 Equation (5.1) serves as the boundary condition at  $S = 0$ . At  $S = S_{\max}$ , we impose the linearity  
 616 condition

$$V_{SS}^j = 0; \quad S = S_{\max}. \quad (5.2)$$

617 This is an approximation. However, the error in regions of interest can be made small if  $S_{\max}$  is  
618 sufficiently large. This will be verified in numerical tests.

619 No boundary condition is required at  $A = 0$ . We choose  $A_{\max} = S_{\max}$ , and impose an artificial  
620 cap on the contract of  $A = A_{\max}$ . This means that we replace equation (2.16) by

$$A(C_i) = \min(A(1 + B(t_i)), A_{\max}) \quad (5.3)$$

621 The effect of this approximation can be made small by selecting  $A_{\max} = S_{\max}$  sufficiently large. At  
622  $\tau = 0$ , we have the obvious generalization of equation (2.12)

$$V^j(S, A, \tau = 0) = \mathcal{R}(T)S = 0. \quad (5.4)$$

## 623 5.2 Discretization

624 Between withdrawal times, we solve PDE (3.5) using second order (as much as possible) finite dif-  
625 ference methods in the  $S$  direction, while still retaining the positive coefficient condition (Bélanger  
626 et al., 2009). Crank-Nicolson timestepping is used, with Rannacher smoothing (Rannacher, 1984).  
627 The discretized equations are solved at each timestep using a fixed point iteration scheme (Huang  
628 et al., 2011, 2012).

629 When determining the  $\gamma_i$  for worst-case hedging, we need to determine the withdrawal strat-  
630 egy (4.1). For a given level of PDE mesh refinement, we discretize the control  $\gamma_i \in [0, 2]$ . At  
631 each withdrawal date, the maxima are determined by a linear search. If data is needed at non-grid  
632 points, linear interpolation is used. The control grid discretization is reduced as we reduce the PDE  
633 mesh size, thus producing a convergent method. In fact, we observe that the worst case values for  
634  $\gamma_i$  are always the discrete values  $\{0, 1, 2\}$ . In the case of pure GBM, it can be shown that the worst  
635 case controls are always  $\gamma_i \in \{0, 1, 2\}$  (Azimzadeh, 2013). This appears to also be true for regime  
636 switching, although we have no proof of this. We emphasize that all our numerical results do not  
637 make this assumption.

## 638 5.3 Similarity Reduction

639 If  $\lambda_{\mathbb{Q}}^{j \rightarrow k}$ ,  $\xi^{j \rightarrow k}$ , and  $\sigma^j$  are independent of  $S$ , then it is easy to verify that the solution  $V^j(S, A, \tau)$  of  
640 PDE (3.5) with boundary conditions (5.4) and event conditions (2.15-2.19) has the property that

$$V^j(\eta S, \eta A, \tau) = \eta V^j(S, A, \tau) \quad (5.5)$$

641 for any scalar  $\eta > 0$ . Therefore, choosing  $\eta = A^*/A$  we obtain

$$V^j(S, A, \tau) = \frac{A}{A^*} V^j\left(\frac{SA^*}{A}, A^*, \tau\right) \quad (5.6)$$

642 which means that we need only solve for a single representative value of  $A = A^*$ . This effectively  
643 reduces the system of coupled two dimensional PDEs to a system of coupled one dimensional PDEs,  
644 resulting in a large saving in computational cost. For a problem with  $K$  regimes, the entire pricing  
645 problem reduces to solution of  $K$  coupled one dimensional PDEs. We observe that the similarity  
646 reduction (5.5) was exploited in Shah and Bertsimas (2008). Also note that the similarity reduction  
647 holds for PDE (3.6) in the case that death benefits are only paid at year end.

Refinement	$S, A$ nodes	Time steps
0	68	240
1	135	480
2	269	960
3	537	1920
4	1073	3840

TABLE 6.1: *Grid and timestep information for various levels of refinement. Normally, the similarity reduction is used so that there is one  $A$  node.*

## 648 5.4 Fair Hedging Fee

649 At  $\tau = T$ , the initial value of the guarantee level is set to the initial amount in the investment  
650 account  $A_0 = S_0$ . We can regard the solution as being parameterized by the rider fee  $\alpha_g$ , i.e.  
651  $V(\alpha_g; S, A, \tau)$ , so that the fair hedging fee (i.e. the cost of maintaining a replicating portfolio) is  
652 determined by solving the equation

$$V(\alpha_g; S = S_0, A = S_0, \tau = T) = S_0. \quad (5.7)$$

653 Equation (5.7) implies that since no up front fee is charged to enter into the contract, the fee  $\alpha_g$   
654 collected must be sufficient to cover the hedging costs.

655 We solve equation (5.7) by using Newton iteration, with tolerance

$$|\alpha_g^{k+1} - \alpha_g^k| < 10^{-8}, \quad (5.8)$$

656 with  $\alpha_g^k$  being the  $k$ -th iterate. A sequence of grids is used, with the initial iterate for the finer  
657 grid being the converged solution from the coarse grid. Usually, only a single Newton iteration is  
658 required on the finest grid, which makes determination of the fair hedging fee very inexpensive.

## 659 6 Numerical Examples

### 660 6.1 Computational Parameters

661 In the localized domain  $(S, A, \tau) \in [0, S_{\max}] \times [0, A_{\max}] \times [0, T]$ , we set  $S_{\max} = A_{\max} = 100S_0$ , with  
662  $S_0 = 100$ . Increasing  $S_{\max}$  to  $S_{\max} = 1000S_0$  resulted in no change to the solution to 10 digits.  
663 Since we use an unequally spaced grid, having a large  $S_{\max}$  is computationally inexpensive.

664 We solve the PDE on a sequence of grids. At each refinement level, we insert a new fine grid  
665 node between each two coarse grid nodes and halve the timestep size. The grid and timestep  
666 information is shown in Table 6.1.

667 We use the DAV 2004R mortality table for a 65 year old German male (Base Table, first order)  
668 from Pasdika and Wolff (2005) to construct the mortality functions. For the convenience of the  
669 reader, this data is provided in Appendix C.

670 In the following, we will predominantly use the model which allows for continuously paid death  
671 benefits, i.e. equation (3.5). We use the model which allows for death benefits only paid at event  
672 times, equation (3.6), for a single validation case in Section 6.2.

### 673 6.2 Validation: Single Regime

674 In order to validate our basic numerical approach, we consider the special case where the contract  
675 holder withdraws deterministically at the contract rate at yearly intervals. Since there is no opti-

Parameter	Value
Volatility $\sigma$	.15
Interest rate $r$	.04
Expiry time $T$	57
Management fee $\alpha_m$	0.0
Initial payment $S_0$	100
Mortality	DAV 2004R (65 year old male) (Pasdika and Wolff, 2005)
Mortality payments	At year end
Withdrawal rate $G_r$	.05
Bonus	No
Strategy	Deterministic withdrawal $G_r A(t_i - t_{i-1})$
Event times	yearly

TABLE 6.2: *Data used for validation example. Data from Holz et al. (2012), single regime.*

mal decision making in this problem, we can independently validate the solution. Once we have calculated the fair hedging fee  $\alpha_g$ , we can verify that it is correct by using Monte Carlo simulation. We use the data suggested in Holz et al. (2012), and, in order to be comparable with that source, all death benefits are paid out at event times as described in Section 2.3. The stochastic process is a single regime GBM, with the parameters given in Table 6.2, along with contractual details.<sup>11</sup> We assume that the holder deposits the initial premium  $S_0$  at  $t = 0$ , and begins withdrawing at  $t = 1$  year.

Table 6.3 shows the results for the fair hedging fee computed using a sequence of refined grids, using the data in Table 6.2, assuming both no ratchet and an annual ratchet (2.15). Note that the estimated fair hedging fee is expressed in terms of basis points (bps), i.e. hundredths of a per cent. Table 6.4 shows the contract value at  $(S, A, t) = (100, 100, 0)$ , using  $\alpha_g$  from the finest grid in Table 6.3. In Table 6.4, the ratio of successive changes in the value of the contract at  $(S, A, t) = (100, 100, 0)$  is asymptotically approaching four, indicating quadratic convergence of the numerical method, as expected. The value converges to  $V(100, 100, 0) = 100$  on the finest grid, consistent with Table 6.3. Both the similarity reduction (see Section 5.3) and the full two dimensional solution are shown for the ratchet case. Each of these methods appear to converge to the same value.

As noted above, there is no optimal decision making in this case as the policy holder simply withdraws at the contract rate, so we can use a straightforward Monte Carlo method to value these contracts. We use the  $\alpha_g$  computed from the PDE method for both the ratchet and no-ratchet cases, and determine the value of the contract at  $(S = A = S_0, t = 0)$  via a Monte Carlo simulation. If the fee  $\alpha_g$  determined from the PDE method is correct, the value at  $(S = A = S_0, t = 0)$  should converge to a value of  $S_0 = 100$ . Between event times, we use the exact solution for the GBM stochastic differential equation, and hence there is no timestepping error. Table 6.5 indicates that the fee obtained from the PDE solution does in fact appear to be correct.

Table 6.3 shows that the fair hedging fee reported for the same contracts in Holz et al. (2012) differs significantly from our results, especially if there is an annual ratchet feature. In particular, our estimated fee is about 7.5 basis points lower than that reported by Holz et al. (2012) without

<sup>11</sup>Note that the expiry time of  $T = 57$  given in Table 6.2 (and in some subsequent tables) is based on the mortality table provided in Appendix C.

Refine level	Fair hedging fee $\alpha_g$ (bps)	
	No ratchet	Annual ratchet (2.15)
0	35.634697	64.645973
1	35.530197	64.834653
2	35.511140	64.898828
3	35.506538	64.915398
4	35.505335	64.919617
Result in Holz et al. (2012)	43	80

TABLE 6.3: Results from validation test, data in Table 6.2. No ratchet and annual ratchet. Similarity reduction, single regime. The fee is shown in basis points (bps) (hundredths of a per cent).

Refine level	Similarity reduction (5.3)				Full 2-d	
	No ratchet		Annual ratchet (2.15)		Annual ratchet (2.15)	
	Contract value	Ratio of changes	Contract value	Ratio of changes	Contract value	Ratio of Changes
0	100.012791		99.978287		100.048265	
1	100.002461		99.993258		100.010246	
2	100.000575	5.2	99.998351	3.0	100.003270	5.5
3	100.000119	4.2	99.999665	3.9	100.000804	2.8
4	100.000000	3.8	100.000000	3.8	100.000308	4.9

TABLE 6.4: Results from validation test, data in Table 6.2, no ratchet case and annual ratchet. No ratchet case,  $\alpha_g = 35.505335$  bps. Ratchet case,  $\alpha_g = 64.919617$  bps. Contract value at ( $S = A = S_0, t = 0$ ), single regime.

Number of simulations	No ratchet		Annual ratchet (2.15)	
	Contract value	Standard error	Contract value	Standard error
$10^4$	100.073	1.04	100.081	.90
$10^5$	99.899	.327	99.896	.28
$10^6$	99.970	.107	99.964	.090
$10^7$	99.998	.0327	99.994	.028

TABLE 6.5: Monte Carlo validation. No ratchet case,  $\alpha_g = 35.505335$  bps. Ratchet case,  $\alpha_g = 64.919617$  bps. Contract value at ( $S = A = S_0, t = 0$ ), single regime.

704 a ratchet, and about 15 basis points lower with an annual ratchet. One possibility is that we have  
705 misinterpreted some of the contractual specifications in Holz et al. (2012), leading to some subtle  
706 differences in the contracts that we are considering as compared to theirs, and these discrepancies  
707 result in different fees. Another potential explanation is that a Monte Carlo method was used  
708 to determine the fee by Holz et al. (2012). This may have introduced a significant error when  
709 calculating the fee unless a very large number of simulations was used.<sup>12</sup>

### 710 6.3 An Illustration of Complex Optimal Withdrawal Strategies

711 In situations where contract holders are assumed to behave optimally, it is interesting to note that  
712 their optimal withdrawal strategies can be quite complex.<sup>13</sup> As an example, it has been argued that  
713 the optimal strategy for the holder of a GLWB contract that does not include a ratchet or bonus  
714 provision must be to either withdraw at the contract rate or to fully surrender (Holz et al., 2012,  
715 p. 315). However, it is not clear whether this is still true if there are such features. To investigate  
716 this, we use the single regime data in Table 6.6. At any event time, the contract holder chooses the  
717 optimal strategy. Although our formulation allows any withdrawal amount in the range from no  
718 withdrawal to complete surrender, a few numerical tests indicated that the optimal strategy was  
719 either withdrawal at the contract rate, complete surrender, or not to withdraw at all.

720 The optimal withdrawal strategy varies over time, in part because the specified penalty for  
721 excess withdrawals declines. The particular case at  $t = 0$  is shown as an illustrative example in  
722 Figure 6.1. For a fixed value of the guarantee level  $A$ , Figure 6.1 shows that it is optimal to  
723 withdraw at the contract rate if the investment account value is relatively low since the guarantee  
724 is in-the-money. On the other hand, if the investment account value is high, it is optimal to  
725 surrender the policy because the guarantee is out-of-the-money. In other words, the present value  
726 of withdrawing the entire balance of the investment account exceeds the value of either taking out  
727 the contractual amount and leaving the guarantee level unaffected or withdrawing nothing and  
728 having higher future guaranteed withdrawals due to the bonus feature. However, at intermediate  
729 values of the investment account it may be optimal to not withdraw at all (due to the bonus) or to  
730 withdraw at the contract rate. Note that the separators of the optimal strategy regions are straight  
731 lines passing through the origin. This is a consequence of the fact that the solution is homogeneous  
732 of degree one, as shown by equation (5.5).

### 733 6.4 Parameter Sensitivities: Single Regime

734 In Table 6.7 we specify the data for our base case. In all subsequent tests, we use level 3 grid  
735 refinement, which gives the fair fee for hedging correct to at least three digits.

736 We start by exploring the effects of some of the contract provisions. Table 6.8 shows results  
737 obtained by removing various contract features. It is interesting to observe that the bonus feature  
738 of the contract adds no value in our base case. In contrast, the surrender and ratchet features  
739 together account for about one half of the base case fair hedging fee.

740 We next consider the effects of the volatility parameter and the level of the risk-free interest  
741 rate. In agreement with many other studies cited above, Tables 6.9 and 6.10 show that the fair  
742 hedging fee is quite sensitive to these parameters. Due to the long term nature of the contract, it

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<sup>12</sup>Holz et al. (2012) do not provide any information regarding the number of simulations used or the precision of their Monte Carlo estimates.

<sup>13</sup>We are using the word “optimal” here subject to the caveats mentioned above: this really means the strategy that generates the highest cost of hedging for the insurer, not the strategy that optimizes the particular economic circumstances of a given individual.

Parameter	Value
Volatility $\sigma$	.20
Interest rate $r$	.04
Penalty for excess withdrawal $\kappa(t)$	$0 \leq t \leq 1$ : 3% , $1 < t \leq 2$ : 2%, $2 < t \leq 3$ : 1%, $3 < t < \infty$ : 0%
Expiry time $T$	57
Management fee $\alpha_m$	0.0
Fair hedging fee $\alpha_g$	150 bps
Initial payment $S_0$	100
Mortality	DAV 2004R (65 year old male) (Pasdika and Wolff, 2005)
Mortality payments	Continuous
Withdrawal rate $G_r$	.05 annually
Bonus (no withdrawal)	.06 annually
Ratchet	Every three years
Strategy	Optimal
Event times	yearly

TABLE 6.6: Data used for optimal strategy example.

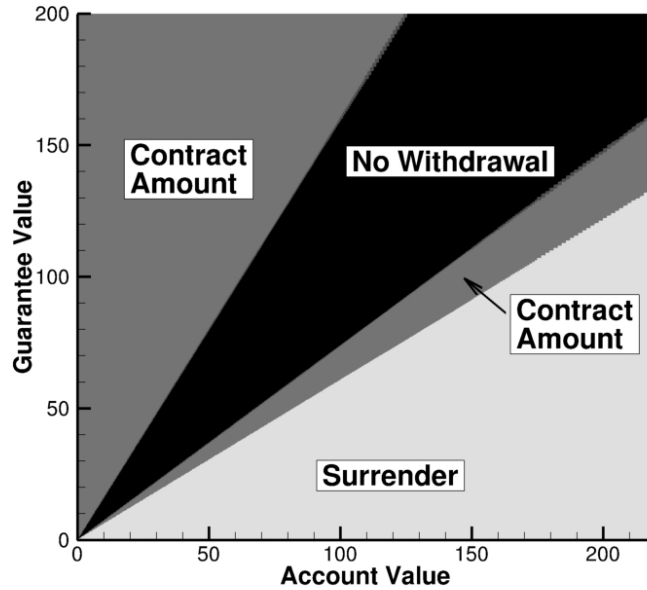


FIGURE 6.1: Optimal withdrawal strategy at  $t = 0$ . Data in Table 6.6.



Parameter	Value
Volatility $\sigma$	.15
Interest rate $r$	.04
Penalty for excess withdrawal $\kappa(t)$	$0 \leq t \leq 1$ : 5%, $1 < t \leq 2$ : 4%, $2 < t \leq 3$ : 3%, $3 < t \leq 4$ : 2%, $4 < t \leq 5$ : 1%, $5 < t < \infty$ : 0%
Expiry time $T$	57
Management fee $\alpha_m$	0.0
Initial payment $S_0$	100
Mortality	DAV 2004R (65 year old male) (Pasdika and Wolff, 2005)
Mortality payments	Continuous
Withdrawal rate $G_r$	.05 annually
Bonus (no withdrawal)	.05 annually
Ratchet	Every three years
Strategy	optimal
Event times	yearly

TABLE 6.7: *Base case data.*

Case	Fair hedging fee (bps)
Base	70.7
No bonus	70.7
No surrender	52.4
No ratchet	63.1
No bonus, surrender, or ratchet	36.2

TABLE 6.8: *Effect of contractual provisions: fair hedging fee  $\alpha_g$  for the data in Table 6.7, except as noted.*

Case	Fair hedging fee (bps)
Base ( $\sigma = .15$ )	70.7
$\sigma = .10$	27.4
$\sigma = .20$	132
$\sigma = .25$	209

TABLE 6.9: *Effect of volatility: fair hedging fee  $\alpha_g$  for the data in Table 6.7, except as noted.*

Case	Fair hedging fee (bps)
Base ( $r = .04$ )	70.7
$r = .02$	242
$r = .06$	21.2

TABLE 6.10: *Effect of risk-free rate: fair hedging fee  $\alpha_g$  for the data in Table 6.7, except as noted.*

743 may be particularly important to allow these parameters to be stochastic (again, as suggested in  
744 several papers cited above). We will address this below in a regime switching example.

745 GLWB riders are often marketed as an add-on to mutual funds managed by insurance companies.  
746 In many cases, these mutual funds already have fairly hefty management fees. Table 6.11 illustrates  
747 the effect of these management fees on the no-arbitrage guarantee fee. Consistent with similar  
748 results for GMWBs reported in Chen et al. (2008), the GLWB rider fee increases significantly as  
749 the underlying mutual fund management fee increases. This is easily understood. The guarantee  
750 applies initially to  $S_0$ , and never decreases unless excess withdrawals are made. The mutual fund  
751 management fees act as a drag on the investment account  $S(t)$ , increasing the value of the guarantee.  
752 This raises the following interesting observation. If an insurer wishes to provide its customers with  
753 the cheapest possible insurance (rather than collecting management fees for mutual funds), the  
754 best strategy would seem to be to provide a GLWB rider on an inexpensive exchange traded index  
755 fund, rather than a managed mutual fund.

756 As a final example for the single regime setting, we next explore the effect of sub-optimal  
757 withdrawal using the approach suggested in Ho et al. (2005) and Chen et al. (2008), and described  
758 in Section 4.2. We assume that the holder of the contract will withdraw at the contract rate at each  
759 event time  $t_i$  unless the extra value obtained by withdrawing optimally is greater than  $\mathcal{F}G_rA(t_i -$   
760  $t_{i-1})$ . In this case,  $\mathcal{F} = 0$  corresponds to withdrawing optimally, while  $\mathcal{F} = \infty$  corresponds to  
761 withdrawing at the contract rate. Table 6.12 shows that  $\mathcal{F} = 0.1$  results in a fee very close to  
762 the optimal withdrawal assumption, while  $\mathcal{F} = 1.0$  gives rise to a fee very close to that found

Case	Fair hedging fee (bps)
Base ( $\alpha_m = 0$ )	70.7
$\alpha_m = 50$ (bps)	84.7
$\alpha_m = 100$ (bps)	101
$\alpha_m = 150$ (bps)	119
$\alpha_m = 200$ (bps)	141

TABLE 6.11: *Effect of management fee: fair hedging fee  $\alpha_g$  for the data in Table 6.7, except as noted.*

Case	Fair hedging fee (bps)
Base ( $\alpha_m = 0$ )	70.7
$\mathcal{F} = .05$	70.4
$\mathcal{F} = .10$	69.6
$\mathcal{F} = .5$	57.7
$\mathcal{F} = 1.0$	52.5
$\mathcal{F} = \infty$	52.4

TABLE 6.12: *Effect of sub-optimal withdrawal strategy: fair hedging fee  $\alpha_g$  for the data in Table 6.7, except that the holder withdraws at the contract rate unless the extra value obtained by withdrawing optimally is larger than  $\mathcal{F}G_rA(t_i - t_{i-1})$ .*

763 for  $\mathcal{F} = \infty$ , i.e. always withdraw at the contract rate. If it is deemed desirable to value these  
764 contracts using sub-optimal behaviour,  $\mathcal{F}$  could be estimated from empirical data on withdrawals.  
765 Alternatively, one could use contract pricing data to infer the degree of sub-optimality that is being  
766 implicitly assumed by the insurer.

## 767 6.5 Regime Switching

768 As a basic initial test, the numerical method used to solve the regime switching PDE (3.5) was  
769 applied to value plain vanilla options. The prices found were in close agreement with those from  
770 analytic solutions (where available) and Fourier timestepping methods (Jackson et al., 2008). We  
771 refer the reader to Sohrabi (2010) for the detailed validation.

772 We now consider the valuation of a GLWB under a regime switching model as described in  
773 Section 3. The base case contract parameters and regime switching data are given in Table 6.13.  
774 The regime switching parameters were obtained in O’Sullivan and Moloney (2010) by calibration  
775 to FTSE 100 options in January of 2007. We assume that any dividends paid out by the the  
776 underlying index are immediately reinvested in the index. For the purposes of computing the fair  
777 hedging fee, it is assumed that the process is in regime one at  $t = 0$ .

778 Our base case scenario assumes that the system is initially in regime one. Table 6.14 shows  
779 that if the system is initially in regime two (which is the more volatile regime), the fair hedging fee  
780 increases substantially.

781 Although the fitting exercise in O’Sullivan and Moloney (2010) used the same risk-free rate  
782 in both regimes, this is not necessary and probably not realistic. In fact, at least in the current  
783 aftermath of the financial crisis, it appears that we are in a regime characterized by low interest rates  
784 and high volatility. In view of the strong effect of interest rates on the value of the GLWB guarantee  
785 that was noted in Section 6.4, we will explore the sensitivity of the base case regime switching results  
786 to regime-dependent interest rates. Table 6.14 shows that adding regime dependent interest rates  
787 can dramatically increase the value of the guarantee. This is, of course, due to having long periods  
788 of low interest rates ( $\simeq 19$  years) interspersed with shorter periods ( $\simeq 7.3$  years) of high interest  
789 rates. We remind the reader here that the transition probabilities are risk-adjusted, so that the  
790 duration in each regime is under a risk-neutral setting that is obtained by calibration to market  
791 prices. In other words, these are not the same durations as for the objective probability measure.

792 Table 6.14 also shows the effect of increasing the volatilities in each regime, which, as one might  
793 expect, causes a large increase in the fair hedging fee. Finally, the table also contains a comparison  
794 between  $\mathcal{F} = 0$  (optimal withdrawal) with  $\mathcal{F} = \infty$  (withdrawal at the contract rate). For the case  
795 considered, optimal withdrawal strategies result in a fair hedging fee that is close to double the

Parameter	Value
Volatilities $\{\sigma_1, \sigma_2\}$	{.0832, .2141}
Interest rates $\{r_1, r_2\}$	{.0521, .0521}
Transition intensities $\{\lambda_{\mathbb{Q}}^{1 \rightarrow 2}, \lambda_{\mathbb{Q}}^{2 \rightarrow 1}\}$	{.0525, .1364}
Jump sizes $\{\xi^{1 \rightarrow 2}, \xi^{2 \rightarrow 1}\}$	{1.0, 1.0}
Initial regime ( $t = 0$ )	One
Penalty for excess withdrawal $\kappa(t)$	0.0
Expiry time $T$	57
Management fee $\alpha_m$	0.01
Initial payment $S_0$	100
Mortality	DAV 2004R (65 year old male) (Pasdika and Wolff, 2005)
Mortality payments	Continuous
Withdrawal rate $G_r$	.05 annually
Bonus (no withdrawal)	.05 annually
Ratchet	Every three years
Strategy	Optimal
Event times	yearly

TABLE 6.13: *Data for regime switching example.*

796 corresponding fee when withdrawals occur at the contract rate.

797 While the results above show that regime switching can have a significant effect on the values of  
798 GLWB contracts, a question which naturally arises is whether a single regime model can provide an  
799 effective approximation to regime switching. For a stochastic process with  $K$  regimes, the  $K \times K$   
800 generator matrix  $Q$  of the risk-neutral Markov process is given by

$$[Q]_{ij} = \begin{cases} \lambda_{\mathbb{Q}}^{i \rightarrow j} & i \neq j \\ -\sum_{k \neq i} \lambda_{\mathbb{Q}}^{i \rightarrow k} & i = j \end{cases} \quad (6.1)$$

801 where  $\lambda_{\mathbb{Q}}^{i \rightarrow j}$  are the risk-neutral transition intensities. Since these intensities are risk-neutral, we can  
802 consider that the market price of regime switch risk is embedded in these risk-neutral intensities.

803 Let the interest rate in regime  $j$  be  $r^j$ , and define the interest rate matrix  $R$  as the diagonal  
804 matrix with  $R_{jj} = r^j$ . The price of a zero coupon bond maturing in  $T$  years is given by

$$V = e^{(Q-R)T} \cdot \mathbf{1} \quad (6.2)$$

805 where  $\mathbf{1} = [\mathbf{1}, \dots, \mathbf{1}]'$ ,  $e^{(Q-R)T}$  is the matrix exponential and  $[V]_i$  is the zero coupon bond value  
806 assuming we are in regime  $i$  at  $t = 0$ . The effective single regime interest rate, assuming the process  
807 is in regime  $i$  at  $t = 0$  is then given by

$$(r_{\text{eff}})_i = -\frac{\log(V_i)}{T}. \quad (6.3)$$

808 In order to determine the effective single regime volatility, we first price a  $T$ -year European  
809 call option (at the money) using a regime switching model. The effective single regime volatility  
810 is then the implied volatility which matches this price, assuming that the process is in regime  $i$ ,  
811 and the effective interest rate is  $(r_{\text{eff}})_i$ . The results in Table 6.15 were determined using  $T = 10$ .

Case	Fair hedging fee (bps)
Base case (Table 6.13)	31.6
Initial regime ( $t = 0$ ): Two	123
$r_1 = .04, r_2 = .06$	52.1
$r_1 = .03, r_2 = .07$	85.2
$r_1 = .02, r_2 = .08$	150
$\sigma_1 = .10, \sigma_2 = .20$	38.0
$\sigma_1 = .15, \sigma_2 = .25$	86.1
$\mathcal{F} = 0$ (Optimal withdrawal)	
$\sigma_1 = .15, \sigma_2 = .25$	114
$r_1 = .04, r_2 = .08$	
$\mathcal{F} = \infty$ (Withdrawal at contract rate)	
$\sigma_1 = .15, \sigma_2 = .25$	65.7
$r_1 = .04, r_2 = .08$	

TABLE 6.14: Fair hedging fee  $\alpha_g$  for the regime switching data in Table 6.13, except as noted.

812 Some interesting patterns are revealed in this table. First, consider just the results for the regime  
813 switching model. Higher volatility in a regime tends to increase the fair hedging fee for that regime.  
814 A lower interest rate in a given regime also causes the fee to rise for that regime. These results are  
815 of course consistent with what was observed earlier in the single regime context (see Tables 6.9 and  
816 6.10). However, at least for the parameter values used in Table 6.15, the volatility effect appears  
817 to be stronger. As a general rule, the initial regime with higher volatility results in a higher fair  
818 hedging fee than does the initial regime having a lower interest rate. The only exception to this is  
819 when the low (high) volatility regime has an interest rate of 2% (8%), and even then the fee is not  
820 that different (150 bps vs. 141 bps).

821 Turning to the single regime approximation to the regime switching model, it might seem that  
822 the fair hedging fees for the one-factor approximation in any given regime should lie between the  
823 fair hedging fees across the two regimes in the switching model. The simple intuition for this is  
824 that the single regime presumably acts as a blend of the two regimes. However, it turns out that  
825 while this is the general pattern, it is not always the case. It does occur when interest rates are  
826 constant across the regimes, but not always when they differ, particularly when there is a relatively  
827 big difference between the level of the interest rate under the two regimes. Overall, it would be  
828 difficult to draw the conclusion that the single regime model can consistently provide an effective  
829 approximation to the regime switching model. There are certainly parameter values for which this  
830 would be the case, but there are also situations where the approximation would be quite poor.  
831 In summary, the use of a single regime process with blended parameters to approximate a true  
832 regime switching process gives unreliable estimates for the fair hedging fee. The consequences of  
833 this could be significant for insurers offering these contracts. As an example, consider the case  
834 where  $\sigma_1 = 8.32\%$ ,  $\sigma_2 = 21.41\%$ ,  $r_1 = 7\%$ , and  $r_2 = 3\%$ . If the economy is initially in regime 1, the  
835 appropriate fee for hedging under the regime-switching model is about 37 basis points, 5 basis points  
836 higher than the estimated fee from single regime approximation. The insurer would be exposed to  
837 losses here since the fees charged would not be sufficient to completely hedge the risk exposure.  
838 While 5 basis points may not seem to be a large difference, its effects do add up over time since it  
839 applies every year and these are long-term contracts. More significantly, suppose that the economy  
840 is initially in regime 2. According to the single regime approximation, the fee charged should be 164

$\sigma_1$	$\sigma_2$	$r_1$	$r_2$	Initial Regime	Fair Hedging Fee (bps)	
					Regime Switching	Single Regime Approximation
.0832	.2141	.0521	.0521	1	31.6	39.6
.0832	.2141	.0521	.0521	2	126	99.5
.0832	.2141	.04	.06	1	52.1	62.9
.0832	.2141	.04	.06	2	127	94.3
.0832	.2141	.06	.04	1	29.8	36.2
.0832	.2141	.06	.04	2	151	133
.0832	.2141	.03	.07	1	85.2	97.8
.0832	.2141	.03	.07	2	97.8	85.1
.0832	.2141	.07	.03	1	36.7	31.9
.0832	.2141	.07	.03	2	239	164
.0832	.2141	.02	.08	1	150	165
.0832	.2141	.02	.08	2	141	81.5
.0832	.2141	.08	.02	1	30.9	30.2
.0832	.2141	.08	.02	2	213	207
.15	.25	.0521	.0521	1	86.1	92.7
.15	.25	.0521	.0521	2	184	158
.10	.20	.0521	.0521	1	38	43
.10	.20	.0521	.0521	2	108	91.3

TABLE 6.15: *Fair hedging fee. Regime switching parameters as in Table 6.13, except as noted. Single regime approximation parameters computed as described in Section 6.5.*

841 basis points. This is dramatically lower (75 basis points) than the appropriate fee arising from the  
842 regime-switching model. Such a scenario would leave the insurer with a significantly underfunded  
843 hedging strategy. While this is merely illustrative, it does point to the potential benefits of adopting  
844 a regime-switching model, as well as the need for future detailed empirical research into parameter  
845 estimation for such models.

## 846 7 Conclusions

847 In this article, we have developed an implicit PDE method for valuing GLWB contracts assuming  
848 the underlying risky asset follows a Markov regime switching process. Assuming a process with  $K$   
849 regimes, use of a similarity transformation reduces this problem to solving a system of  $K$  coupled  
850 one dimensional PDEs. The fair hedging fee (i.e. the cost of maintaining the replicating portfolio)  
851 is determined using a sequence of grids, coupled with Newton iteration. The entire procedure is  
852 computationally inexpensive. Since the valuation framework is developed independently of the  
853 withdrawal strategy, the methodology can easily accommodate a variety of alternative assumptions  
854 about policy holder behaviour.

855 The long term nature of these guarantees suggests that regime switching is a parsimonious model  
856 capable of modeling long term economic trends, having both stochastic volatilities and interest rates.  
857 Regime switching offers a much simpler approach compared to specifying volatility and/or interest  
858 rates as following separate diffusion processes. Another advantage of regime switching processes  
859 is that the model parameters are easy to interpret. A possible extension to the regime switching  
860 concept would be to include different mortality regimes, which could be used to model stochastic

861 mortality improvement.

862 Our numerical tests indicate that regime dependent interest rate and volatility parameters have  
 863 a large effect on the fair hedging fee, as does the assumption of optimal versus non-optimal policy  
 864 holder withdrawal strategies. We conclude by pointing out that our method is quite flexible in that  
 865 it can accommodate a wide variety of policy holder withdrawal strategies such as ones derived from  
 866 utility-based models. We defer exploration of such models to future research.

## 867 Appendices

### 868 A Single Regime: Equation Between Event Times

869 This appendix provides a derivation of the PDE for the contract value between event times in the  
 870 case of a single regime. The value of the underlying investment account  $S$  is assumed to evolve  
 871 according to equation (2.5). The mutual fund in the investment account is assumed to track the  
 872 index  $\hat{S}$ , which follows equation (2.6). Moreover, the fraction of the original owners of the contract  
 873 who remain alive at time  $t$  is given by equation (2.1).

874 Suppose that the writer of the guarantee forms a portfolio  $\Pi$  which, in addition to being short  
 875 the guarantee, is long  $x$  units of the index  $\hat{S}$ , i.e.

$$\Pi = -\mathcal{U}(S, A, t) + x\hat{S}. \quad (\text{A.1})$$

876 Recalling that between event times  $dA = 0$ , then, by Itô's lemma,

$$d\Pi = - \left[ \frac{\sigma^2 S^2}{2} \mathcal{U}_{SS} + (\mu - \alpha_{tot}) S \mathcal{U}_S + \mathcal{U}_t \right] dt - \sigma S \mathcal{U}_S dZ + x \mu \hat{S} dt + x \sigma \hat{S} dZ + \mathcal{R}(t) \alpha_g S dt, \quad (\text{A.2})$$

877 where the last term reflects fees collected from the fraction of the original holders of the contract  
 878 who are still alive at time  $t$  that are used to fund the cost of hedging the guarantee. Setting  
 879  $x = \mathcal{U}_S S / \hat{S}$  in equation (A.2) gives

$$d\Pi = - \left[ \frac{\sigma^2 S^2}{2} \mathcal{U}_{SS} - \alpha_{tot} S \mathcal{U}_S + \mathcal{U}_t \right] dt + \mathcal{R}(t) \alpha_g S dt. \quad (\text{A.3})$$

880 Since the portfolio is now (locally) riskless, it must earn the risk-free interest rate  $r$ . Setting  
 881  $d\Pi = r\Pi dt$  results in

$$\begin{aligned} & - \left[ \frac{\sigma^2 S^2}{2} \mathcal{U}_{SS} - \alpha_{tot} S \mathcal{U}_S + \mathcal{U}_t \right] dt + \mathcal{R}(t) \alpha_g S dt = r \left[ \frac{S}{\hat{S}} \mathcal{U}_S \hat{S} - \mathcal{U} \right] \\ \Rightarrow & \mathcal{U}_t + \frac{\sigma^2 S^2}{2} \mathcal{U}_{SS} + (r - \alpha_{tot}) S \mathcal{U}_S + -r\mathcal{U} - \mathcal{R}(t) \alpha_g S = 0. \end{aligned} \quad (\text{A.4})$$

882 Now consider the value of the entire contract  $\mathcal{V}(S, A, t)$ . Again, recall that  $A$  does not change  
 883 between event times. Then,  $\mathcal{V}(S, A, t)$  is just the sum of the value of the guarantee and the amount  
 884 in the investment accounts of the surviving contract holders, i.e.

$$\mathcal{V}(S, A, t) = \mathcal{U}(S, A, t) + \mathcal{R}(t)S. \quad (\text{A.5})$$

885 Since  $\mathcal{U}(S, A, t) = \mathcal{V}(S, A, t) - \mathcal{R}(t)S$ ,

$$\begin{aligned} \mathcal{U}_t &= \mathcal{V}_t - \mathcal{R}'(t)S = \mathcal{V}_t + \mathcal{M}(t)S \quad (\text{from equation (2.1)}) \\ \mathcal{U}_S &= \mathcal{V}_S - \mathcal{R}(t) \\ \mathcal{U}_{SS} &= \mathcal{V}_{SS}. \end{aligned}$$

886 Substituting these expressions into (A.4) and simplifying using  $\alpha_{tot} = \alpha_g + \alpha_m$  gives

$$\mathcal{V}_t + \frac{\sigma^2 S^2}{2} \mathcal{V}_{SS} + (r - \alpha_{tot}) S \mathcal{V}_S - r \mathcal{V} + [\alpha_m \mathcal{R}(t) + \mathcal{M}(t)] S = 0. \quad (\text{A.6})$$

## 887 B Multiple Regimes

888 This appendix provides a derivation of the set of PDEs governing the value of the contract between  
 889 event times when there are  $K$  possible regimes. The material presented here draws heavily from  
 890 Kennedy (2007). As in Appendix A, we start by considering the value of the guarantee portion of  
 891 the contract, denoted by  $\mathcal{U}^j$  in regime  $j$ . To simplify the notation, let  $\theta^j$  be a vector of regime-  
 892 dependent parameters,  $\theta^j = (\mu^j, \sigma^j, r^j)$ .

893 In general,  $\mathcal{U}^j$  depends on  $S$ , the guarantee account value  $A$ , the parameter vector  $\theta$ , and time  
 894  $t$ , i.e.  $\mathcal{U}^j(S, A, \theta, t)$ . However, since we assume that withdrawals can only happen at preset discrete  
 895 times,  $A$  only changes at these times, and  $dA = 0$  between event times. From Itô's lemma,

$$d\mathcal{U} = \bar{\mu}^j dt + \bar{\sigma}^j dZ + \sum_{k \in \mathcal{K}_j} \Delta \mathcal{U}^{j \rightarrow k} dX^{j \rightarrow k}, \quad (\text{B.1})$$

896 where

$$\begin{aligned} \bar{\mu}^j &= \mathcal{U}_t^j + \frac{(\sigma^j)^2 S^2}{2} \mathcal{U}_{SS}^j + (\mu^j - \alpha_{tot}) S \mathcal{U}_S^j, \\ \bar{\sigma}^j &= \sigma^j S \mathcal{U}_S^j, \\ \Delta \mathcal{U}^{j \rightarrow k} &= \mathcal{U}^k(\xi^{j \rightarrow k} S, \theta^k, t) - \mathcal{U}^j(S, \theta^j, t). \end{aligned} \quad (\text{B.2})$$

897 Now consider a set of  $K$  hedging instruments, each of which has a value that is dependent on  
 898  $\hat{S}$ , as well as the parameter vector  $\theta$  and time. Denote the value of the  $n$ -th hedging instrument  
 899 by  $F_n(\hat{S}, \theta, t)$ ,  $n = 1, \dots, K$ . As shown in Kennedy (2007), if these hedging instruments form a  
 900 nonredundant set, then it is possible to construct a perfect hedge. Note that the hedging instru-  
 901 ments can include  $\hat{S}$  as well as any nonlinear securities such as traded option contracts on  $\hat{S}$ , not  
 902 necessarily the change of state contracts suggested in Guo (2001). For example,  $F_n$  could be short  
 903 term puts or calls with different strikes which are rolled over upon expiry. For the moment, we will  
 904 not assume that  $\hat{S}$  itself is one of these instruments. By Itô's lemma,

$$dF_n = \hat{\mu}_n^j dt + \hat{\sigma}_n^j dZ + \sum_{k \in \mathcal{K}_j} \Delta F_n^{j \rightarrow k} dX^{j \rightarrow k}, \quad (\text{B.3})$$

905 where

$$\begin{aligned} \hat{\mu}_n^j &= F_{n,t}^j + \frac{\sigma_j^2 \hat{S}^2}{2} F_{n,SS}^j + \mu^j \hat{S} F_{n,S}^j \\ \hat{\sigma}_n^j &= \sigma^j \hat{S} F_{n,S}^j \\ \Delta F_n^{j \rightarrow k} &= F_n(\xi^{j \rightarrow k} \hat{S}, \theta^k, t) - F_n(\hat{S}, \theta^j, t). \end{aligned} \quad (\text{B.4})$$

906 Note that  $F_{n,t}^j$  and  $F_{n,S}^j$  in the above denote partial derivatives of the  $n$ -th hedging instrument in  
 907 regime  $j$  with respect to  $t$  and  $S$  respectively, while  $F_{n,SS}^j$  is the second partial derivative of the  
 908  $n$ -th hedging instrument in regime  $j$  with respect to  $S$ .



909 A hedging portfolio  $\Pi$  is formed which is short the guarantee  $\mathcal{U}$  and which has an amount  $w_n$   
 910 invested in the  $n$ -th hedging instrument, i.e.

$$\Pi = -\mathcal{U} + \sum_{n=1}^K w_n F_n^j. \quad (\text{B.5})$$

911 The value of  $\Pi$  will evolve according to

$$\begin{aligned} d\Pi &= -d\mathcal{U} + \sum_{n=1}^K w_n dF_n^j + \mathcal{R}(t)\alpha_g S dt \\ &= \left[ -\bar{\mu}^j + \sum_{n=1}^K w_n \hat{\mu}_n^j + \mathcal{R}(t)\alpha_g S \right] dt + \left[ -\bar{\sigma}^j + \sum_{n=1}^K w_n \hat{\sigma}_n^j \right] dZ \\ &\quad + \sum_{k \in \mathcal{K}_j} \left[ -\Delta\mathcal{U}^{j \rightarrow k} + \sum_{n=1}^K w_n \Delta F_n^{j \rightarrow k} \right] dX^{j \rightarrow k}. \end{aligned} \quad (\text{B.6})$$

912 As in equation (A.2), the term involving  $\mathcal{R}(t)\alpha_g S$  reflects fees paid to fund the cost of the guarantee  
 913 from the fraction of policyholders who are still alive at time  $t$ . Equation (B.6) contains two types  
 914 of risk: diffusion risk involving  $dZ$  and regime switching risk involving  $dX^{j \rightarrow k}$ . The diffusion risk  
 915 can be hedged away by setting

$$\sum_{n=1}^K w_n \hat{\sigma}_n^j = \bar{\sigma}^j, \quad (\text{B.7})$$

916 while the regime switching risk can be eliminated by setting

$$\sum_{n=1}^K w_n \Delta F_n^{j \rightarrow k} = \Delta\mathcal{U}^{j \rightarrow k}, \quad k = 1, \dots, K, \quad k \neq j. \quad (\text{B.8})$$

917 Assuming that (B.7)-(B.8) are satisfied, then  $\Pi$  is (locally) risk-free, and so no-arbitrage requires  
 918 that  $d\Pi = r^j \Pi dt$ . This implies that

$$\begin{aligned} -\bar{\mu}^j + \sum_{n=1}^K w_n \hat{\mu}_n^j + \mathcal{R}(t)\alpha_g S &= r^j \left[ -\mathcal{U}^j + \sum_{n=1}^K w_n F_n^j \right] \\ \Rightarrow \sum_{n=1}^K w_n (\hat{\mu}_n^j - r^j F_n^j) &= \bar{\mu}^j - r^j \mathcal{U}^j - \mathcal{R}(t)\alpha_g S. \end{aligned} \quad (\text{B.9})$$

919 In matrix form, we can write out equations (B.7)-(B.9) as follows:

$$\begin{bmatrix} \hat{\sigma}_1^j & \hat{\sigma}_2^j & \dots & \hat{\sigma}_K^j \\ \Delta F_1^{j \rightarrow 1} & \Delta F_2^{j \rightarrow 1} & \dots & \Delta F_K^{j \rightarrow 1} \\ \Delta F_1^{j \rightarrow 2} & \Delta F_2^{j \rightarrow 2} & \dots & \Delta F_K^{j \rightarrow 2} \\ \vdots & \vdots & \ddots & \vdots \\ \Delta F_1^{j \rightarrow j-1} & \Delta F_2^{j \rightarrow j-1} & \dots & \Delta F_K^{j \rightarrow j-1} \\ \Delta F_1^{j \rightarrow j+1} & \Delta F_2^{j \rightarrow j+1} & \dots & \Delta F_K^{j \rightarrow j+1} \\ \vdots & \vdots & \ddots & \vdots \\ \Delta F_1^{j \rightarrow K} & \Delta F_2^{j \rightarrow K} & \dots & \Delta F_K^{j \rightarrow K} \\ \hat{\mu}_1^j - r^j F_1^j & \hat{\mu}_2^j - r^j F_2^j & \dots & \hat{\mu}_K^j - r^j F_K^j \end{bmatrix} \begin{bmatrix} w_1 \\ w_2 \\ \vdots \\ \vdots \\ \vdots \\ \vdots \\ \vdots \\ \vdots \\ w_{K-1} \\ w_K \end{bmatrix} = \begin{bmatrix} \bar{\sigma}^j \\ \Delta\mathcal{U}^{j \rightarrow 1} \\ \Delta\mathcal{U}^{j \rightarrow 2} \\ \vdots \\ \Delta\mathcal{U}^{j \rightarrow j-1} \\ \Delta\mathcal{U}^{j \rightarrow j+1} \\ \vdots \\ \Delta\mathcal{U}^{j \rightarrow K} \\ \bar{\mu}^j - r^j \mathcal{U}^j - \mathcal{R}(t)\alpha_g S \end{bmatrix}. \quad (\text{B.10})$$

920 Equation (B.10) is a system of  $K + 1$  equations in  $K$  unknowns,  $w_1, w_2, \dots, w_K$ , so these equations  
 921 must be linearly dependent. Denote the  $i$ -th equation in (B.10) by  $b_i$ ,  $i = 1, \dots, K + 1$ , and consider  
 922 the linear combination

$$\Lambda^j b_1 - \lambda_{\mathbb{Q}}^{j \rightarrow 1} b_2 - \lambda_{\mathbb{Q}}^{j \rightarrow 2} b_3 - \dots - \lambda_{\mathbb{Q}}^{j \rightarrow K} b_K - b_{K+1}.$$

923 Each component of this combination must be zero for some choice of  $\Lambda^j$ ,  $\lambda_{\mathbb{Q}}^{j \rightarrow k}$ ,  $k = 1, \dots, K$ ,  $k \neq j$ .  
 924 From the right hand side of (B.10), this implies that

$$\Lambda^j \bar{\sigma}^j - \sum_{k \in \mathcal{K}_j} \lambda_{\mathbb{Q}}^{j \rightarrow k} \Delta \mathcal{U}^{j \rightarrow k} = \bar{\mu}^j - r^j \mathcal{U}^j - \mathcal{R}(t) \alpha_g S.$$

925 Using (B.2), the expression above becomes

$$\Lambda^j \sigma^j S \mathcal{U}_S^j - \sum_{k \in \mathcal{K}_j} \lambda_{\mathbb{Q}}^{j \rightarrow k} \Delta \mathcal{U}^{j \rightarrow k} = \frac{(\sigma^j)^2 S^2}{2} \mathcal{U}_{SS}^j + (\mu^j - \alpha_{tot}) S \mathcal{U}_S^j + \mathcal{U}_t^j - r^j \mathcal{U}^j - \mathcal{R}(t) \alpha_g S,$$

926 which is equivalent to

$$\mathcal{U}_t^j + \frac{(\sigma^j)^2 S^2}{2} \mathcal{U}_{SS}^j + (\mu^j - \alpha_{tot} - \Lambda^j \sigma^j) S \mathcal{U}_S^j - r^j \mathcal{U}^j - \mathcal{R}(t) \alpha_g S + \sum_{k \in \mathcal{K}_j} \lambda_{\mathbb{Q}}^{j \rightarrow k} \Delta \mathcal{U}^{j \rightarrow k} = 0. \quad (\text{B.11})$$

927 In equation (B.11),  $\Lambda^j$  is the market price of diffusion risk and the  $\lambda_{\mathbb{Q}}^{j \rightarrow k}$  terms are risk-neutral  
 928 transition intensities between regimes. Note that this equation holds regardless of whether or not  
 929  $\hat{S}$  is one of the hedging instruments.

930 Now consider the first column of the left hand side of (B.10). The same linear combination as  
 931 above implies that

$$\Lambda^j \hat{\sigma}_1^j - \sum_{k \in \mathcal{K}_j} \lambda_{\mathbb{Q}}^{j \rightarrow k} \Delta F_1^{j \rightarrow k} = \hat{\mu}_1^j - r^j F_1^j, \quad (\text{B.12})$$

932 for the first hedging instrument. If this hedging instrument is in fact  $\hat{S}$ , then we can eliminate the  
 933  $\Lambda^j$  term, as follows. Using equation (B.4), and specifying  $F_1 = \hat{S}$ , we have

$$\begin{aligned} \hat{\mu}_1^j &= \mu^j \hat{S} \\ \hat{\sigma}_1^j &= \sigma^j \hat{S} \\ \Delta F_1^{j \rightarrow k} &= (\xi^{j \rightarrow k} - 1) \hat{S}. \end{aligned}$$

934 Substituting these expressions into (B.12) gives

$$\begin{aligned} \Lambda^j \sigma^j \hat{S} - \sum_{k \in \mathcal{K}_j} \lambda_{\mathbb{Q}}^{j \rightarrow k} (\xi^{j \rightarrow k} - 1) \hat{S} &= (\mu^j - r^j) \hat{S} \\ \Rightarrow \mu^j - \Lambda^j \sigma^j &= r^j - \rho^j \end{aligned} \quad (\text{B.13})$$

935 where

$$\rho^j = \sum_{k \in \mathcal{K}_j} \lambda_{\mathbb{Q}}^{j \rightarrow k} (\xi^{j \rightarrow k} - 1).$$

936 In turn, substitution of (B.13) into (B.11) gives

$$\mathcal{U}_t^j + \frac{(\sigma^j)^2 S^2}{2} \mathcal{U}_{SS}^j + (r^j - \alpha_{tot} - \rho^j) S \mathcal{U}_S^j - r^j \mathcal{U}^j - \mathcal{R}(t) \alpha_g S + \sum_{k \in \mathcal{K}_j} \lambda_{\mathbb{Q}}^{j \rightarrow k} \Delta \mathcal{U}^{j \rightarrow k} = 0. \quad (\text{B.14})$$

937 As in the single regime case described in Appendix A, the value of the entire contract  $\mathcal{V}(S, A, t) =$   
 938  $\mathcal{U}(S, A, t) + \mathcal{R}(t)S$ . This implies

$$\begin{aligned} \mathcal{U}_t^j &= \mathcal{V}_t^j - \mathcal{R}'(t)S = \mathcal{V}_t^j + \mathcal{M}(t)S \\ \mathcal{U}_S^j &= \mathcal{V}_S^j - \mathcal{R}(t) \\ \mathcal{U}_{SS}^j &= \mathcal{V}_{SS}^j \\ \sum_{k \in \mathcal{K}_j} \lambda_{\mathbb{Q}}^{j \rightarrow k} \Delta \mathcal{U}^{j \rightarrow k} &= \sum_{k \in \mathcal{K}_j} \lambda_{\mathbb{Q}}^{j \rightarrow k} \Delta \mathcal{V}^{j \rightarrow k} - \mathcal{R}(t)S \sum_{k \in \mathcal{K}_j} \lambda_{\mathbb{Q}}^{j \rightarrow k} (\xi^{j \rightarrow k} - 1) \\ &= \sum_{k \in \mathcal{K}_j} \lambda_{\mathbb{Q}}^{j \rightarrow k} \Delta \mathcal{V}^{j \rightarrow k} - \mathcal{R}(t)S \rho^j. \end{aligned}$$

939 Substitution of these expressions into (B.14) gives

$$\mathcal{V}_t^j + \frac{(\sigma^j)^2 S^2}{2} \mathcal{V}_{SS}^j + (r^j - \alpha_{tot} - \rho^j) S \mathcal{V}_S^j - r^j \mathcal{V}^j + [\alpha_m \mathcal{R}(t) + \mathcal{M}(t)] S + \sum_{k \in \mathcal{K}_j} \lambda_{\mathbb{Q}}^{j \rightarrow k} \Delta \mathcal{V}^{j \rightarrow k} = 0. \quad (\text{B.15})$$

940 Note that equation (B.15) holds between withdrawal times for  $j = 1, 2, \dots, K$ , i.e. it is a coupled  
 941 system of  $K$  one-dimensional PDEs. Since  $\Delta \mathcal{V}^{j \rightarrow k} = \mathcal{V}^k(\xi^{j \rightarrow k} S, \theta^k, t) - \mathcal{V}^j(S, \theta^j, t)$ , equation (B.15)  
 942 can also be written in the form

$$\begin{aligned} \mathcal{V}_t^j + \frac{(\sigma^j)^2 S^2}{2} \mathcal{V}_{SS}^j + (r^j - \alpha_{tot} - \rho^j) S \mathcal{V}_S^j - r^j \mathcal{V}^j + [\alpha_m \mathcal{R}(t) + \mathcal{M}(t)] S + \\ \sum_{k \in \mathcal{K}_j} \lambda_{\mathbb{Q}}^{j \rightarrow k} (\mathcal{V}^k(\xi^{j \rightarrow k} S, t) - \mathcal{V}^j(S, t)) = 0, \quad (\text{B.16}) \end{aligned}$$

943 where the dependence on  $\theta$  in the summation has been suppressed for brevity. Finally, note that we  
 944 must have  $\lambda_{\mathbb{Q}}^{j \rightarrow k} \geq 0$  in order to guarantee that a nonnegative payoff always produces a nonnegative  
 945 contract value.

## 946 C Mortality Table: DAV 2000R

947 The mortality table in Pasdika and Wolff (2005) is specified in terms of  $q_x$ , which is the probability  
 948 that a person aged  $x$  will die in the next year. We reproduce this data in Table C.1.

Age	$q_x$	Age	$q_x$	Age	$q_x$	Age	$q_x$	Age	$q_x$
65	0.008886	66	0.009938	67	0.011253	68	0.012687	69	0.014231
70	0.015887	71	0.017663	72	0.019598	73	0.021698	74	0.023990
75	0.026610	76	0.029533	77	0.032873	78	0.036696	79	0.041106
80	0.046239	81	0.052094	82	0.058742	83	0.066209	84	0.074583
85	0.083899	86	0.094103	87	0.105171	88	0.116929	89	0.129206
90	0.141850	91	0.154860	92	0.168157	93	0.181737	94	0.195567
95	0.209614	96	0.223854	97	0.238280	98	0.252858	99	0.267526
100	0.278816	101	0.293701	102	0.308850	103	0.324261	104	0.339936
105	0.355873	106	0.372069	107	0.388523	108	0.405229	109	0.422180
110	0.439368	111	0.456782	112	0.474411	113	0.492237	114	0.510241
115	0.528401	116	0.546689	117	0.565074	118	0.583517	119	0.601976
120	0.620400	121	1.0						

TABLE C.1: *DAV 2004R Mortality table, 65-year old German male (Pasdika and Wolff, 2005).  $q_x$  is the probability that a person aged  $x$  will die within the next year.*

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